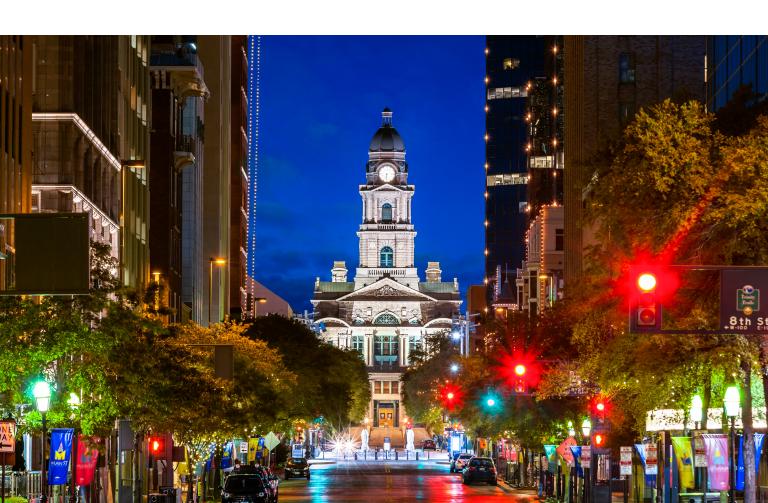


# Red River States Conference & Deal Making

Fort Worth Convention Center | Fort Worth, TX January 9 – 11, 2019 #ICSC



# Red River States Conference & Deal Making

# Our Members Spoke and We Listened.

We're taking the Texas Conference & Deal Making to a new level, saving you time and money while maximizing networking opportunities and deal making potential.

The expanded regional event, Red River States Conference & Deal Making, will unite key industry professionals from Texas, Louisiana, Arkansas and Oklahoma all under one roof.

# **WEDNESDAY, JANUARY 9**

# Registration

12:00 - 7:30 pm

# Distillery Tour (Optional Event)

12:00 – 1:30 pm

# Topgolf Tournament (Optional Event)

12:00 - 3:00 pm

#### First-Timers Orientation

2:30 - 3:30 pm

# **Professional Development Workshops**

3:00 - 4:30 pm

# Next Generation/Student Reception and Networking

4:30 - 5:30 pm

# Member-Hosted Reception

5:30 - 7:30 pm

# **THURSDAY, JANUARY 10**

# Registration

7:00 am - 5:00 pm

# **Breakfast**

7:30 - 8:00 am

# Welcome and Program Overview

8:00 - 8:15 am

# Government Relations Update

8:15 - 8:30 am

# **Keynote Presentation**

8:30 - 9:30 am

## Deal Making

9:00 am - 5:00 pm

## **Professional Development Workshops**

10:00 - 11:00 am

#### Lunch

11:30 am - 12:00 pm

#### **Retailer Showcase**

12:00 - 1:00 pm

# Special Industry Groups (SIGs)

4:00 - 5:00 pm

# TAKE ADVANTAGE OF ICSC's RETAILER PROGRAM

ICSC's Retailer Program offers complimentary registration to retailer members at this event. Not an ICSC member? We still want you to participate! Non-members are invited to exhibit in Retailer Central, a location on the deal making floor where retailers can promote their company to industry decision-makers. Advance registration is required—visit www.icsc. org/2019TX for more details.

# **FRIDAY, JANUARY 11**

# Registration

8:00 am - 12:00 pm

# **Breakfast**

8:30 - 9:00 am

# Welcome and Program Overview

9:00 - 9:15 am

# **Retail Forecast**

9:15 - 10:15 am

# **Deal Making**

9:00 am - 12:00 pm

# Retailer Central

9:00 am - 12:00 pm

# **Meeting Adjourns**

12:00 pm

Corporate sponsorship is available. For more information, please see the Sponsor Form or visit www.icsc.org/2019TX.

Program information current as of August 20, 2018.

# Red River States Conference & Deal Making

# **DIVISIONAL VOLUNTEER LEADERSHIP**

Patricia M. Blasi, CRX, CSM, ICSC Southern Division Vice President, Borghese Investments

Trey Morgan, ICSC Southern Division Government Relations Committee Chair, Morgan Property Group

John Wiles, Esq., ICSC Southern Division P3 Private Chair, Wiles & Wiles, LLP

Marty Wieder, ICSC Southern Division P3 Public Chair, City of Grand Prairie

Steve Althoff, ICSC Southern Division Innovation Chair, The Sembler Company

Bridgid O'Connor, ICSC Southern Division Retail Chair, Publix Super Markets, Inc.

Townsend Underhill, CRX, ICSC Southern Division Next Generation Chair, Stirling Properties

# PROGRAM PLANNING COMMITTEE

Maranda Auzenne, ICSC 2019 Red River States Conference Program Planning Committee Co-Chair, Trademark Property Jeff Yates, ICSC 2019 Red River States Conference Program Planning Committee Co-Chair, ARK Commercial

Heather Abel, Goldman Sachs

Chris Abadie, Stirling Properties

Shawn Ackerman, Henry S. Miller Brokerage, LLC

Robin Barrow, Weitzman

Patty Bender, Vista Equities Group

Denise Browning, CRX, CMD, Browning Retail

Holt Browning, Weitzman

Kirsten Early, SRSA Commercial Real Estate, Inc.

Tammy Fate, Oklahoma City Chamber of Commerce

Rick Gillham, Gillham, Golbeck & Associates

Ben Hines, Venture Commercial

Stacy Holt, Gilham, Golbeck & Associates

Jordan Ligon, C.R. Crawford Construction

Matt Marshall, Texerra Construction and Development

Alaina McGlothlin, CBRE

David Pettit, David Pettit Economic Development, LLC

Marnie Phelps, Cyntergy

Andrew Samples, JLL

David Schnitzer, CCIM, LEEP AP, ASCEND Commercial

Steven C. Serio, Fishman Hay Good

Kaci Summey, GGP Inc.

Tina Wolfe, Hunt Companies

## STATE VOLUNTEER LEADERSHIP

#### **TEXAS**

Whitney Livingston, ICSC Texas State Director, Centennial

Kim Carmack, CCIM, ICSC Texas State Government Relations Committee Chair, Rohde Ottmers Siegel Realty Inc.

Tracy Bratton, ICSC Texas Government Relations Committee Co-Chair, Bowman Consulting Group

Edward Manuel, ICSC Texas P3 Private Chair, Pershing Capital

Allison Cook, ICSC Texas P3 Public Chair, City of Farmers Branch

Grant Gold, ICSC Texas Operations Chair, Howard Hughes Corporation

Blane O'Banion, ICSC Texas Operations Co-Chair, O'Banion Commercial Realty LLC

Trent Endres, ICSC Texas Retail Chair, SAT&T - Authorized Retailer - Prime Communications

Giancarlo Carriero, ICSC Texas Next Generation Chair, Tricom

#### **LOUISIANA**

Steven Serio, ICSC Louisiana State Director, Fishman Haygood LLP

Andy St. Romain, Esq., ICSC Louisiana Government Relations Committee Chair, Jones Walker LLP

Kirsten Early, ICSC Louisiana P3 Private Chair, SRSA Commercial Real Estate, Inc.

Leigh Ferguson, ICSC Louisiana P3 Public Chair, Downtown Development District

Greg Burnthorn, ICSC Louisiana Retail Chair, Smoothie King Franchises

Carly Plotkin, ICSC Louisiana Next Generation Chair, Stirling Properties

#### **ARKANSAS**

Cliff McKinney, ICSC Arkansas State Director, Quattlebaum, Grooms & Tull PLLC

Jeff Yates, CRX, CLS, ICSC Arkansas Government Relations Committee Chair, ARK Commercial

Adam Vanbecelaere, ICSC Arkansas Retail Chair, Walmart

#### **OKLAHOMA**

Tammy Fate, ICSC Oklahoma State Director, Oklahoma City Chamber of Commerce

Marnie Phelps, ICSC Oklahoma Government Relations Committee Chair, Cyntergy AEC

Alaina McGlothlin, ICSC Oklahoma P3 Private Chair, CBRE

Cody Mosley, ICSC Oklahoma Operations Chair, Broken Arrow Economic Development Corporation



# **REGISTRATION FORM**

#### **How to Register**

Fax: +1 732 694 1800 Online: www.icsc.org/2019TX Mail: ICSC P.O. Box 419822 Boston, MA 02241-9822

#### **Registration Fees**

<b>9</b>	Advance	On-Site
Member*	\$350	\$450
Non-Member	\$700	\$900
Public Official Member	\$95	\$125
Retailer Member**	\$0	N/A
Student Member***	\$50	N/A

<sup>\*</sup>Must be an ICSC member or affiliate member—visit www.icsc.org/membership or call +1 646 728 3800 to join.

#### **Deadline**

Advance registrations must be received by **December 7, 2018.** 

## **Hotel Reservations**

A block of rooms has been reserved at:

Omni Fort Worth HotelHilton Fort Worth1300 Houston Street815 Main StreetFort Worth, TX 76102Fort Worth, TX 76102Rate: \$289 Single/DoubleRate: \$209 Single/Double

Cut-Off Date: December 18, 2018

To make a reservation, visit www.icsc.org/2019TX. For assistance, call +1 877 541 9876, or internationally at +1 312 527 7300.

#### **Continuing Education Credit**

ICSC-Certified professionals earn 1.0 credit (A3) towards **CRRP** certification renewal.

#### **Cancellations**

All cancellations are subject to a \$100 cancellation fee. No refunds will be given for cancellations received after **December 7, 2018**.

#### **Special Needs**

Anyone desiring an auxiliary aid for this meeting should notify

Catherine O'Hare at +1 646 728 3504 no later than December 3, 2018.

#### **Terms, Conditions and Rules**

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Please Check One: ☐ Member ☐ Non-Member ☐ Public O	fficial Member Student Member	
Name	Title	
Company		
Address		
City	State/Province	Zip/Postal Code
Telephone	Fax	
- Email	Your Membership I.D. #	(2019TX)
REQUIRED FOR NON-U.S. APPLICANTS:	Date of Birth	Country of Citizenship
☐ Please check here if any of the above information has recently	changed.	
Method of Payment (No cash accepted in advance or on site.)		
☐ Check made payable to ICSC enclosed for \$	☐ MasterCard ☐ Visa ☐ AMEX	□ Discover \$
Name (as it appears on credit card)	Signature	
Credit Card Number (include all digits)	Expiration Date (month/year)	

<sup>\*\*</sup>Advance registration is required—there is no on-site complimentary registration. Third-party retail representatives are not eligible.

<sup>\*\*\*</sup>On-site student registration is not available—advance registration is required.

#### **DEAL MAKING BOOTH INFORMATION**

ICSC's floor plan management system, Map Your Show, allows you to book and pay for your booth space online—visit www.icsc.org/2019TX or contact Kelly Ice for a booking link.

#### When

Thursday, January 10, 2019 | 9:00 am – 5:00 pm Friday, January 11, 2019 | 9:00 am – 12:00 pm

#### Fees

Check or credit card accepted as payment. Make check payable to ICSC. Booth fee is non-refundable.

	Member	Non-Member
Package A - per 10' x 10'	\$655	\$940
Package B - per 10' x 10'	\$755	\$1,040

#### **Includes**

One full conference badge per exhibiting company. NOTE: Each additional staff person must be a paid registrant of the 2019 ICSC Red River States Conference & Deal Making. (No Exceptions).

#### Package A – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign

#### Package B - (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign
- One 6' draped table
- Two chairs
- One wastebasket

#### **Guidelines**

- Exhibits must not extend beyond the boundaries of the booth.
- All exhibitors are required to provide General Liability insurance naming ICSC, GES, and the Fort Worth Convention Center as co-insured to the listed ICSC contact.
- Please adhere to the height restrictions as outlined in the ICSC Display Rules and Regulations (available in the exhibitor dashboard).
- All guidelines are subject to regulations of venue and ICSC.

#### **Availability**

- Booths will be assigned based on the ICSC Red River States Conference & Deal Making priority point system.
- Booths are confirmed on a first-come, first-served basis.
- Submitting a Deal Making application does not guarantee a booth will be reserved for you.
- Applications will not be approved without payment.
- ICSC cannot guarantee that you will not be placed near a competitor.

#### **Directory Deadline**

In order to be listed in the Deal Making Directory, ICSC must receive your exposition agreement with full payment by **November 16, 2018**.

#### **Cancellations**

Notify ICSC immediately if you must cancel your exhibit space. All voluntary cancelled exhibits are non-refundable and non-transferable.

#### **Notification**

You will receive an email Booth Confirmation from ICSC three months prior to the conference, if a booth has been reserved for you. If you do not receive an email regarding the status of your request, contact Kelly Ice at kice@icsc.org.

#### Contact

#### Kelly Ice

Trade Expositions Department

Tel: +1 646 728 3634 | Email: kice@icsc.org

#### Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

# RETAILER CENTRAL TABLE INFORMATION

ICSC Retailer Members and Non-Members are being offered a complimentary table in Retailer Central. This is a wonderful opportunity for retailers to promote their brand and discuss expansion plans with shopping center owners and developers. In addition to staffing a table, participating retailers must complete a deal sheet that details their space requirements and expansion plans. Retailer Central exhibits must be staffed by retail employees. Third-party representatives are not eligible for a complimentary table.

#### When

Friday, January 11, 2019 | 9:00 am – 12:00 pm

#### Cos

There is no cost to reserve a table, but each person staffing the table must be an advance registrant.

#### **Includes**

- One 6' draped table
- Two chairs
- Company sign

#### **Who Qualifies**

Retailers

#### How to Sign Up

Visit icsc.org/2019TX, click on the Retailer Registration link located in the "Additional Resources" section to sign up as complimentary retailer and to request your table.

#### Guidelines

- Table must be staffed at all published days/times.
- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No balloons
- No food service
- One table per company

#### **Availability**

Tables are confirmed on a first-come, first-served basis. Submitting a Retailer Central application does not guarantee a table will be reserved for you.

#### **Deadline**

ICSC must receive your table application by **December 21, 2018** in order to participate in Retailer Central. No on-site requests will be accommodated.

#### Cancellations

Notify ICSC immediately if you must cancel.

#### **Notification**

You will receive an email confirmation approximately two weeks prior to the start of the conference. If you do not receive confirmation, please contact Megan Hoole.

#### Contact

#### Megan Hoole

Retail Initiatives Associate Tel: +1 646 728 3531 | Email: mhoole@icsc.org

# SPONSORSHIP INFORMATION

Benefits	Platinum \$7,500 (Maximum 4 Sponsors)	Gold \$5,500	Silver \$3,500	Reception \$750
Company logo on lanyards	-			
One full page ad in printed event directory*	-			
One half page ad in printed event directory*				
Two SCT Week insertions (pre-show and week of event)	-			
One SCT Week banner ad (pre-show issue)				
Company logo prominently placed on on-site event signage	-			
Company logo prominently placed on final program mailer*	-			
Company logo prominently placed on "Thank You" page of event directory*				
Company name on "Thank You" page in event directory*				
Company logo to loop during luncheon and select event functions	-			
Company logo on on-site Member-Hosted Reception signage				
Company logo and URL on event page				
Company logo and URL on event emails				
Sponsor ribbon for all registered company attendees				

\*Pending production deadline dates.

#### **Sponsor Contacts**

Michael Belli (Western USA and Canada) Tel: +1 714 313 1942 | mbelli@icsc.org

Jose Mario Calderon (Caribbean & Latin America) Tel: +1 646 728 3627 | jcalderon@icsc.org

Sheila Charton (Northeast and Mid-Atlantic USA) Tel: +1 646 728 3545 | scharton@icsc.org

Amie Leibovitz (Southern and Midwest USA, Texas and Puerto Rico) Tel: +1 773 360 1179 | aleibovitz@icsc.org

Sally Stephenson

Tel: +1 847 835 1617 | sstephenson@icsc.org

#### **Return Completed Form** and Payment to

2019 Red River States Conference & Deal Making P.O. Box 419822 Boston, MA 02241-9822

#### **ICSC Contact** Catherine O'Hare

Tel: +1 646 728 3504 Email: cohare@icsc.org

#### **Deadline**

Sponsorship must be received by December 3, 2018 to be recognized at the conference.

#### Reminders

Payment, either by credit card or check payable to ICSC, must accompany the Sponsorship Form.

Email your company logo (.jpeg and .eps format) to Esther Boyce: eboyce@icsc.org.

#### Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.icsc.org/event-termsand-conditions, which are hereby incorporated by reference.

Please Check One: Platinum Gold Silver Recep	tion	
Name	Title	
Company		
Address		
City	State/Province	Zip/Postal Code
Telephone	Fax	
Email	Your Membership I.D. #	(2019TX-S)
REQUIRED FOR NON-U.S. APPLICANTS:		
	Date of Birth	Country of Citizenship
□ Please check here if any of the above information has recen	tly changed.	
Method of Payment		
□ Check made payable to ICSC enclosed for \$	☐ MasterCard ☐ Visa ☐ AMEX	□ Discover \$
Name (as it appears on credit card)	Signature	
Cradit Card Number (include all digita)	Expiration Data (month/year)	



# **OPTIONAL EVENT SIGN-UP FORM**

# **TOPGOLF TOURNAMENT**

#### When

Wednesday, January 9, 2019

12:00 - 3:00 pm

#### Where

**Topgolf Fort Worth** 

2201 East 4th Street Fort Worth, TX 76102

#### Fee

\$60 (non-refundable)

Fee includes all tournament fees and lunch. Please Note: Space is limited to 100 players and will be confirmed on a first-come, first-served basis.

#### Deadline

The deadline to register for this event is **December 17, 2018**.

#### **Topgolf Contact**

**Robin Barrow** 

Tel: + 1 214 720-3638

Email: rbarrow@weitzmangroup.com

#### **ICSC Contact**

Julia Tiberio

+1 646 728 3598 jtiberio@icsc.org

# Return Completed Form and Payment to:

ICSC Registration P.O. Box 419822 Boston, MA 02241-9822 Fax: +1 732 694 1800

# DISTILLERY TOUR

#### When

Wednesday, January 9, 2019

12:00 - 1:30 pm

#### Where

**Acre Distilling Company** 

1309 Calhoun Street Fort Worth, TX 76109

#### Fee

\$30 (non-refundable)

Fee includes all tour fees and lunch. Please note: Space is limited and will be confirmed on a first-come, first-served basis.

#### **Deadline**

The deadline to register for this event is **December 17, 2018**.

#### **Topgolf Contact**

**Andrew Samples** 

Tel: +1 214 438 6474

Email: andrew.samples@am.jll.com

#### Terms, Conditions and Rules

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

#### **Please Check One:**

Topgolf Tournament	Distillery Toui
--------------------	-----------------

Name	Title		
Company			
Address			
City	State/Province	Zip/Postal Code	
Telephone	Fax		
Email	Your Membership I.D. #		(2019TX)
REQUIRED FOR NON-U.S. APPLICANTS:			
	Date of Birth	Country of Citizenship	
Please check here if any of the above information has recently cha	anged.		
Method of Payment			
Check made payable to ICSC enclosed for \$	■ MasterCard ■ Visa ■ AMEX	☐ Discover \$	_
Name (as it appears on credit card)	Signature		
Credit Card Number (include all digits)	Expiration Data (month/year)		