



# RECON

May 19 – 22, 2019 | Las Vegas, NV | #ICScrecon  
Las Vegas Convention Center & Westgate Hotel

## New! ICSC Emerging Brands Program

Emerging Brands at **Retail in Focus** will showcase digitally native brands plus the most innovative retail concepts, product curators, immersive content creators, and more.

If you are a newer brand looking to grow your physical presence, RECon's Retail in Focus is the place to gain maximum exposure before companies that can help you execute your retail strategy.

Don't miss your opportunity to be among the select number of brands hand-picked to be featured on the RECon show floor.

### Emerging Brands at Retail in Focus will receive:

- Exposure to over 30,000 attendees that are driving retail development
- Two complimentary full-conference passes
- Complimentary space on RECon's show floor at Retail in Focus, an area dedicated to emerging and disruptive brands
- Space activation opportunity to create a miniature brand experience for conference attendees
- Promotional opportunities such as an interview with an industry-leading podcaster and/or opportunity to participate on a panel or fireside chat
- Promotion on ICSC's news site, ICSC Exchange, and through our social media channels, including Twitter, Facebook and LinkedIn, boasting a combined 150,000+ followers
- Assistance with connecting with relevant landlords

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*I loved the opportunity to speak on a panel and found it great to have some assistance booking 1:1 meetings. It was awesome to meet so many C-level execs and the \*right\* leasing people.”*

—Lindsay Meyer, Co-Founder and CEO of Batch

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*Our experience at ICSC was incredible. They were so open to innovation and allowed us to build our Studio Shop as a central exhibit for their new Retail in Focus program. Both this and speaking on their panel gave my team and me opportunities to connect with the top people in our industry, foster relationships, and attract interest in our brand.*

—Mark Ghermezian, Founder and CEO, Fourpost

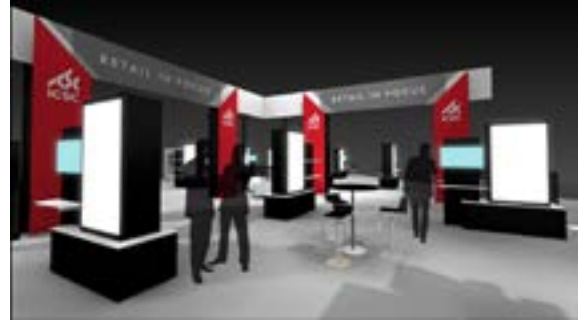
### Contact us to learn about exhibiting opportunities.

Megan Hoole, Retail Initiatives Associate | Tel: +1 646 728 3531 | Email: mhoole@icsc.org

Visit [www.icscrecon.org](http://www.icscrecon.org) for more information.

## Emerging Brands exhibitor space application

Tell us about your brand!



Please Check One:  ICSC Member  Non-Member

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Your Membership I.D. # \_\_\_\_\_

REQUIRED FOR NON-U.S. APPLICANTS: \_\_\_\_\_  
Date of Birth \_\_\_\_\_ Country of Citizenship \_\_\_\_\_

Please check here if any of the above information has recently changed.

When was your brand founded?

What is your brand differentiator? How are you innovating and disrupting today's retail and retail real estate market?

Tell us why you want to participate in RECon.