



ICSC+PROPTECH TECHNOLOGY SHOWCASE

at ICSC+CENTERBUILD

December 1 – 4, 2026 • Phoenix, AZ

JW Marriott Phoenix Desert Ridge Resort & Spa

ICSC+PROPTECH is the CRE industry's premier innovation ecosystem – connecting proptech companies, investors and real estate decision-makers to accelerate technology adoption across the built world. Created by ICSC, this initiative sits at the center of a global network of 60,000+ members across 17,000+ companies.

The ICSC+PROPTECH Technology Showcase at ICSC+CENTERBUILD offers an exclusive curated opportunity for leading technology solution providers to get in front of retail and real estate professionals dedicated to planning, developing, designing and constructing shopping centers, retail stores and retail-focused developments.

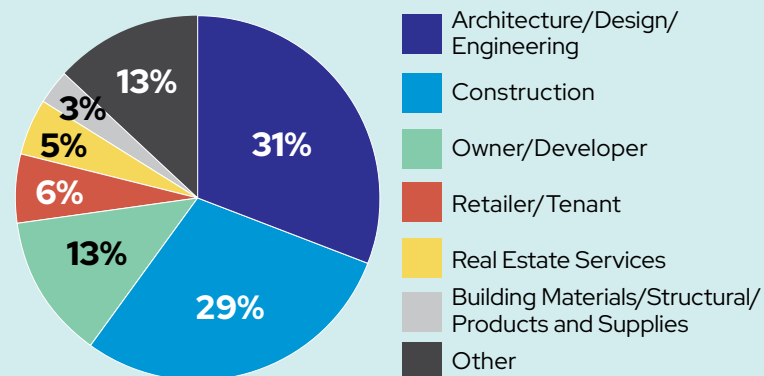
ABOUT ICSC

ICSC is the preeminent member organization for the advancement of the Commercial Real Estate and Retail Industry. The industry is made up of the places and spaces where people shop, dine, work, play, and gather and is foundational and vital to communities and economies. For more information, please visit www.ICSC.com.

Connect with decisionmakers shaping the future of retail and real estate development and design at ICSC+CENTERBUILD.

ICSC+CENTERBUILD 2025 ATTENDEE PROFILE

1,300+ Total Attendees **600** Companies



PUT YOUR BRAND IN FRONT OF INDUSTRY DECISIONMAKERS

Participating in the ICSC+PROPTech Technology Showcase at ICSC+CENTERBUILD is a unique opportunity to elevate your brand, generate qualified business opportunities and connect directly with the decisionmakers shaping the future of retail and real estate development and design.

Showcase your latest technology innovations and solutions to an engaged audience of developers, architects, designers, property owners, retailers and industry leaders seeking new tools to enhance efficiency, elevate customer experiences and drive project success. Through this high-visibility opportunity, your company can strengthen industry credibility, foster meaningful relationships and position itself as a leading technology partner within the evolving Marketplaces Industry.

TECHNOLOGY SHOWCASE OPPORTUNITY • \$6,500

LOCATION

JW Marriott Ballroom Foyer
Adjacent to Event Registration

FORMAT

- One (1) uniform technology demo station per sponsor with custom branding
- 43" Digital screen
- Approx. 10-ft. footprint per station
- 6' Tabletop, table skirt and 2 chairs
- Power and WiFi

REGISTRATION & ACCESS

- Two (2) complimentary all-access event registrations
- Early access to hotel room block for registered company representatives

COMPANY BRANDING

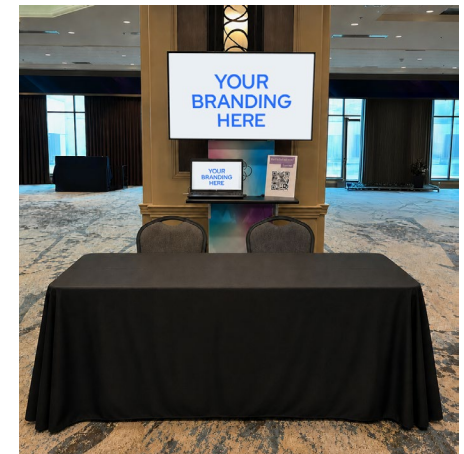
- Logo on LCD screens in pre-function areas
- Logo loops on screens before general sessions
- Logo loops on screens during networking receptions

NETWORKING

- Invitation for two (2) to the ICSC+CENTERBUILD Sponsor Reception

ELIGIBILITY

- Available exclusively to organizations whose primary product or service is software, hardware, automation, data, AI, IoT, digital platforms or other technology solutions serving the built environment.
- ICSC reserves the right to determine eligibility. Companies whose primary business is architecture, engineering, construction, contracting, consulting, brokerage or other professional services are not eligible.



For more information, contact Kevin Hewitt • khewitt@ICSC.com