# ICSC@WHISTLER SPONSORSHIP & ADVERTISING OPPORTUNITIES 2023

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights — all of which drive industry innovation and growth.

For more information, please visit www.ICSC.com.



# **ICSC@WHISTLER**

The ICSC@ event series is our signature regional two to three-day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company's brand visibility in front of the industry's top decision makers within the marketplaces industry.

	PLATINUM	GOLD
BENEFITS AND COMPANY LOGO BRANDING		
Event related emails with URL of choice	•	•
Event webpage with URL of choice	•	•
On-site signage recognizing event sponsors	•	•
Looping on digital screen during select event functions	•	•
"Thank You" ad on TV in each Fairmont Chateau Whistler guest room	•	•
Looping on digital screens at Opening Reception	•	•
On-site event signage at entrance of Opening Reception	•	•
Event lanyard (limited to 450 lanyards per sponsor, includes the ICSC logo)	•	
One window decal located in hallway between Fairmont exhibit hall	•	
Two complimentary registrations	•	
One guest complimentary admission to Opening Reception	•	
Keynote sessions: VIP table and meet & greet with keynote speaker	•	
Displayed on TV monitors at Mallard Lounge & Terrace	•	
PRICING		
	\$7,500 CDN	\$3,000 CDN

# **EVENT SPONSORSHIP FORM**

Please complete for ICSC@ event sponsorship. Pricing is by event.

## CONFERENCES

- I ICSC@CAROLINAS
- □ ICSC@MONTEREY
- □ ICSC@NEW ENGLAND
- □ ICSC@PA/NJ/DE
- I ICSC@CENTRAL
- □ ICSC@FLORIDA
- I ICSC@RED RIVER
- □ ICSC@SOUTHEAST
- □ ICSC@WESTERN

# SPONSORSHIP OPPORTUNITIES (PER EVENT)

- □ PLATINUM \$7,500
- □ GOLD \$5,500
- □ SII VFR \$3 500
- ☐ RECEPTION \$750

# **ICSC@WHISTLER**

- □ PLATINUM \$7,500 CDN
- ☐ GOLD \$3,000 CDN

# ICSC@CANADA

- ☐ PLATINUM \$13,000 CDN
- ☐ GOLD \$8.500 CDN
- □ SILVER \$4,000 CDN
- ☐ RECEPTION \$850 CDN

For information and pricing on additional branding and signage opportunities available throughout the interior and exterior of venues, such as banners, clings and digital, contact sales@ICSC.com.

# **RETURN APPLICATION TO**

Michael McGrath • mmcgrath@ICSC.com

Please include a high resolution .EPS and .JPEG version of your company logo with your payment information.

### TERMS, CONDITIONS AND RULES

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.ICSC.com/event-terms-and-conditions, which are hereby incorporated by reference.