

## The Impact of COVID-19 on Kansas' Shopping Centers



Kansas Annual Statistics	2019	2020	US 2020
Number of Shopping Centers	789	789	115,049
Retail Real Estate Establishments	15,142	14,553	1.6 mil.
Retail & Food Service Jobs <sup>1</sup>	244,300	225,700	24.5 mil.
Retail & Food Service Share of Total Jobs <sup>1</sup>	12.6%	12.2%	12.6%
Retail Real Estate Sales	\$56.4 bil.	\$55.4 bil.	\$5.9 tril.
Retail Real Estate Sales Share of GDP	32%	32%	28.2%
Retail Real Estate State Sales Taxes <sup>2</sup>	\$3.7 bil.	\$3.6 bil.	\$332.1 bil.
Shopping Center Property Taxes	\$313.8 mil.	\$311.1 mil.	\$29.2 bil.
Retail Construction/Redevelopment Spending	\$442 mil.	\$295 mil.	\$24.6 bil.

<sup>1</sup> Other service jobs (non-food, non-retail) are not included in this number.

<sup>2</sup> Sales tax revenue generated at retail real estate properties, except for states not taxing: Alaska, Delaware, Montana, New Hampshire and Oregon. Local government sales tax revenue not included.

Sources: U.S. Bureau of Labor Statistics; CoStar Group, Inc., U.S. Bureau of Economic Analysis, U.S. Census Bureau, The Sales Tax Clearinghouse, NAIOP, Dodge Data & Analytics, Yelp, NCREIF, ICSC Research.



**70%** of shopping center tenants are small businesses

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