

## SPONSORSHIP INFORMATION

Benefits	Platinum \$7,000 (Maximum 4 Sponsors)	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Reception \$500
Company logo on lanyards	■				
One full page ad in printed event directory*	■	■			
One half page ad in printed event directory*			■		
Two SCT Week insertions (pre-show and week of event)	■				
One SCT Week banner ad in (pre-show issue)		■			
Company logo prominently placed on on-site event signage	■	■	■	■	
Company logo prominently placed on final program mailer*	■	■	■	■	
Company logo prominently placed on "Thank You" page of event directory*	■	■	■	■	
Company logo and URL on event web page	■	■	■	■	
Company logo and URL on event emails	■	■	■	■	
Company name on "Thank You" page in event directory*					■
Company logo to loop on digital screens at select event functions	■	■	■	■	
Company logo to loop on digital screens at Member-Hosted Reception					■
Company logo on event signage at entrance of Member-Hosted Reception					■
Sponsor ribbon for all registered company attendees	■	■	■	■	■

\*Pending production deadline dates.

### ICSC Contact

Jeanine Kelly  
Tel: +1 646 728 3685  
Email: xjkelly@icsc.com

### Sponsors Contacts

Rita Malek (Northeast and Mid-Atlantic)  
Tel: +1 646 728 3539 | Email: rmalek@icsc.com

Terri Sobol (Canada, Northeast and Mid-Atlantic USA)  
Tel: +1 646 728 3523 | Email: tsobol@icsc.com

### Return Completed Form and Payment to

ICSC Mid-Atlantic Conference & Deal Making Sponsorship  
P.O. Box 419822  
Boston, MA 02241-9822

### Reminders

- Payment, either by credit card or check payable to ICSC, must accompany the Sponsorship Form.
- Email your company logo (.jpeg and .eps format) to **Esther Boyce: eboyce@icsc.com**.

### Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at [www.icsc.com/event-terms-and-conditions](http://www.icsc.com/event-terms-and-conditions), which are hereby incorporated by reference.

Please Check One: ☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Reception

Name	Title	
Company		
Address		
City	State/Province	Zip/Postal Code
Telephone	Fax	
Email	Your Membership I.D. #	(2020MA-S)
REQUIRED FOR NON-U.S. APPLICANTS: _____		
	Date of Birth	Country of Citizenship

☐ Please check here if any of the above information has recently changed.

### Method of Payment

☐ Check made payable to ICSC enclosed for \$ \_\_\_\_\_ ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover \$ \_\_\_\_\_

Name (as it appears on credit card)	Signature
Credit Card Number (include all digits)	Expiration Date (month/year)