

Sponsorship Form

Sponsorships serve as an advertising or PR opportunity to get your company name out in front of a select audience of industry professionals. Be sure to take advantage of this opportunity!

GOLD SPONSOR \$5,000

- ❖ Company logo recognition on all event-related communications:
 - Online (on event page and on member e-mails) with hyperlink
 - Pre-event printed materials
 - On-site signage at event
- ❖ Company logo to loop during select event functions
- ❖ Full-page, 4-color ad in Directory
- ❖ 4 weekly brief SCT insertions
- ❖ Recognition on exhibitor tent sign (if applicable)
- ❖ Opportunity to distribute one 8" x 11" page of literature in hotel room drop
- ❖ Company name on Thank You page in Directory
- ❖ Gold Sponsor ribbon

SILVER SPONSOR \$3,000

- ❖ Company logo recognition on all event-related communications:
 - Online (on event page and on member e-mails) with hyperlink
 - Pre-event printed materials
 - On-site signage at event
- ❖ Company logo to loop during select event functions
- ❖ Half-page, 4-color ad in Directory
- ❖ Recognition on exhibitor tent sign (if applicable)
- ❖ Company name on Thank You page in Directory
- ❖ Silver Sponsor ribbon

BRONZE SPONSOR \$1,500

- ❖ Company logo recognition on all event-related communications:
 - Pre-event printed materials
 - On-site signage at event
- ❖ Recognition on exhibitor tent sign (if applicable)
- ❖ Company name on Thank You page in Directory
- ❖ Bronze Sponsor ribbon

MEMBER-HOSTED RECEPTION \$750

- ❖ Company logo recognition on all event-related communications:
 - On-site signage at Member-Hosted Reception only
- ❖ Company logo on Member-Hosted Reception loop
- ❖ Company name on Thank You page in Directory
- ❖ Reception Sponsor ribbon

*Pending production deadline dates

When

Monday, December 3
5:30 – 7:00 pm

Where

New York Hilton

Deadline

Sponsorship received by **October 31, 2012**, to be recognized at the meeting.

ICSC Contacts

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Sponsorship Contact/Return

Sign up now by returning this completed form along with payment to:

2012 EDM New York Deal Making
PO Box 26958
New York, NY 10087-6958

Fax: +1 732 694 1800

(credit card payments only)

☐ Gold Sponsor ☐ Silver Sponsor ☐ Bronze Sponsor ☐ Cocktail Sponsor

Name

Company Name

Address

City

State/Province

Zip/Postal Code

Telephone

Fax

E-mail

METHOD OF PAYMENT

☐ Check or money order made payable to ICSC enclosed for \$ _____

☐ Master Card ☐ VISA ☐ AMEX ☐ Discover \$ _____

Mail to:

International Council of Shopping Centers

P.O. Box 26958

New York, NY 10087-6958

Fax: +1 732 694 1800

Name (as it appears on credit card)

Account Number (include all digits)

Expiration Date (mo/yr)

Signature

(2012EDMS)