

## The Impact of COVID-19 on Nevada's Shopping Centers

2019

**281,200**JOBS

\$53 bil.



2020

**33,400**LOST JOBS

\$1.3 bil.
LOST SALES

2019	2020	US 2020
1,337	1,344	115,049
14,226	13,606	1.6 mil.
281,200	247,800	24.5 mil.
14.8%	13.7%	12.6%
\$53 bil.	\$51.8 bil.	\$5.9 tril.
29.8%	30%	28.2%
\$3.6 bil.	\$3.5 bil.	\$332.1 bil.
\$181.8 mil.	\$180.2 mil.	\$29.2 bil.
\$137 mil.	\$262 mil.	\$24.6 bil.
	1,337 14,226 281,200 14.8% \$53 bil. 29.8% \$3.6 bil. \$181.8 mil.	1,337 1,344 14,226 13,606 281,200 247,800 14.8% 13.7% \$53 bil. \$51.8 bil. 29.8% 30% \$3.6 bil. \$3.5 bil. \$181.8 mil. \$180.2 mil.

<sup>&</sup>lt;sup>1</sup>Other service jobs (non-food, non-retail) are not included in this number.

<sup>&</sup>lt;sup>2</sup> Sales tax revenue generated at retail real estate properties, except for states not taxing: Alaska, Delaware, Montana, New Hampshire and Oregon. Local government sales tax revenue not included. Sources: U.S. Bureau of Labor Statistics; CoStar Group, Inc., U.S. Bureau of Economic Analysis, U.S. Census Bureau, The Sales Tax Clearinghouse, NAIOP, Dodge Data & Analytics, Yelp, NCREIF, ICSC Research.



## 70% of shopping center tenants are small businesses

ICSC is proud to represent the retail real estate industry. Our nearly 50,000 member network includes property owners, developers, financial institutions, professional service providers and, importantly, shopping center tenants such as retailers, restaurants, gyms, child care providers, health centers and service providers. These businesses comprise an essential part of every city, town and village across the country. For more information, contact us at <a href="mailto:gpp@icsc.com">gpp@icsc.com</a>.