



## **ICSC & UNC Retail Real Estate Case Competition**

### **REGISTRATION DETAILS AND KEY DATES**

#### **INVITATION & SELECTION PROCESS**

##### **Guaranteed Invitations**

The four finalists from the previous year's ICSC & UNC Retail Real Estate Case Competition, the winner of ICSC's virtual case competition in the fall and the co-host school for the case competition at ICSC LAS VEGAS will receive automatic bids, pending acceptance by their respective deadlines.

##### **Lottery Entry**

All ICSC University Partners will receive an invitation to enter the lottery. Schools interested in entering the lottery must have an up-to-date partnership.

**Please note:** Schools with multiple campuses will be granted one lottery entry per ICSC University Partner Membership.

##### **Selection Process**

A random generator will then be used to determine the order in which teams are admitted. The final field will include 16 teams. Teams that do not make it initially into the field will be placed into an ordered waitlist based on order of draw.

**Please note:** Any school that is awarded a spot but does not submit a roster or presentation for two consecutive years (including the 2026 competition) will not be eligible to participate in the lottery the following year.

#### **2026–2027 KEY DATES**

**Sunday, September 30** – Guaranteed invitations sent to teams outlined above

**Friday, October 16** – Deadline for guaranteed invitees to accept/decline

**Monday, October 19** – Lottery entry opens for ICSC University Partners

**Wednesday, November 18** – Lottery entry deadline

**Tuesday, December 1** – Team notifications sent

**Monday, March 1** – Team roster submission deadline

**Monday, May 10** – Case prompt is distributed

**Thursday, May 20** – Case presentation is due

**Sunday, May 23** – Teams arrive in Las Vegas

**Monday, May 24** – Welcome breakfast, preliminary presentations and lunch

**Tuesday, May 25** – Final presentations, closing reception and announcement of winners