



Job Description MARKETING INTERNSHIP

Who We Are:

Vestar is a nationally recognized leader in the acquisition, management, leasing, and development of retail real estate with a significant market share in the Western US. Vestar has over 30 million square feet currently under operation and management and has been acknowledged by both institutional and private client investors as an industry leader.

Since its inception in 1989, Vestar has become synonymous with integrity and responsibility. As one of the leading privately held real estate companies in the western United States, Vestar acquires, develops, and manages retail and entertainment destinations of varying size and scale that serve as destinations and community focal points.

With 18 properties in Arizona, Vestar shopping centers create a community hub with daily lifestyle shopping and dining destinations. The Marketing Departments at Tempe Marketplace and Desert Ridge Marketplace drives traffic and sales to these regional destinations and through events, social media, advertisements, and other various marketing channels.

Overview – Summer Internship:

- Location: Phoenix, AZ
- Duration: 10-weeks, with a possibility of an extension during academic year
- Time Commitment: Approximately 40 hours per week
- Compensation: \$18.00/hour

Overview – Academic Year Internship:

- Location: Phoenix, AZ
- Duration: Each semester (approximately 15-weeks)
- Time Commitment: Approximately 12 hours per week
- Compensation: \$18.00/hour

Essential Functions may include:

With the supervision of the Regional Marketing Director and Marketing Managers, duties and responsibilities include, but are not limited to:

- Assist in implementing annual marketing plan for Arizona centers
- Establish positive working relationships with property teams with timely and thorough communication
- Participate in and help to plan yearly events and other promotional events, coordinating details and needs with the property team, outside vendors and event partners



Essential Functions (Cont.)

- Assist with digital marketing efforts including:
 - social media
 - website maintenance
 - email communication
- Assist with on-mall collateral and advertising production efforts
- Organize and maintain tenant relations including frequent contact with tenants to assist with individual marketing campaigns, sales, and promotions, as well as, encourage participation in center programming and PR efforts
- Special research/marketing projects as assigned
- Enthusiastic and highly organized, self-starter
- Possesses strong writing and communication skills

Candidate must be in their Junior or Senior year at an accredited 4-year College or University with a focus in Business Administration – marketing, communications, retail management and/or tourism. The ideal candidate should maintain a GPA of 3.0 or better.

Vestar is an equal opportunity employer. We celebrate diversity in our workplace and we hire the most qualified candidates without regard for age, ethnicity, gender, gender identity or expression, language differences, nationality or national origin, family or marital status, physical, mental, and developmental abilities (or the perception of a disability), genetic information, race, religion or belief, sexual orientation, skin color, social or economic class, education, work and behavioral styles, political affiliation, military service, caste, or any other characteristic protected by law.

Eligibility: Applicants must have valid work authorization that does not now and/or will not in the future require sponsorship of a Visa for employment authorization in the U.S. by Vestar.