

— HOW DOES —
RETAIL REAL ESTATE
 — IMPACT THE —
U.S. ECONOMY?

RETAIL REAL ESTATE CREATES U.S. JOBS



The retail real estate industry directly supports 34.8 million jobs (more than 1 in 6 U.S. jobs).

RETAIL REAL ESTATE DRIVES U.S. GDP

The retail real estate industry's total GDP impact is \$3.9 trillion, accounting for 20% of U.S. GDP.



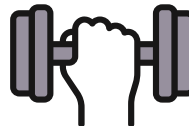
RETAIL REAL ESTATE IS A CRITICAL REVENUE SOURCE FOR COMMUNITIES

- Local Property Taxes: \$68.8 billion annually.
- State Sales Taxes: \$321.8 billion annually.



RETAIL REAL ESTATE JOBS ARE MORE THAN JUST RETAIL

Retail real estate jobs have expanded: 48.4% are in health care, fitness, education and other service related industries.



RETAIL REAL ESTATE IS BIG BUSINESS

ICSC members represent 21% of the Fortune 100 and are the largest employers in 23 states.



RETAIL REAL ESTATE IS SMALL BUSINESS



70% of retail real estate-related establishments have fewer than 10 employees.

RETAIL REAL ESTATE IS A VALUABLE U.S. ASSET

U.S. retail real estate is valued at over \$3.1 trillion.



BRICK-AND-MORTAR RETAIL IS STILL KING

90.1% of all sales are generated by retailers with physical establishments – just 5.2% come from online-only retailers.



RETAIL REAL ESTATE = ECONOMIC DEVELOPMENT

\$34.7 billion spent annually in the construction of retail and entertainment properties creates \$100.5 billion in total economic activity.

