

# State-by-State Impact of COVID-19 on the Shopping Center Industry



Shopping centers are one of the most distressed sectors impacted by COVID-19. Nationwide our industry has lost 6.6 million jobs and \$223.9 billion in lost sales.

	2019		2020	
	Jobs	Sales	Lost Jobs (As of December)	Lost Sales (March-December)
Alabama	582,434	\$98.2 bil.	95,203	\$3.7 bil.
Alaska	59,376	\$10 bil.	13,764	\$373.8 mil.
Arizona	677,554	\$114.2 bil.	134,356	\$4.3 bil.
Arkansas	345,833	\$58.3 bil.	56,170	\$2.2 bil.
California	3.5 mil.	\$591.1 bil.	748,252	\$22.1 bil.
Colorado	598,054	\$100.8 bil.	121,361	\$3.8 bil.
Connecticut	451,141	\$76.1 bil.	71,326	\$2.8 bil.
Delaware	107,151	\$18.1 bil.	21,628	\$674.5 mil.
District of Columbia	50,903	\$8.6 bil.	18,596	\$320.4 mil.
Florida	2.4 mil.	\$409.5 bil.	462,705	\$15.3 bil.
Georgia	1.2 mil.	\$202.7 bil.	210,632	\$7.6 bil.
Hawaii	124,209	\$20.9 bil.	33,638	\$781.9 mil.
Idaho	191,198	\$32.2 bil.	34,252	\$1.2 bil.
Illinois	1.5 mil.	\$250.8 bil.	256,365	\$9.4 bil.
Indiana	803,245	\$135.4 bil.	135,428	\$5.1 bil.
Iowa	327,964	\$55.3 bil.	67,219	\$2.1 bil.
Kansas	336,918	\$56.8 bil.	59,023	\$2.1 bil.
Kentucky	472,505	\$79.7 bil.	89,180	\$3 bil.
Louisiana	508,557	\$85.7 bil.	95,852	\$3.2 bil.
Maine	172,851	\$29.1 bil.	30,515	\$1.1 bil.
Maryland	605,709	\$102.1 bil.	117,261	\$3.8 bil.
Massachusetts	727,802	\$122.7 bil.	150,644	\$4.6 bil.
Michigan	1.2 mil.	\$196.3 bil.	192,578	\$7.3 bil.
Minnesota	625,142	\$105.4 bil.	118,720	\$3.9 bil.
Mississippi	314,251	\$53 bil.	56,050	\$2 bil.

	2019		2020	
	Jobs	Sales	Lost Jobs (As of December)	Lost Sales (March-December)
Missouri	685,279	\$115.5 bil.	129,140	\$4.3 bil.
Montana	99,458	\$16.8 bil.	23,839	\$626.1 mil.
Nebraska	217,744	\$36.7 bil.	42,347	\$1.4 bil.
Nevada	317,325	\$53.5 bil.	66,123	\$2 bil.
New Hampshire	193,384	\$32.6 bil.	34,595	\$1.2 bil.
New Jersey	990,468	\$167 bil.	172,413	\$6.2 bil.
New Mexico	216,129	\$36.4 bil.	39,267	\$1.4 bil.
New York	2 mil.	\$342.5 bil.	384,551	\$12.8 bil.
North Carolina	1.2 mil.	\$199.1 bil.	211,776	\$7.4 bil.
North Dakota	72,911	\$12.3 bil.	17,953	\$459 mil.
Ohio	1.5 mil.	\$257.2 bil.	241,655	\$9.6 bil.
Oklahoma	477,261	\$80.5 bil.	76,046	\$3 bil.
Oregon	442,593	\$74.6 bil.	88,209	\$2.8 bil.
Pennsylvania	1.5 mil.	\$249.1 bil.	246,972	\$9.3 bil.
Rhode Island	130,897	\$22.1 bil.	22,312	\$824 mil.
South Carolina	655,044	\$110.4 bil.	108,043	\$4.1 bil.
South Dakota	78,956	\$13.3 bil.	20,068	\$497 mil.
Tennessee	812,151	\$136.9 bil.	142,763	\$5.1 bil.
Texas	3.1 mil.	\$519.7 bil.	576,945	\$19.4 bil.
Utah	318,385	\$53.7 bil.	65,745	\$2 bil.
Vermont	49,409	\$8.3 bil.	13,917	\$311 mil.
Virginia	907,101	\$152.9 bil.	171,190	\$5.7 bil.
Washington	712,670	\$120.2 bil.	149,958	\$4.5 bil.
West Virginia	251,975	\$42.5 bil.	32,804	\$1.6 bil.
Wisconsin	720,171	\$121.4 bil.	122,981	\$4.5 bil.
Wyoming	49,049	\$8.3 bil.	11,968	\$308.8 mil.
<b>U.S. Total</b>	<b>35.6 mil.</b>	<b>\$6 tril.</b>	<b>6.6 mil.</b>	<b>\$223.9 bil.</b>

Sources: ICSC Research, Bureau of Labor Statistics and U.S. Census Bureau.

The shopping center industry is one of the most distressed industry sectors impacted by COVID-19. As our members work with state and local governments on responsible re-opening measures, it will take time for “normal” consumer activity to return. Without meaningful assistance and urgent relief the communities we serve will suffer as property and sales taxes disappear, property values plummet and vacant shopping centers and shuttered store fronts become the norm across our country. Congress and state legislatures must act now to bring life back to our communities and our communities back to life.

