

# ICSC GOVERNMENT RELATIONS CHAIR SPOTLIGHT



## Veronica Kamara

Veronica Kamara has been an ICSC member for 13 years and is currently in her first year as the GR Chair for Virginia.

### Which ICSC meeting is your favorite to attend?

I just attended the ICSC Federal Fly-In this year, and it might be a close favorite to ICSC LAS VEGAS. I loved the energy and teamwork this event fosters. It's a great opportunity to come together with a shared mission: to make an impact on the policies that affect our business today and in the future. I really appreciate how much I learned at this conference!

### What is your favorite hidden gem in Virginia?

Lucketts, VA is a true hidden gem. The Lucketts Store hosts holiday markets that are idyllic—like stepping into a scene from a Hallmark movie. The antique store itself was built in 1879 and is rich with history. You can visit Vanish Brewery beforehand, then enjoy a glass (or bottle) of wine at Fabbioli Cellars. Lucketts also has a bluegrass scene, with various bands performing throughout the year.

### What's the best piece of advice you've ever received?

"This too shall pass." This simple phrase has grounded me both professionally and personally—through the good times and the hard ones. Whether a deal is falling apart, deal flow has slowed, a conversation didn't go as planned, or my kids are pulling me in different directions, I'm reminded that it's all temporary. On the flip side, when I close a big deal or receive an exciting new assignment, I make a point to stay present, knowing that even the good moments have their own ebbs and flows.

**FOR MORE INFORMATION CONTACT US AT**  
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