## 7-ELEVEN, INC



-Founded in Dallas, Tx in 1927

Headquarters: 7-Eleven, Inc. One Arts Plaza 1722 Routh St, St 1000. Dallas, Tx 75201

Retail Brand / Concepts: Oh Thank Heaven/Slurpee/Big Gulp/Big Bite

Anticipated New Brands / Concepts: None

**Key Customer Profile:** 

-All demographics

### Site Selection:

-Dynamic Intersections

-Hard Corner with strong access, visibility, parking

Site Selection / Analysis Software: -Proprietary Software

Lease Administration / Asset Management: Scott Hopp: scott.hopp@7-11.com

#### Contact(s):

Alyson Kwok: Sr. Director - Development: Southern California/Nevada/Arizona/Utah / Alyson.kwok@7-11.com

Steve Oliver: Sr. Director - Development: Northern California/Washington/Canada / Stephen.oliver@7-11.com

Jeff Tucker: Real Estate Manager: OC/IE/San Diego/Nevada/Arizona/Utah - Jeffrey.tucker@7-11.com

Paul Fercho: Real Estate Manager: LA & Ventura Counties - paul.fercho@7-11.com



### ALBERTSONS COMPANIES \ VONS \ SAFEWAY

Headquarters: Boise, ID

Retail Brand / Concepts: Vons, Safeway, Albertsons

Anticipated New Brands / Concepts: Vons, Safeway, Albertsons stores

**Key Customer Profile:** Customers 20-70 years old, Median Household income \$25,000-\$200,000

Site Selection: Need 7,500+ key customers

Site Selection / Analysis Software: Grocery gravity model

Lease Administration / Asset Management:

Contact(s):



## **AMAZING LASH STUDIO FRANCHISES**

Amazing Lash Studio is dedicated to raising the bar on perfection, lasting beauty, and professionalism in eyelash extensions as well promoting integrity and values in business ethics.

Founders - Edward / Jessica Le co-founded Amazing Lash Studio in August

2010.

- CEO John Leonesio is a franchise industry legend as founder of Massage Envy and former CEO of The Joint, a chiropractic franchise that he developed from 12 to over 500 units under his leadership.
- Amazing Lash Studio currently has 30 operating studios, 123 sold franchisee licenses and 453 sold RD licenses throughout the nation as they are poised for meteoric growth of 300 locations open by 2017 nation-wide.

Headquarters:

Scottsdale, AZ

Retail Brand / Concepts:

Semi-permanent Eyelashes

Anticipated New Brands / Concepts: Amazing Cosmetics

### **Key Customer Profile:**

> Target Market: Women ages 20 - 65 years old

### Site Selection:

- > 1500 2500 Square Feet suites
- > Anchored Shopping Centers, Lifestyle Centers
- > Convenient Destinations with excellent visibility
- > Premium sites with Female driven Co-tenants
- National Expansion

### Site Selection / Analysis Software:

Demographic Profile:

Population: >50,000 within 3 mile radius

Income: >\$60,000 within 3 mile radius

Regus / National CoStar / Buxton

### Lease Administration / Asset Management:

Master Broker Platform:

Master Broker - Caliber Commercial Group (Scottsdale, AZ)

Preferred Local Brokers - Regional / Local level

### Contact(s):

Caliber Commercial Group

### Partners: Lance Weurding / Troy Weurding

Site Submittals: www.calibercre.com

lweurding@calibercre.com

tweurding@calibercre.com



### **AMERICAN TIRE DEPOT**

American Tire Depot has 80+ locations in California

### Headquarters:

La Mirada

#### **Retail Brand / Concepts:** Tire and auto service retail

### Anticipated New Brands / Concepts: None

### **Key Customer Profile:**

We are a chain of auto service and tire stores with 80+ stores and looking to continue our growth throughout California

### Site Selection:

We are looking for sites in California, preference is purchase but will also consider lease. existing buildings or Pads are acceptable.

### Site Selection / Analysis Software:

We use Loopnet and Exeligent to analyze locations and influence our decision making

### Lease Administration / Asset Management:

We have an in house brokerage to handle all our real estate, Avant Real Estate, and broker is Fred Hajjar.

### Contact(s):

Fred Hajjar, Off. 562-977-8565 Xt. 1025, Mobil 213-494-9137, email fred@americantiredepot.com

## AUTOZONE, INC.

AutoZone is the leading retailer and a leading distributor of automotive replacement parts and accessories in the United States. We sell auto and light truck parts, chemicals and accessories in over 5.475 AutoZone stores located in 49 states and the District of Columbia in the United States, Puerto Rico and internationally in Mexico and Brazil. All stores are company owned and operated - we do not offer franchises. AutoZone stock is traded on the New York Stock Exchange under the ticker symbol AZO, and is a component of the S&P 500. We are proud to be a Fortune 500 company. Each AutoZone store carries an extensive product line for cars, sport utility vehicles, vans and light trucks, including new and remanufactured automotive hard parts, maintenance items. accessories, and non-automotive products. Many stores also have a commercial sales program that provides commercial credit and prompt delivery of parts and other products to local, regional and national repair garages, dealers, service stations, and public sector accounts. IMC branches carry an extensive line of OE quality import replacement parts. AutoZone also sells the ALLDATA brand diagnostic and repair software through www.alldata.com. Additionally, we sell automotive hard parts, maintenance items, accessories, and non-automotive products through www.autozone. com, accessories and performance parts through www.autoanything. com, and our commercial customers can make purchases through www.autozonepro.com and www.imcparts.net. AutoZone does not derive revenue from automotive repair or installation. AutoZone always puts customers first, ensuring that over 6 million customers per week continue to select us as their retailer of choice for their automotive parts and accessories needs. Customers know when they enter an AutoZone store they will always find a great selection of quality merchandise at the low prices they want, as well as the repair information and trustworthy advice they need. AutoZone strives to be a responsible corporate citizen by giving back to the communities where our AutoZoners and customers live and work. We support education, human services and civic programs across the nation.

Headquarters: Memphis, TN

Retail Brand / Concepts: Automotive Parts Retailer

Anticipated New Brands / Concepts: Automotive Parts Retailer

**Key Customer Profile:** 

AutoZone has shown over the years to perform in any area across the United States.

Site Selection:

What we look for is:

Square footage typically ranging between 6,000 to 8,000 square feet

Must accommodate between 25 and 40 parking spaces

We require up-front, high impact locations with excellent visibility and access from adjacent streets.

#### Site Selection / Analysis Software:

Our Research Department is comprised of 10 people who use ESRI mapping software and various big data resources.

Lease Administration / Asset Management:

We have an in house Lease Administration and Asset Management team.

Contact(s):

DIRECTOR OF REAL ESTATE Tahir Sikandar | 901.495.8914 | tahir.sikandar@autozone.com

REAL ESTATE ZONE MANAGER Brad Denzin | 901.495.8904 | brad.denzin@autozone.com

REAL ESTATE ZONE MANAGER Kendrick Hickman | 901.495.8921 kendrick.hickman@autozone.com

DIRECTOR OF RESEARCH Alex Oliphant | 901.495.8713 | alex.oliphant@autozone.com

DIRECTOR OF PRE-CONSTRUCTION Troy Taylor | 901.495.8708 | troy.taylor@autozone.com

DIRECTOR OF CONSTRUCTION Dalton Bennett | 901.495.6982 | dalton.bennett@autozone.com

MANAGER OF ASSET MANAGEMENT & LEASE RENEWALS Scott Fraser | 901.495.8788 | scott.fraser@autozone.com

MANAGER OF PROPERTY MANAGEMENT Jan Young, III | 901.495.8817 | jan.young@autozone.comDIRECTOR OF REAL ESTATE



### BOOOT BARN

Boot Barn is a pubically traded (NYSE: BOOT) national retailer with over 210 stores located in 29 states from coast to coast. Typical store size ranges

from 9,000-12,000sf depending on market size. Our core customer is: Horse Ownership and Country & Western Lifestyle; Agriculture, Farming and Ranching Presence, Oil/Gas Exploration & Refining; The American Worker

Headquarters: IRVINE, CA

Retail Brand / Concepts: BOOT BARN / SHEPLER'S

Anticipated New Brands / Concepts: BOOT BARN

### **Key Customer Profile:**

Blue/White collar working Americans Min. Avg HH Income: \$45,000 Min. Population in Trade Area: 75,000 Western/Country lifestyle living

### Site Selection:

Site & Building Specifications • 9,000 - 12,000 SF (10,000 SF Ideal) • Build-to-Suit, Free-Standing, Endcap or Junior Anchor Space in Multi-Tenant Community or Power Centers • High Visibility from the Interstate and/or Main Roads • Building and Street Signage • 70 - 100 Feet of Frontage • 5:1 Parking Ratio • Good Ingress & Egress for Larger Vehicles Trade area Specifications Heavy Oil and Gas Exploration & Refining; Horse Ownership and Western Lifestyle; Agriculture, Farming and Ranching Presence

Site Selection / Analysis Software: CUSTOM

Lease Administration / Asset Management: VIRTUAL PREMISE

#### Contact(s):

Aaron Browning Director, Real Estate & Construction Boot Barn Corporate Office 15776 Laguna Canyon Rd. Irvine, CA 92618 Office: 949.453.4400 x 470 Cell: 949.939.4970 Fax: 949-453-4401 email: abrowning@bootbarn.com

# **Durlington** BURLINGTON STORES

Seeking great locations!

Headquarters: Burlington, NJ

Retail Brand / Concepts: Burlington Stores

Anticipated New Brands / Concepts: Burlington Stores

Key Customer Profile: Middle America demographics!

Site Selection: 45,000 - 60,000 SF

Site Selection / Analysis Software: A+

Lease Administration / Asset Management: A

Contact(s):

Chris Kiehler

Director, Real Estate

(714) 322-2545

chris.kiehler@burlingtonstores.com

### **CHILDREN'S LEARNING ADVENTURE**

Children's Learning Adventure is the premier childcare facility in the Country. Our state of the art technology and facilities offer a deverse program for infants to 12 year olds. <!--[if gte vml 1]> <!--[endif]--><!--[if !vml]--> CLA Logo

Headquarters: Scottsdale, AZ

Retail Brand / Concepts: Childcare

Anticipated New Brands / Concepts: n/a

**Key Customer Profile:** 

High income

Site Selection:

4-5 acre land parcels

High Income

High traffic

High visibility

Site Selection / Analysis Software: none

Lease Administration / Asset Management: in house

Contact(s): Gary Steinback 602-200-9800

### **CINERGY ENTERTAINMENT GROUP, INC.**

**Cinergy Entertainment Group, Inc.**, founded in 2008, is one of the leading chains of cinema entertainment centers ("CEC") in the nation and is considered many to be the pioneer of the concept. Spearheaded by CEO Jeffrey P. Benson, Cinergy currently owns and operates two CEC's in Texas and has a third complex (90,000 sf and \$25 million) under construction and a fourth 90,000 sf location under development. Prior to founding Cinergy, Jeff and his wife, Jamie Benson, were the founders of Movie Tavern, the highly successful and largest chain of dine-in theatres in the country.

Cinergy features a dine-in cinema with first-run movies featuring homemade pizzas, burgers, sandwiches, appetizers, and a select variety of traditional American fare all delivered to each theatre. In addition to an expanded menu, the concept features a wide selection of alcoholic drinks all available for consumption in any of the theatres and throughout the entertainment center.

Cinergy leads the market with its offerings and amenities including:

[if !supportLists] ·	[endif] Dine-in cinema with proprietary operational methods
[if !supportLists] ·	[endif] Chef-prepared favorites delivered straight to the consumer
[if !supportLists] · Coca-Cola® products	[endif] Traditional must haves including freshly popped popcorn and
[if !supportLists] ·	[endif] Full bar and billiard tables
[if !supportLists] · redemption games	[endif] Large game floor of over 100 virtual reality, video and
[if !supportLists] ·	[endif] Upscale bowling of 16-18 lanes
[if !supportLists] · called Sky Walker, and Cli	[endif] Amusements including large laser tag arenas, ropes challenge p-N-Climb climbing walls and attractions
[if !supportLists] ·	[endif] Multiple event rooms
[if !supportLists] . seat risers, 7.1 digital sour	8-12 state-of-the-art auditoriums including: cutting edge projection, stadium nd, 3-D, expanded legroom at every luxury recliner seat, and huge screens
[if !supportLists] · Atmos and Christie 4K digi	[endif] Cinergy EPIC premium large format screens feature Dolby tal projection
[if !supportLists] · 1,400 persons	[endif] Large lobby and auditorium seating for approximately 1,200-

**Headquarters:** Dallas, TX

Retail Brand / Concepts: Cinergy Cinemas & Entertainment

### Anticipated New Brands / Concepts: None

### **Key Customer Profile:**

The cinema entertainment center pulls a wide demographic from 3 to 93.

Movies bring in demographics that are across a wide spectrum of the population.

Boutique bowling (no leagues) focuses on children, adults, teens, and seniors.

Events focus on both birthday parties as well as corporate events.

Billiards and bar will garner a following of young adults, millennials, and people from all walks of life.

Games and amusements attract children and teens.

An affluent demographic with median household income of at least \$65,000 preferred.

#### Site Selection:

Typically 8 to 11 screens with 50,000 to 90,000 square feet depending on the market.Located near regional or major shopping centers or mixed use developments.At least 3 miles from closest competing theatre.Markets of 200,000 or more population within a 15 minute drive radius.No restrictions on serving liquor.Parking: at least one spot for every 4 seats, average of 120 seats per screen.Desired developments could be urban core or suburban affluent areas with high traffic volumes or secondary markets with little competition.

### Site Selection / Analysis Software:

N/A

Lease Administration / Asset Management: N/A

Contact(s):

Bradley J. Benson, Partner (214) 394-4225 mobile bjbenson@cinergycinemas.com or

Jeffrey P. Benson, CEO (817) 300-4030 mobile jpbenson@cinergycinemas.com



## CREAM

UTILITIES • 200 Amp. 208/3 Minimum • Gas to Space • 1" minimum water line • 4" minimum sewer line • Central grease trap connection to space • HVAC (150 ton/ft) • Must be able to install Type II hood

Headquarters: Millbrae, CA

Retail Brand / Concepts: CREAM

**Anticipated New Brands / Concepts:** 50

**Key Customer Profile:** 

TRADE AREA • College / School Campuses

- Trendy Neighborhoods with hours (noon-midnight min)
- Life-Style Centers
- Daily Needs
- Middle to High Demos

Site Selection:

800-1500 square ft

25'+ frontage

5 year min with (2) 5 year options (fixed rate preferred)

TI to be negotiated above Exhibit B

Site Selection / Analysis Software: na

Lease Administration / Asset Management: na

Contact(s): Jim Ryan



### **DAIRY QUEEN**

Dairy Queen Corporation is a subsidiary of Berkshire Hathaway, Inc. DQ operators have been providing consumers with crave-satisfying treats and food since 1940.

### Dairy Queen Advantages

- 1. World famous DQ treats, tasty food offerings, and Orange Julius smoothies
- 2. Sales opportunities across multiple day-parts
- 3. Vast experience in the design and construction of restaurants
- 4. Management and employee training programs
- 5. Strong brand presence with over 4,500 domestic locations and 6,000 locations worldwide
- 6. Strong customer loyalty and relationship with the brand
- 7. Modern restaurant image and menu in our DQ Grill & Chill and DQ Treat locations
- 8. Industry leading franchise support, including supply chain, development, operations, marketing and training

Headquarters: Minneapolis, MN

### Retail Brand / Concepts:

Dairy Queen

Anticipated New Brands / Concepts: Dairy Queen

### **Key Customer Profile:**

Above average income

### Site Selection:

- 1. Drive-thru only
- 2. Hard corner preferred
- 3. Minimum 20,000 average daily traffic
- 4. Minimum 30,000 s.f. lot size
- 5. Prototype building size from 2,200 s.f. to 2,700 s.f.

# Site Selection / Analysis Software: N/A

Lease Administration / Asset Management: N/A

### Contact(s):

Sam Wong

Franchise Developer

952-896-2547

Sam.Wong@idq.com

3943 Irvine Blvd., Suite #288

Irvine, CA 92602



### **DANIEL'S JEWELERS**

<sup>Meeses Douces Datase Court Text Sizex 1948</sup> <sup>•</sup> Daniel's Jewelers is a highly valuable well established brand that enjoys a 65 year history <sup>•</sup>We currently operate 80 locations throughout California <sup>•</sup> The company is rapidly growing and looking to expand outside of California (TX,NV,AZ) <sup>•</sup> Daniel's consistently outperforms its competitors <sup>•</sup> Daniel's has a huge advertising presence and drives significant traffic into the centers it operates in <sup>•</sup> Daniel's is highly profitable, well capitalized and poised for rapid growth <sup>•</sup> Daniel's is a huge advertiser and has a comprehensive marketing strategy utilizing broadcast, direct mail, local and social media <sup>•</sup> Daniel's mails over 5 million catalogs per year <sup>•</sup> Daniel's Jewelers uses broadcast radio in its existing markets to blanket its demographic <sup>•</sup> In addition to its broadcast and catalog campaigns, Daniel's utilizes highly successful professional sports sponsorships with the LA Dodgers, San Diego Chargers, Oakland Raiders, and San Francisco Giants

Headquarters:

Culver City, CA

Retail Brand / Concepts: Daniel's Jewelers

Anticipated New Brands / Concepts: N/A

### **Key Customer Profile:**

"Daniel's consistently outperforms its competitors "Daniel's is typically the #1 or #2 jeweler in the mall "Mature Stores over \$2 Million Annual Sales "Average Store over \$1 Million Annual Sales "10.7% Comparable store sales increases for 2014 "Fifth Straight year of Comp Store Sales Increases "Daniel's has financed over 1 Million customers through its in house credit "Over 90% of customers visit the stores each month to make payments and over 50% make repeat purchases

#### Site Selection:

1200-1800 feet with high visibility in a highly trafficked mall or shopping center

### Site Selection / Analysis Software:

N/A

### Lease Administration / Asset Management:

"Daniel's has a history of being highly profitable "Highly Productive Store Model "Recent private equity investment from Palladium Equity Partners "Extremely well capitalized "Strong Financial Partners: Wells Fargo, Bank of America, One West Bank, and Synchrony Bank"Daniel's utilizes an award winning architectural team in its store design "Highly attractive, open, inviting stores with enhanced lighting, modern finishes, signage, graphics, and video "Our in house construction team can build out a location in as little as 30 days from site selection "Quick turnaround for deal approval and lease negotiations

Contact(s):

David Sherwood

Chief Executive Officer

#### David\_Sherwood@danielsjewelers.com

310-846-5640

Joseph M. Donaghy

Chief Financial Officer

### Joseph\_Donaghy@danielsjewelers.com

310-846-5633

### DAVITA

### Location

- Approximately 7,000 to 15,000 SF
- > Ground floor retail, office, medical office or flex space
- > Good proximity to medical centers and patient populations
- Preferred stand alone or end cap

Zoning

- > Permissible for medical and general office
- > Parking at 4-5/1000 or per local code

Access

- Preferred to have two points of drive entry
- Preferred Patient drop off and loading areas
- Preferred 18 wheeler access

Site Characteristics and Infrastructure

- > Up to date Fire/Life Safety requirements for ESRD facilities such as NFPA sprinklers
- > Sufficient handicapped parking close to patient entrance
- > Availability of dedicated 2" waterline and meter
- > Availability of 4" sewer line
- > Availability of minimum of 600 amp dedicated power
- Preferred to have entire space on one level
- Exterior building and monument signage
- > HVAC capacity of 1 ton per 300 sf
- > Ceiling height (10'-11' in treatment and storage area)
- Natural light to treatment area
- > Potential view from treatment area (northern or eastern exposure is best)
- > Preferred to have a square shaped floor plan

Headquarters: Denver, CO

Retail Brand / Concepts: Medical

Anticipated New Brands / Concepts: DaVita

Key Customer Profile: General Public

Site Selection:

#### Location

- > Approximately 7,000 to 15,000 SF
- Ground floor retail, office, medical office or flex space
- Good proximity to medical centers and patient populations
- Preferred stand alone or end cap

#### Zoning

- > Permissible for medical and general office
- > Parking at 4-5/1000 or per local code

#### Access

- Preferred to have two points of drive entry
- > Preferred Patient drop off and loading areas
- Preferred 18 wheeler access

Site Characteristics and Infrastructure

- > Up to date Fire/Life Safety requirements for ESRD facilities such as NFPA sprinklers
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- Exterior building and monument signage
- > HVAC capacity of 1 ton per 300 sf
- Ceiling height (10'-11' in treatment and storage area)
- Natural light to treatment area
- > Potential view from treatment area (northern or eastern exposure is best)
- > Preferred to have a square shaped floor plan

Site Selection / Analysis Software: A+

Lease Administration / Asset Management: DaVita

Contact(s):

Michael Leonard

Chris Ruzic

siteselection@davita.com



### **DEL TACO**

With more than 530 locations in 17 states, Del Taco offers a bolder, better opportunity for your center. Known for great tasting freshly prepared food at great value, Del Taco is one of the nation's most popular Mexican quick

serve chains. Del Taco consistently ranks in the top 50 chains by QSR Magazine and is among the NRN Top 100 chains. Del Taco offers a varied Mexican and American menu featuring high quality ingredients such as freshly grated cheddar cheese, hand-made salsa, slow-cooked lard-free beans and marinated chicken grilled fresh throughout the day. The core menu is focused on value that delivers great taste, which attracts a broad customer base. Del taco restaurants are open 24 hours where available and serve breakfast from 11pm to 11am,

### Headquarters:

Lake Forest, CA

**Retail Brand / Concepts:** Quick Service Mexican Restaurant

Anticipated New Brands / Concepts: None

#### **Key Customer Profile:**

The Del Taco Demographics: From high school seniors to senior citizens, Del Taco has broad appeal in communities with these characteristics:

Median Household Incomes: \$40,000- \$100,000

Daytime Population: 25,000 within 7 minutes

Traffic Counts: 25,000 cars per day on the primary access points

Ethnicity: Del Taco appeals to all ethnic groups, and is not focused on one particular ethnic community'

Age Groups: area with high concentrations of 18-49 year olds

#### Site Selection:

Location: Prefer far corner of a major signalized intersection or adjacent to a main entrance of anchored centers, convenient ingress/egress to location and density of retail, office, schools, and/or hospital within 1 mile.

Acceptable venues include: Free- Standing building with drive thru, build out of prominent end-cap in shopping center with drive thru, conversion of existing building to our modified prototypical Del Taco or in-line where appropriate, in very densely populated locations.

Land: Approximately 20,000-25,000 sq. ft. for free-standing building with a drive-thru, or approximately 6,000 sq. ft. for shopping center pad with adjacent parking

Visibility: Need Maximum signage and excellent visibility from all directions allowing adequate reaction time to see Del Taco location and easily enter and exit the site.

Site Selection / Analysis Software:

Birchwood Resultants & Tetrad

### Lease Administration / Asset Management:

Kerry Couch- Legal Manager

Jim Farley- Asset Manager

Contact(s):

**Bridget Marques** 

Real Estate Representative

Office: 949-462-7356

Email: bmarques@deltaco.com



## EL POLLO LOCO

El Pollo Loco is a differentiated and growing restaurant concept that specializes in Mexican inspired entrees made with its signature fire-grilled citrus-marinated chicken. The Company considers itself in the category of QSR+ offering the quality of food typical of fast casual restaurants while providing the speed, convenience and value typical of traditional QSRs. El Pollo Loco opened its first location in Los Angeles in 1980, and today has over 400 company owned and franchised restaurants located in California, Arizona, Nevada, Texas and Utah.

Headquarters: Costa Mesa, CA

### Retail Brand / Concepts: QSR Plus brand offering Mexican inspired entrees made with its signature fire-grilled citrus-marinated chicken

Anticipated New Brands / Concepts: None

**Key Customer Profile:** 

Preferred Demographics within a 2 Mile radius:

Residential Population: 25,000+

Daytime Population: 10,000+

Traffic Counts: 25,000+ on the Primary Road

#### Site Selection:

2,999 SF Prototype Building with drive-thru.

Prefer high visibility, freestanding drive-thru locations.

Prefer pads in well-anchored retail or dail needs centers.

Drive-thru stacking for at lease 8 cars.

### Site Selection / Analysis Software:

Lease Administration / Asset Management: Howard Burns- Asset Manager

### Contact(s):

Cheryl Fry, Sr. Real Estate Manager (CA, NV)

714-599-5000

### **GOLDEN CORRAL CORPORATION**

Golden Corral is aggressively looking for franchise locations throughout California, Oregon and Washington. Site will require 2+ acres for 11,088 sq ft building that will accommodate 170 parking spaces. Plan to open 20+ units system-wide in 2016.

Headquarters: Raleigh, NC

Retail Brand / Concepts: Golden Corral

Anticipated New Brands / Concepts: n/a

**Key Customer Profile:** 

Population Requirements:

80,000 5 mile radius

140,000 10 mile radius

Traffic count minimum: 30,000

### Site Selection:

Sites with high traffic volume and visibility. Freestanding preferred and end-caps considered.

### **Site Selection / Analysis Software:** Analytics

Lease Administration / Asset Management: n/a

### Contact(s):

Glen Kinkade

1015 Lauren Lane

Murphy, TX 75094

919-624-4120

gkinkade@goldencorral.net

## Great Clips' GREAT CLIPS

Great Clips is the largest and fastest growing salon brand in the world. Currently there are appx 3,750 salons open in the US and Canada. Same salon sales for Great Clips are up 43 quarters in a row (over 10 years)! Franchisees are strong, very stable and looking to grow. Great Clips will sign appx 270 new leases in 2015. Great Clips was the first salon to hit \$1 Billion in annual sales in 2013. In 2014, Great Clips salons performed over 90 million haircuts and 20% of those customers used the Great Clips App to arrange that cut. Easy and convenient. Great Clips also uses our Clips Notes technology which details your specific haircut preferences across our entire system, so your haircut goes with you wherever you are and every Great Clips salon will know how you like your haircut.

Headquarters: Minneapolis, MN

Retail Brand / Concepts: Great Clips

Anticipated New Brands / Concepts: N/A

### **Key Customer Profile:**

Great Clips is a walk-in hair salon. We are open 7 days per week. Our customers are families and our primary customer is male looking for a haircut. We are not a full service salon. We do not offer color or other full service type offerings.

#### Site Selection:

Great Clips prefers strong "daily needs" kind of centers with dominant grocers/drug anchors or major discounter anchors like Target and Wal-Mart. We prefer centers with category leading small shop tenants and leading QSR retailers to drive traffic in addition to the anchors. We like growing suburban areas tracking growth. Our salons are between 900-1200 s.f. We prefer a younger family demographic with incomes at or above the median income level for the community.

#### Site Selection / Analysis Software:

Great Clips has its own site selection analysis software.

#### Lease Administration / Asset Management:

All salons are owned and operated by franchisees, and the franchisees track and handle all their own lease adminstration. In cases where Great Clips, Inc signs a corporate lease to secure a site, Great Clips, Inc will negotiate the lease.

#### Contact(s):

Jeff Tucker handles southern CA (Fresno and south) and Las Vegas. jeff.tucker@greatclips.com (909) 747-7249.

Jim Reynolds handles northern CA, AZ, UT, HI, AK, OR, WA, MT, ID, AB, BC and Reno. jim.reynolds@greatclips.com (425) 825-5480.



### HEARTLAND DENTAL

All sites: Middle to upper middle demographic characteristics. Median household income of \$50,000. Presence on main road. Minimum traffic count of 20,000 cars per day. Minimum parking ratio of 5 spaces per 1,000

ft. Good ingress and egress.

Leasing sites: Highly visible spaces on out parcels on main roads (endcaps or stand alone)., 2,400 sq. ft. to 4,000 sq. ft. - 3,200 sq. ft. is ideal. Grocery anchored or Big Box tenants close by, such as Target, Wal-Mart, Kohl's, etc. No in-line space.

Purchasing sites: Land to accommodate single or multi-tenant buildings at intersections or hard corners. 0.5 to 2 acres. No ground leases; fee simple only. Heartland Dental also considers existing restaurants, bank sites, distressed property or similar facilities.

Headquarters: Effingham, IL

Retail Brand / Concepts: Dental Offices

Anticipated New Brands / Concepts: Heartland Dental

### **Key Customer Profile:**

Heartland Dental is one of the leading dental support organizations in the United States with over 675 affiliated locations in 31 states. Our mission is to aid in the development of our affiliated locations through non-clinical support services such as staffing, human resources, procurement, marketing, administration, financial and information technology. In order to effectively do this, we must have the best sites to construct offices for our affiliated dentists. Our impressive five year growth plan of adding 400+ offices will include affiliating with existing dentists and creating de novo (scratch start) locations for supported dentists. Maybe you have a site that would fit our model.

### Site Selection:

See fact sheet information above.

**Site Selection / Analysis Software:** n/a

### Lease Administration / Asset Management:

John Collier - Real Estate Management

Brandon Weber - Real Estate Coordinator

Doug Jansen - Real Estate Analyst

#### Contact(s):

Submit Opportunities to:

www.heartland.com/submitleases

or

realestate@heartland.com



### **KNOWLDEGE UNIVERSE (KINDERCARE)**

Our Mission:

Knowledge Universe is the largest private provider of early childhood education and care in the nation. We're committed to enhancing educational opportunities for children, families, and the dedicated professionals who serve them.

Our Brands:

Early learning and care experts, guiding nearly 1,500 community-based centers for children six weeks through school-age.

Knowledge Universe Early Learning Programs:

Kindercare: More than 1,300 community-based centers designed to be the ultimate early education environment.

CCLC: Family Care Solutions, 90+ employer sponsored centers for children six weeks through school age.

Champions: Before and After School Programs, 400+ school based sites providing before and after school care and education for school age children.

Our Facts:

40+ Years Teaching children to read. More than any other early education provider

30,000+ employees nationwide

24,200+ teachers engaged nationwide

900+ nationally accredited centers

169,000+ children educated in our centers each day

59,000+ children are prepared for Kindergarten each year in our centers

30,000 books purchased last year by KU for our centers

111 centers with interactive kindergarten programs. Programs include integrated classroom technology such as interactive white boards

1.3 Million crayons purchased each year for our centers.

Headquarters: Portland, OR

Retail Brand / Concepts: Kindercare/CCLC/Champions Anticipated New Brands / Concepts: N/A

#### **Key Customer Profile:**

Working parents looking for high quality childcare

Med HH income of 85K

Children ages 0-5, some centers also provide before and after school care for school age children

#### Site Selection:

Community Centers -Surburban Areas

Criteria:

Approximately 1.5 acres of land; landlord build to suite of 9,000 - 12,000 sf building and similarly sized attached playground.

Median HH income of \$85k and 5,000 children under 5 years old within 3 miles

Funnel point for traffic out of a neighborhood or near freeway entrance/exit, with close proximity to public transportation

Convenient ingress/egress at location

Good visibility from main road

Convenient pick-up/drop off access, 35-40 parking spaces including 10 of which will be dedicated to our center.

Community Centers - Urban Areas

Criteria:

9,000 - 12,000 contiguous square feet of retail or office space, min of 6,000 sf at street level

Close proximity to public transportation

10,000 households of \$100k+ household income and 10,000 children under 5 years old within 3 miles

Daytime trade area population greater than 25,000 within 1 mile

Dedicated drop off/pick up area and parking for staff

Fenced outdoor playground provided either at grade or rooftop with restricted access, adjacent park area may substitute, depending upon jurisdiction

Landlord build to suit

### Site Selection / Analysis Software:

Alteryx

Intalytics

### Lease Administration / Asset Management:

In house Lease Administrators and Asset Managers.

Siterra software

### Contact(s):

Eric Hayes, Real Estate Director

ejhayes@klcorp.com

Merry Convery, Sr. Real Estate Coordinator

mconvery@klcorp.com

### L BRANDS

n/a

Headquarters: Three Limited Parkway

Retail Brand / Concepts: Victoria's Secret, Bath & Body Works, Henri Bendel, La Senza, White Barn Candle

Anticipated New Brands / Concepts: n/a

**Key Customer Profile:** n/a

Site Selection: n/a

Site Selection / Analysis Software: n/a

Lease Administration / Asset Management: n/a

**Contact(s):** n/a

### LBRANDS

LBRANDS IS A LARGE SPECIALTY RETAILER WITH A FAMILY OF 5 BRANDS LOCATED IN 70+ COUNTRIES WITH NEARLY 3,000 OWNED AND 650 FRANCHISE STORES

Headquarters:

COLUMBUS, OH

Retail Brand / Concepts: BATH & BODY WORKS, WHITE BARN CANDLE, VICTORIA'S SECRET, PINK, HENRI BENDEL

Anticipated New Brands / Concepts: VICTORIA'S SECRET, PINK, BATH & BODY WORKS, WHITE BARN CANDLE, HENRI BENDEL, LASENZA

**Key Customer Profile:** 

BROAD AND LOYAL CUSTOMER BASE AMONG ALL AGES

Site Selection:

ALL TYPES OF VENUES

Site Selection / Analysis Software:

N/A

Lease Administration / Asset Management:

N/A

Contact(s):

CHUCK LANGER, DIRECTOR

LBRANDS RETAIL REAL ESTATE

MIDWEST, SOUTHERN CA

614-415-7783 OFFICE

## LE PORT

Started in 1999 continue to grow today 13 locations

Headquarters: Irvine ca

Retail Brand / Concepts: Le port

Anticipated New Brands / Concepts: Le port

**Key Customer Profile:** People with kids ages birth to 15

Site Selection: Various

Site Selection / Analysis Software: Podio

Lease Administration / Asset Management: Podio

Contact(s): Mark Borison



### LES SCHWAB TIRE CENTERS

Deal Type: Purchase preferred. LSTC self-develops its locations.Zoning: Allows automotive service uses.Size: Prefer 40-65,000 sq. ft. of land. Building sizes of 9,710 to 11,870 sq. ft.Trade Area Attributes: In or near major retail nodes with major big box retailers such as: Target, Walmart, HomeDepot, Costco, Lowe's, Sam's Club, IKEA, Kohl's, Dick's Sporting Goods and other majortraffic generators etc.• Population of 30,000 minimum in trade area (varies for rural markets)• Proximity to daytime population• Prefer trade areas with incomes middle range and above for the market• Located on a major community arterial – high traffic, min 25k VPDSites: Standalone parcels or pads in shopping centers.Primary hard corners, secondary corners, and mid-block sites are acceptable.May consider limited access (right in /right out) sitesParking: minimum of 25 parking stalls; 45 stalls is brand standardConversions of second generation space may be considered.Prefer site plans accommodating tractor trailer delivery trucks of 72 feet long.Proto Design: Allow construction of standard new prototypeSignage must be visible and as large as possible

Headquarters: Bend, Oregon

**Retail Brand / Concepts:** N/A

Anticipated New Brands / Concepts: N/A

Key Customer Profile: See Fact Sheet

Site Selection: See Fact Sheet

Site Selection / Analysis Software: See Fact Sheet

Lease Administration / Asset Management: N/A

Contact(s):

Jeff Russell-Director of Real Estate (541) 416-5600

Rona Dhruv-Real Estate Manager (818) 674-6931

David Moroney-Real Estate Manager- (541) 903-0499
# **MOOYAH BURGERS-FRIES-SHAKES**

Fast casual, "better burger" concept Rapidly expanding with over 85 units open in the US and Internationally Made to order, customizable Burgers 100% Fresh American Beef, All-Natural Turkey Burger, Veggie Burger Hand cut Fries, Real Ice Cream Shakes Fun, Family-friendly atmosphere

**Headquarters:** Plano, TX

Retail Brand / Concepts: MOOYAH Burgers-Fries-Shakes

Anticipated New Brands / Concepts: NA

### **Key Customer Profile:**

Above Average Income

Families

Site Selection:

1500-2200 sf

Above Average Income

HH Size over 2.5

Good daytime population

High recurring traffic area/centers

End cap or high visibility space

Patio available

Site Selection / Analysis Software: Tactician and in-house model

Lease Administration / Asset Management: Franchised

Contact(s):

**Development Agents:** 

Southern California - Greg Spalter, gspalter@mooyah.com

Northern California - Loren Katzman, Ikatzman@mooyah.com

Corporate:

Director of Development - Ardag Tachian, atachian@mooyah.com

# NATIONAL STORES, INC./ FALLAS STORES

National Stores Inc. is a family-owned, family- oriented company that was established in 1962 and grew from a single store in downtown Los Angeles to more than 300 convenient locations in 22 states and Puerto Rico. National Stores stores include: Fallas First Place to Shop First Place to Save, Fallas Paredes, Fallas Discount Stores, Fallas Kid Stores and Factory 2U. Their stores offer a wide selection of quality brand name and private label clothing for men, women, boys, girls, juniors, infants and toddlers along with lingerie, shoes and home decor.

### Headquarters:

Gardena, California

# **Retail Brand / Concepts:**

Fallas First Place to Shop First Place to Save, Fallas Paredes, Fallas Discount Stores, Fallas Kid Stores and Factory 2U

Anticipated New Brands / Concepts:

Fallas Home Shop

# **Key Customer Profile:**

The core customers for National Stores Inc. are low to moderate income families.

### Site Selection:

National Stores Inc. is seeking approximately 18,000-30,000 sq. ft. store locations. Store should offer a minimum of 120 feet of frontage. National Stores Inc. is interested in locating in existing shopping centers with either freestanding, end cap or in line locations with convenient customer parking with easy ingress and egress.

Preferable co-tenants include highly productive supermarkets, major discounters and soft goods retailers.

Demographic profile: 50,000 people within 3 miles; average HH income of \$25,000-\$50,000

# Site Selection / Analysis Software:

N/A

# Lease Administration / Asset Management:

N/A

# Contact(s):

Alejandra Godoy Real Estate Manager 15001 S. Figueroa Street Gardena, CA 90248 (310) 984-3835 agodoy@fallasstores.com

# NORDSTROM

Not sure what a fact sheet is. We are publicly traded under ticker symbol JWN.

Headquarters: Seattle, WA

Retail Brand / Concepts: Nordstrom, Nordstrom Rack

Anticipated New Brands / Concepts: none

Key Customer Profile: Department store

Site Selection: Nordstrom Rack: dominanter power centers in viable retail nodes

Site Selection / Analysis Software: none

Lease Administration / Asset Management: none

Contact(s): NA

# PARIS BAGUETTE VARIS BAGUETTE USA

Wherever we go in the world, Paris Baguette delivers the authenticity of a French café by following this simple formula: Delicious breads and pastries baked locally + a vibrant coffeehouse atmosphere + excellent service. Sprinkle in some global flavors, additional menu options and neighborhood spirit and you have a world-class concept that works nearly anywhere. Our parent company, Paris Croissant Co., Ltd., has been selling dough and other restaurant supplies to company-owned and franchised stores in the United States and in other countries since 1986. SPC Group, a subsidiary of Paris Croissant, can actually trace its roots back to 1945, as a small confectionery in South Korea. With a rich history in foodservice, the first Paris Baguette location opened in 1988. The Paris Baguette system has since grown to include over 3,000 corporate and franchised stores, with presence across multiple countries in Asia as well as in Europe. Our cafés arrived in the Los Angeles area a decade ago, and our reach has since extended to the East Coast with over three dozen locations now in the U.S. Needless to say, we have had a lot time and experience to refine our philosophy and our recipes, and it has been a rewarding journey that has prepared us for further growth through our franchise program. Our goal is to continue to be a trend-setting café while perfecting the high standards and corporate culture that have brought us this far. We'll do this by helping our franchisees create lively and stylish settings to introduce locals to our delicious fare and by offering personal and professional development opportunities to all Paris Baguette franchise owners. A Paris Baguette location should be a happy place to visit and to work. Come with us as we expand our footprint in the U.S. market and embrace innovation in all our global locations. A Paris Baguette franchise can provide a fresh, internationallyinspired destination for your community—and a new direction for your professional and personal life.

Headquarters: Paris Baguette USA

#### Retail Brand / Concepts: Food, Cafe, Bakery

#### Anticipated New Brands / Concepts: Food, Cafe, Bakery

#### **Key Customer Profile:**

18+ with core demo of ages 25-34

primarily women

#### Site Selection:

Income 70K+

Visibility

High Traffic

Site Selection / Analysis Software: None

Lease Administration / Asset Management: None

Contact(s): Larry Sidoti (562)946-2010 x124



# PARTY CITY RETAIL GROUP

America's largest party goods retailer takes great pride in making it easy and fun for consumers to celebrate special times with family and friends by

offering a complete selection of fresh and exciting merchandise at a great value in a fun shopping environment. Nobody has more party for less, and Party City offers an unbeatable assortment of party supplies, decorations and costumes perfect for every type of life's special moments. Whether it's a bridal shower, a child's first birthday, or a couple's 40th wedding anniversary, Party City's collection of party supplies and décor transforms and event into an extraordinary occasion. Party City is America's largest party goods chain and the country's premier retailer of Halloween costumes, themed party supplies, birthday decorations and other specialty party supplies. As of March 31, 2015, Party City Operated nearly 900 company-owned and franchised stores throughout the United States, Canada and Puerto Rico.

**Headquarters:** 

Rockaway, NJ

**Retail Brand / Concepts:** 

Party City & Halloween City

Anticipated New Brands / Concepts:

n/a

# **Key Customer Profile:**

For Party City: • A population of 100,00+ people within a 5-mile radius containing a minimum household size of 2.7 • 0-14 years of age must be over 20% of the population For Halloween City: • A population of 60,00+ people within a 5-mile radius containing a minimum average income of \$50,000

# Site Selection:

Party City Site Criteria: • 15,000-25,000 sq ft • Rectangle box with a minimum of 90 ft frontage • Minimum 17 foot clear ceiling height • Signage minimum of 48" and at least one pylon sign • Preferred co-tenancy with major national retailers 10-year term with three 5-year options

Halloween City Site Criteria: • 6,500+ sq ft • Unobstructed site lines from main thoroughfare • Required prototype signage and access to available pylon spaces • Preferred co-tenancy with major national retailers • Minimum of 4-5 parking spaces per every 1,000 sq ft. • Preferred term is August through mid-November

# Site Selection / Analysis Software:

N/A

Lease Administration / Asset Management:

Siterra

# Contact(s):

Contact Real Estate Manager Dane Gladden for all sites in California (except San Diego) and Southern Idaho dgladden@partycity.com

Contact Real Estate Manager Kim Hopkins for all sites in San Diego, Colorado, North Texas, Iowa, Nebraska, Western Missouri (Kansas City), Oklahoma, Utah and Nevada khopkins@partycity.com

Contact Senior Real Estate Director Bob Douponce for all sites in Michigan, Kentucky, Tennessee, South Carolina and Northwest Ohio (Toledo) bdouponce@partycity.com



# petco C PETCO ANIMAL SUPPLIES STORES, INC

Petco is a leading specialty retailer of premium and natural pet food, supplies and services. Petco's vision is to best promote, through its people, the highest level of well-being for companion animals, and to support the human-animal bond. Petco began its operations in 1965 in La Mesa and now operates 1400+ stores in all 50 United States, Mexico and Puerto Rico, as well as a leading destination for on-line pet food and supplies at www.petco.com and www.drsfostersmith.com

**Headquarters:** San Diego, CA/San Antonio, TX

**Retail Brand / Concepts:** Petco/Unleashed/Pooch

**Anticipated New Brands / Concepts:** n/a

### **Key Customer Profile:**

- 15,000+ population within 1-mile radius
- 100,000+ population within 3-mile radius
- \$60,000+ median hoursehold income within 3-mile radius

#### Site Selection:

Site Criteria Petco

10.000-14.000 SF (100' minimun frontage) plus recessed truck dock is required

specific store size shall vary by market strength, location, demographic and economic factors

Typical new stores will be pad buildings, point locations, or junior anchors

Located in 200,000 to 600,000 square foot centers having both north-south and east-west access are preferred.

Major Retail Areas and other major, high-income traffic generators preferred (high-end/dominant grocery stores, big-box retail, and "errand trip" retail)

Prototypical Petco store front facade required

Positioned close to street with good visibility and accessibility

Pylon sign availibility, monument or other distinctive signage is required

Abundant "head-in" parking on two sides of stores

Combined traffic count of 25,000 or more

Unleashed Site Criteria (Small Store Format)

3,800 - 5,000 SF

"Dry" store only, typically no live animals, tropical fish or grooming

Convenience, dominant grocery anchored locations desired

Errand path retail areas preferred

Upper income, dense trade areas in select metro areas

#### Site Selection / Analysis Software:

Internal sales forecasting. No outside vendor utilized.

#### Lease Administration / Asset Management: Tririga/IBM

#### Contact(s):

William Vrettas: MT, ND, MN, WI, MI, PA, WY, NJ, CT, MA, RI, NH, VT, ME

David Etter: NM, OK, TX, AR, LA, MS, TN, NC, SC, AL, GA, FL, PR

Dante Fratarcangelo: WY, CO, SD, NE, KS, IA, MO, IL, IN, KY, OH, WV, VA, MD, DE

Elizabeth McKinley: WA, OR, ID, NV, CA, UT, AZ, AK, HI



# PHILZ COFFEE

It all started in 2003, from the humble and passionate roots of Phil Jaber. As he would tell you, Frank Sinatra was born to sing, and Phil Jaber was born to make coffee.

The rest goes like this: About 25 years ago Phil first began experimenting with different beans from around the world with the goal in mind of making really great tasting blends. Phil wanted each blend to be flavorful, complex,

rich, smooth and low in acidity. After about 25 years of experimentation and testing, Phil has created more than 30 unique blends that achieve all of this. After perfecting his blends, Phil wanted to make sure each cup was made in a way that brought out all the flavors of the coffee. He wanted a brewing method that would involve his other passion, people and community. Phil believes coffee is personal and social, and he wanted to make sure the coffee making process embodied this and made each cup taste really great. After a long time of testing and research, Phil decided to craft his own coffee station, which would allow him to make each cup individually. This method is similar to a pour-over process but with a twist. From then on, each cup was made one cup at a time, allowing for specificity and diversity in taste for the individual person and brew.

Phil had a corner grocery store, and this store is where he did lots of his experimentation. After perfecting his blends and coffee brewing method, he decided the corner grocery store on 24th and Folsom Street in San Francisco would be the perfect place to start serving the coffee. And the rest is history! Today, we have multiple locations and are known as one of the best coffee shops in the U.S.!

Headquarters: San Francisco, CA

Retail Brand / Concepts: Philz Coffee

Anticipated New Brands / Concepts: n/a

Key Customer Profile: coffee lovers!

Site Selection:

1500+ sq ft

20' minimum width

**Site Selection / Analysis Software:** n/a

Lease Administration / Asset Management: n/a

Contact(s):

Tracy Chiao

VPRE



# PIZZA 90

Authentic Neapolitan Pizzas personalized for you and cooked in a beautiful imported Italian oven for 90 seconds at 900 degrees. We offer a simple

menu of great authentic Naples Style pizza prepared fresh each day using the same cooking techniques as the celebrated pizzerias of Naples, Italy, The guests interact at the counter with our certified "pizzaolis" who will customize their personal creation right before their eyes. The finishing touch to the experience is to watch as the pizza is cooked in our Italian oven for 90 seconds at 900 degrees.

Headquarters: Irvine, CA

Retail Brand / Concepts: Neapolitan Pizza

Anticipated New Brands / Concepts: N/A

**Key Customer Profile:** 

Millenials

**5 REASONS MILLENNIALS LOVE PIZZA** 

QUICK AND EASY - Millennials are known for their busy schedules. A typical Millennial may go to a workout class at 6 a.m., go to work from 8 to 5, and then a community event afterward.

CUSTOMIZABLE - Millennials are known for being active co-creators. This means they want to interact with brands, but they also want to interact with their food. They want to make it their own. That's a reason pizza works so well for them.

NEVER GETS OLD - With unique combinations and customizable pies, pizza is a meal that never gets old. With unlimited possibilities, pizza can adapt to Millennials ever changing palette desires.

GOOD VALUE - Millennials are a cash-strapped generation and they like a good deal. Pizza can be a cheap meal when having friends over to watch the big game, or can be a quick bite to eat with leftovers for lunch the next day.

SHAREABLE WITH MY FRIENDS -- Millennials like brands that are share worthy. While this normally means that Millennials want to talk about brands online through social media, it doesn't discount the desire to share with their friends. Pizza has always been a food that you buy to share with a crowd.

#### Site Selection:

Los Angeles, San Diego, Orange Counties

AHHI \$80,000+

Site Selection / Analysis Software: None

Lease Administration / Asset Management: In house counsel Contact(s):

Gary Morris - Brokerage

garymorris@morriscre.com

818-606-2673

# RALEY'S

Raley's is a privately owned, family operated supermarket chain with headquarters in West Sacramento, CA. The company operates 126 stores and 11 fuel stations in Northern California and Nevada under four banners: Raley's Supermarkets, Bel Air Markets, Nob Hill Foods and Food Source. Raley's was founded in 1935 by Tom Raley and is a major grocery chain best known for high quality products, fresh produce, fine meats and outstanding customer service. Raley's strives to make its customers' lives easier and better by delivering a personalized food shopping experience. Leading consumer organization surveys rank Raley's among the top U.S. supermarket chains, in particular for customer service. For more information, visit www.raleys.com.

**80 Years Strong**Our founder, Tom Raley, opened his first store in Placerville, California in 1935. His dedication, hard work and vision are the seeds from which our family of stores continues to grow. Tom Raley's daughter, Joyce Raley Teel, together with her husband, Jim Teel, carried Tom Raley's tradition of quality and service to new generations of Raley's customers. With their leadership, Raley's expanded to become a large regional enterprise serving most of Northern California and Northern Nevada.

Today, Tom Raley's grandson, Mike Teel, leads Raley's into a new era as the third generation of Raley's leadership. He is dedicated to infusing health and happiness into customer's lives, changing the way people eat one plate at a time. Through exceptional, personalized customer service, top quality products and unique lifestyle solutions, Raley's continues to be a family retailer in the markets it serves. Mike, along with a large and loyal family of employees – is leading Raley's into a bright new century of growth.

### **Headquarters:**

West Sacramento, CA

#### **Retail Brand / Concepts:**

Raley's, Bel Air, Nob Hill, Food Source

# Anticipated New Brands / Concepts:

Natural, organic, smaller format

#### **Key Customer Profile:**

Primarily women ages 25-54, but including all adults in that range, with a total household income of \$50,000 plus/year. Homeowners with children in the household. Education: Some college+: college graduate, some post graduate and post graduate degrees.Profession: Professional and Management and related occupations, Farming/Fishing/Forestry, Construction/Military

#### Site Selection:

Seeking Northern California, including Bay Area, locations that are urban, suburban, rural or infill with high concentrations of our key customer. Footprint sizes of 25,000 to 35,000 sq. ft.

# Site Selection / Analysis Software:

Intalytics

# Lease Administration / Asset Management:

Contact(s): Site submissions: California Bay Area: Joseph Tavormina, Main+Main, Inc., 949-300-0567 No. California, except Bay Area: Scott Reynolds, Scott Reynolds Commercial Real Estate, 916-835-0496

# **RELAX THE BACK RELAX THE BACK**

Relax The Back is North America's largest retailer of ergonomic and comfort products that provide relief and prevent back pain and discomfort. Our knowledgeable, well-trained sales associates aim to improve the client's quality of life with a targeted, custom array of professional products and services, including: education and one-on-one service, custom-fit solutions, neutral posture concept, medical partnership program, custom and unique products, and well-merchandised, conveniently located nationwide stores.

Headquarters: La Palma, CA

**Retail Brand / Concepts:** Relax The Back

Anticipated New Brands / Concepts: None

**Key Customer Profile:** 

Age 35+

College educated

Health conscious

Minimum household income of \$75K+

Site Selection:

Requirements:

Minimum 150,000 people within a 5 mile radius

Prefer upscale co-tenancy with a regional draw

Preferred store size is 2,000 to 3,000 square feet

End-cap or in-line space

Head-in, storefront parking

Traffic counts in excess of 30,000 cars per day

Site Selection / Analysis Software: Sitewise Pro

Lease Administration / Asset Management: Internal

#### Contact(s):

Kurt Buehler

Real estate Manager

714-736-7941

kurtb@relaxtheback.com

www.relaxtheback.com

www.relaxthebackfranchise.com



# SPIRIT HALLOWEEN

Founded in 1983, Spirit Halloween is North America's Largest Halloween Retailer!

Over 1,150 Seasonal Stores in high-visibility, high-traffic centers in all 50 states and Canada and online 24/7 all year long

### Headquarters:

6826 Black Horse Pike, Egg Harbor Township, NJ 08234

# Retail Brand / Concepts:

Spirit Halloween

# Anticipated New Brands / Concepts:

# Key Customer Profile:

Community Population: 35,000+ within a 3-5 mile radius Daily Traffic Count: At least 25,000 cars per day

# Site Selection:

- > Temporary leases from early August through mid-November (include a kick-out clause)
- Situated in power centers, strip centers, free-standing stores, major downtown retail locations and in major malls surrounded by a national retailer mix
- Ideal location 5,000 to 50,000 SF of sales floor space
- > No space too large (or too small). We can adapt to a store format as low as 3,000 SF

# Site Selection / Analysis Software:

# Lease Administration / Asset Management:

Contact(s):

Frank Pacera Sr. Director, Real Estate 609-645-5447 Frank.Pacera@SpiritHalloween.com

# **SPORT CLIPS HAIRCUTS**

Fastest Growing Haircare chain in the US

#### Headquarters: Georgetown Texas

**Retail Brand / Concepts:** Sport Clips Haircuts

Anticipated New Brands / Concepts: Hi

**Key Customer Profile:** Guys who enjoy an amazing experience at an unbeatable value.

Site Selection: Prefer 75k + median HH income in California

Site Selection / Analysis Software:

Experian : Buxton Scout

Lease Administration / Asset Management: Shea Laffere

Contact(s): Clear, -6 Diopter

# TEST

test

Headquarters: test

Retail Brand / Concepts: test

Anticipated New Brands / Concepts: test

Key Customer Profile: test

Site Selection: test

Site Selection / Analysis Software: test

Lease Administration / Asset Management: test

Contact(s): test

# THE HOME DEPOT

N/A

#### **Headquarters:**

Atlanta Store Support Center, 2455 Paces Ferry Road, Atlanta, GA 30339

**Retail Brand / Concepts:** Home Improvement

**Anticipated New Brands / Concepts:** Interconnected Retail: Focus on the intergration of both in-store business and on-line business.

### **Key Customer Profile:**

DIFM (Do-It-For-Me): Professional Contractors

DIY (Do-It-Yourself): Do-It-Yourself Customers

#### Site Selection:

Site Size: Est. 10 acres

Store Size: 106,000sf Building, plus 28,000sf Garden Center.

Parking: 4.5/1000

Zoning: Must allow for Seasonal / Outdoor Displays, Tool Rental, Rental Trucks and equipment

#### Site Selection / Analysis Software: N/A

#### Lease Administration / Asset Management: N/A

#### Contact(s):

Contacts for Site Selection, Excess Property, Lease administration, and Asset Management in the Western U.S.: Jeff Hardman, Sr. Real Estate Manager (714) 940-3662 Jeffrey\_S\_Hardman@homedepot.com Beverly Metz, Sr. Real Estate Manager (714) 940-3569 beverly\_metz@homedepot.com



The KASE is an international brand, specializing in customized and designer branded fashion-forward accessories for smartphones and tablets.

Launched in France in 2012, The KASE has since signed Agreements in more than 27 countries around the world. Our concept offers a unique shopping experience, via a wide selection of exclusive "K" branded products, our revolutionary in-store customization system, and our library of tens of thousands of images created exclusively for The KASE by our network of over 4500 designers.

### A Unik Concept

Our "UNIK" concept defines our brand, which is based on creating fashionable, beautiful products that reflect our customers' UNIK personalities and attitudes.

### Customization

Each of our locations includes a highly specialized printer that we call "The KASE ID," which enables our customers to customize most smartphones or tablets with their own pictures and/or graphics, onsite in just a few minutes.

### **The Market**

The market for smartphones and tablets is one of the most dynamic in the world, with 1 billion smartphones sold in 2014 and an estimated 1.6 billion projected to be sold in 2016.

The KASE is transforming this otherwise "utilitarian" marketplace, into a high-end shopping experience comparable to what consumers would expect from the most prestigious brands - and all at a remarkably affordable price-point.

To-date, The KASE has, in 24 months, opened over 100 stores in 15 countries, and now has its sights set on the U.S. market.

# **Headquarters:**

New York, NY

# **Retail Brand / Concepts:**

Private Label, proprietary, fashion-forward mobile accessories

# **Anticipated New Brands / Concepts:**

The KASE and "K" branded products, "Kustomized" phone and accessory cases

#### **Key Customer Profile:**

The customer provide for The KASE is anything but typical. From pre-teens to seniors and everyone in between, our "Unik" mobile phone accessories are designed in Paris, manufactured in Honk Kong, and an eye-popping experience for everyone! For what is considered pocket-change for most, our clients can create memories that last a lifetime!

#### Site Selection:

We are currently in discussions with several national representatives to serve as our "Master Broker" for the U.S. All sites will ultimately be selected by our Franchisees, with the assistance of professional, licensed and experienced commercial real estate tenant representatives.

# Site Selection / Analysis Software:

We are currently in discussions with several national representatives to serve as our "Master Broker" for the U.S. All sites will ultimately be selected via the software utilized by our Master Broker.

# Lease Administration / Asset Management:

We are currently in discussions with several national representatives to serve as our "Master Broker" for the U.S. All leases will be negotiated with the assistance of a professional tenant representative, and all Franchisees and/or Area Representatives will be solely responsible for executing their own leases.

# Contact(s):

To learn more about The KASE, please call: 1-800-872-9670 or send an email to: usa.franchise@thekase.com.

# THE UPS STORE

### **Company Profile**

The UPS Store, Inc., a wholly owned subsidiary of United Parcel Service ("UPS") of America, Inc., is the world's largest franchisor of retail shipping, postal, printing and business service centers. The UPS Store and Mail Boxes Etc. together comprise approximately 4,800 independently owned locations in the U.S., Puerto Rico and Canada, providing convenient and value-added business services to the small-home/home-office (SOHO) market, corporate "road warriors", and consumers.

### History

The Mail Boxes Etc. concept was introduced in 1980 as a convenient alternative to the post office. Throughout its evolution, it has continued to define and lead the business services category it created. In 2001, UPS acquired Mail boxes Etc., Inc. In 2003, the two companies introduced The UPS Store brand. On April 7, 2003, approximately 3,000 Mail Boxes Etc. locations in the United States (at the time, nearly 90% of the domestic U.S. network) re-branded as The UPS Store and began offering lower (around 20% on average) UPS-direct shipping rates. In 2012, Mail Boxes Etc., Inc., became The UPS Store, Inc. The centers remain locally owned and operated, and continue to offer a variety of shipping, freight, postal, digital online printing, document and business services, with convenient locations and world-class services.

### Growth

In the year following the re-branding, The UPS Store, Inc., sold more than 500 new The UPS Store franchise locations in the United States - a record for the company, and phenomenal growth for a quarter-century-old franchise. Non-Traditional site development has also grown the franchise steadily with locations on college campuses and military bases, as well as in convention centers and hotels. Non-Traditional sites create an opportunity to provide services to consumers, regardless of where they live, work or travel.

In addition to its U.S. network, The UPS Store, Inc., has had a master license agreement in place for Canada since 1988. In 2005, more than 260 Mail Boxes Etc. locations in Canada re-branded as The UPS Store. Throughout the company's historic growth, one thing has remained constant: the commitment of its franchisees in providing personalized and convenient business solutions and a world-class customer experience.

# Industry Recognition

In 2013, Entrepreneur magazine's annual "Franchise 500," a ranking of franchise opportunities based on factors such as financial strength, growth rate and size, rated The UPS Store/Mail Boxes Etc. #1 in the postal and business services category for the 23rd consecutive year (1990-2003 listed under the Mail Boxes Etc. brand). Additionally, the company has a rich tradition of award-winning marketing and public relations campaigns, among other accolades.

# Headquarters:

San Diego, CA

Retail Brand / Concepts: Pack & Ship, Printing, Mailboxes, Small business solutions

Anticipated New Brands / Concepts: 3d Printing Services

Key Customer Profile: NA

#### Site Selection:

NA

Site Selection / Analysis Software:

NA

Lease Administration / Asset Management: NA

Contact(s):

Christina Froehling-Dale, Manager of Real Estate, cfroehling@upsstore.com

Chad Cantrell, Site Selection Supervisor, chadcantrell@upsstore.com

Laureen Carpenter, Design and Construction Supervisor, Icarpenter@upsstore.com

# TITLE LOCK CORPORATION

Title insurance protects a new owner of a home or property from specified losses due to possible defects in the title which occurred prior to ownership. After the closing you need to take control and protect your property. Title Lock alerts you of any fraudulent, mistaken or otherwise illegitimate filings or recordings that could adversely affect your home value or property ownership.

Headquarters: Solana Beach, California

**Retail Brand / Concepts:** Property fraud alerts

Anticipated New Brands / Concepts: none

# **Key Customer Profile:**

Our customers include individual homeowners but we also work with people in real estate, notary publics, mortgage lenders as well as appraisers.

Site Selection: San Diego Ca

Site Selection / Analysis Software:

None

Lease Administration / Asset Management: None

Contact(s):

Harish Chopra harish@hometitlelock.com

Ronda Young r.young@hometitlelock.com

# VALLARTA SUPERMARKETS

Southern California Hispanic Supermarket Retailer

Headquarters: 12881 Bradley Avenue, Sylmar, CA

Retail Brand / Concepts: Vallarta Supermarkets

Anticipated New Brands / Concepts: New Stores

**Key Customer Profile:** Full Service Hispanic Supermarket

Site Selection:

Southern California

Focus: Los Angeles area, San Bernardino and Riverside Counties and north to Fresno Area

#### Site Selection / Analysis Software: None

### Lease Administration / Asset Management:

Karen Saitta

Director of Real Estate Management

Contact(s):

Karen Saitta

Director of Real Estate Management

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