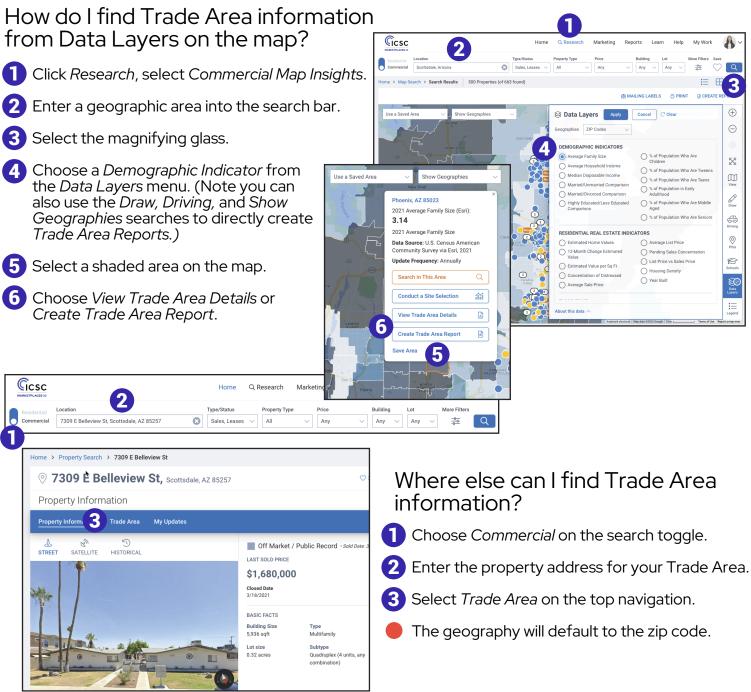
Trade Area Details



About the data you'll find in the Trade Area Report

Tapestry is a data product developed by Esri, the leader in GIS software. Tapestry classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics. For a broader market view, Tapestry also consolidates segments into LifeMode (life cycle) groups and Urbanization (location) groups.

Trade Area Information will help you understand the general economic and demographics such as age, daytime population, and disposable income. Also included is a deep dive into each tapestry segment to help you understand more deeply the preferences and behaviors of the community so that you can help your client appeal to them.



An Overview of the Trade Area Details

Scottsdale, I	AZ 85250				CREATE REF
Trade Area Infor					
Property Trade A T	rea Information				
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About ata		2021 Key	2021 Tapestry	McCormick Stillman z Railroad Park	ma Rd
2021 Income (Esri):	2021 Age: 5 Year Increments (Esri):	Demographic Indicators (Esri):	2021 Tapestry Market Segmentation (Households):	Chap	arral
Median Household Income	Median Age	Total Population	1st Dominant Segment	E McDonald Dr	
\$81,933	50.9	16,867	Old and		ral Park
			Newcomers	E Chaparral Rd	NGrant
Demographic Fa	cts and Stats			FASHION SQUARE	Reef
Population	Median Estimated Hom	e Value About this d	ata		
	85250	\$658.45K	ata	TRADE AREAS NEA	RBY
Married	Maricopa County	\$504.18K		Scottsdale,	AZ 8525
Income	Arizona	\$468.44K		View Nearby Listings	8
Education				Scottsdale, AZ 85251	View L
Economy	12 mo. Change in Medi Estimated Home Value	an About this d	ata	Median Household Inco Median Age	me \$
Commute to Work	85250	18.97%		Total Population 1st Dominant Segment	Young and Re
Home Values	Maricopa County	20.41%		Scottsdale, AZ 85258	View L
	Arizona	20.29%		Median Household Incor Median Age	me \$
			_	Total Population	
	Median Listing Price	About this d	ata	1st Dominant Segment	Golder
	85250 Maricopa County	\$650K \$519K		Paradise Valley, AZ 8525 Median Household Inco	
	Arizona	\$479.22K		Median Age Total Population	
				1st Dominant Segment	Т
	12 mo. Change in Medi Price	an Listing About this da	ata	Scottsdale, AZ 85257	View L
				Marken Harris at all the sec	
	85250	3.68%		Median Household Inco Median Age	
	85250 Maricopa County	3.68%		Median Age Total Population	
				Median Age	Old and Newo
	Maricopa County	6.59%		Median Age Total Population 1st Dominant Segment Phoenix, AZ 85018 Median Household Incor	Old and Newo
C	Maricopa County Arizona	6.59%		Median Age Total Population 1st Dominant Segment Phoenix, A2 85018 Median Household Incor Median Age Total Population	Old and Newc View L me \$
Consumer Segn	Maricopa County Arizona	6.59%		Median Age Total Population 1st Dominant Segment Phoenix, AZ 85018 Median Household Incon Median Age Total Population 1st Dominant Segment	Old and Newo View L me \$ Emera
About this data	Maricopa County Arizona	6.59%	Metro Cities 🔉	Median Age Total Population 1 st Dominant Segment Phoenix, AZ 85018 Median Household Incor Median Age 1 st Dominant Segment Scottsdale, AZ 85255 Median Household Incor	Old and Newc me \$ Emera View L
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