

## WEDNESDAY, DECEMBER 5

**9:00 – 9:45 am** | **Follow the Money**

MODERATED BY Open Realty Advisors

PANELISTS FROM Allbirds, Fifth Wall Ventures, Foxtrot Delivery Market, General Catalyst

**10:00 – 10:45 am** | **Meet the Brands Interview**

MODERATED BY BuzzFeed

PANELISTS FROM Batch, Neighborhood Goods, St. Roch Market

**2:00 – 2:45 pm** | **Using Social Media, Influencers and Blogs to Grow Your Brand**

MODERATED BY Strategy+Style Marketing Group

PANELISTS FROM Candytopia, Dormify, New Stand, Winky Lux

**3:00 – 3:45 pm** | **Where Digital Meets Physical**

MODERATED BY Guesst

PANELISTS FROM L'Oreal USA, Public School NYC, Steven Alan

## THURSDAY, DECEMBER 6

**11:00 – 11:45 am** | **Emerging Brands and the Journey to Success**

MODERATED BY WeinPlus

PANELISTS FROM Circumference, Fourpost, M. Gemi, UNTUCKit