

ICSC@MONTEREY

SPONSORSHIP & ADVERTISING OPPORTUNITIES 2023

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth.

For more information, please visit www.ICSC.com.

ICSC@ EVENTS: U.S.

The ICSC@ event series is our signature regional two to three-day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company's brand visibility in front of the industry's top decision makers within the marketplaces industry at these events:

ICSC@MONTEREY • ICSC@CAROLINAS • ICSC@RED RIVER • ICSC@NEW ENGLAND • ICSC@FLORIDA
ICSC@PA/NJ/DE • ICSC@WESTERN • ICSC@CENTRAL • ICSC@SOUTHEAST

	PLATINUM MAX 6 SPONSORS	GOLD	SILVER	BRONZE	RECEPTION
BENEFITS AND COMPANY LOGO BRANDING					
Company logo on lanyards (pending production deadlines)	•				
Three full conference event passes for Platinum. One full conference event pass for Gold.	•	•			
Two C+CT email static inline ads (pre-show issues)	•				
On-site signage recognizing event sponsors placed in prominent locations for maximum exposure	•	•	•	•	
Event web page including URL of choice	•	•	•	•	
Event emails including URL of choice	•	•	•	•	
Banner ad in event mobile app	•				
Company logo acknowledgment in event mobile app	•	•	•	•	
Looping on digital screen during lunch (when available) or static signage	•	•	•	•	
Featured on screen in between content sessions	•	•	•		
One C+CT email static inline ad (pre-show issue)		•			
Looping on digital screens at Networking Reception	•	•	•		•
On-site event signage at entrance of Networking Reception	•	•	•		•
PRICING PER EVENT	\$9,000	\$6,500	\$4,500	\$2,500	\$1,000

ADDITIONAL BRANDING OPPORTUNITIES

Take advantage of a variety of additional branding and signage opportunities throughout the interior and exterior of each venue such as banners, clings and digital, to engage attendees and promote your company's brand.

NEW OVERHEAD BOOTH BANNER

Increase visibility and drive traffic to your booth with this stand-out branding opportunity. Available only at ICSC@RED RIVER, ICSC@FLORIDA, ICSC@WESTERN, ICSC@SOUTHEAST.

EVENT SPONSORSHIP FORM

Please complete for ICSC® event sponsorship. Pricing is by event.

CONFERENCES

- ☐ ICSC@CAROLINAS
- ☐ ICSC@MONTEREY
- ☐ ICSC@NEW ENGLAND
- ☐ ICSC@PA/NJ/DE
- ☐ ICSC@CENTRAL
- ☐ ICSC@FLORIDA
- ☐ ICSC@RED RIVER
- ☐ ICSC@SOUTHEAST
- ☐ ICSC@WESTERN

SPONSORSHIP OPPORTUNITIES (PER EVENT)

- ☐ PLATINUM \$9,000
- ☐ GOLD \$6,500
- ☐ SILVER \$4,500
- ☐ RECEPTION \$1,000

ICSC@WHISTLER

- ☐ PLATINUM \$6,500 CDN
- ☐ GOLD \$2,000 CDN

ICSC@CANADA

- ☐ PLATINUM \$13,000 CDN
- ☐ GOLD \$8,500 CDN
- ☐ SILVER \$4,000 CDN
- ☐ RECEPTION \$850 CDN

For information and pricing on additional branding and signage opportunities available throughout the interior and exterior of venues, such as banners, clings and digital, contact sales@ICSC.com.

RETURN APPLICATION TO

Carlos Baudett • cbaudett@ICSC.com

Please include a high resolution .EPS and .JPEG version of your company logo with your payment information.

TERMS, CONDITIONS AND RULES

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.ICSC.com/event-terms-and-conditions, which are hereby incorporated by reference.



ADDITIONAL OPPORTUNITIES

ON-SITE VENUE SIGNAGE

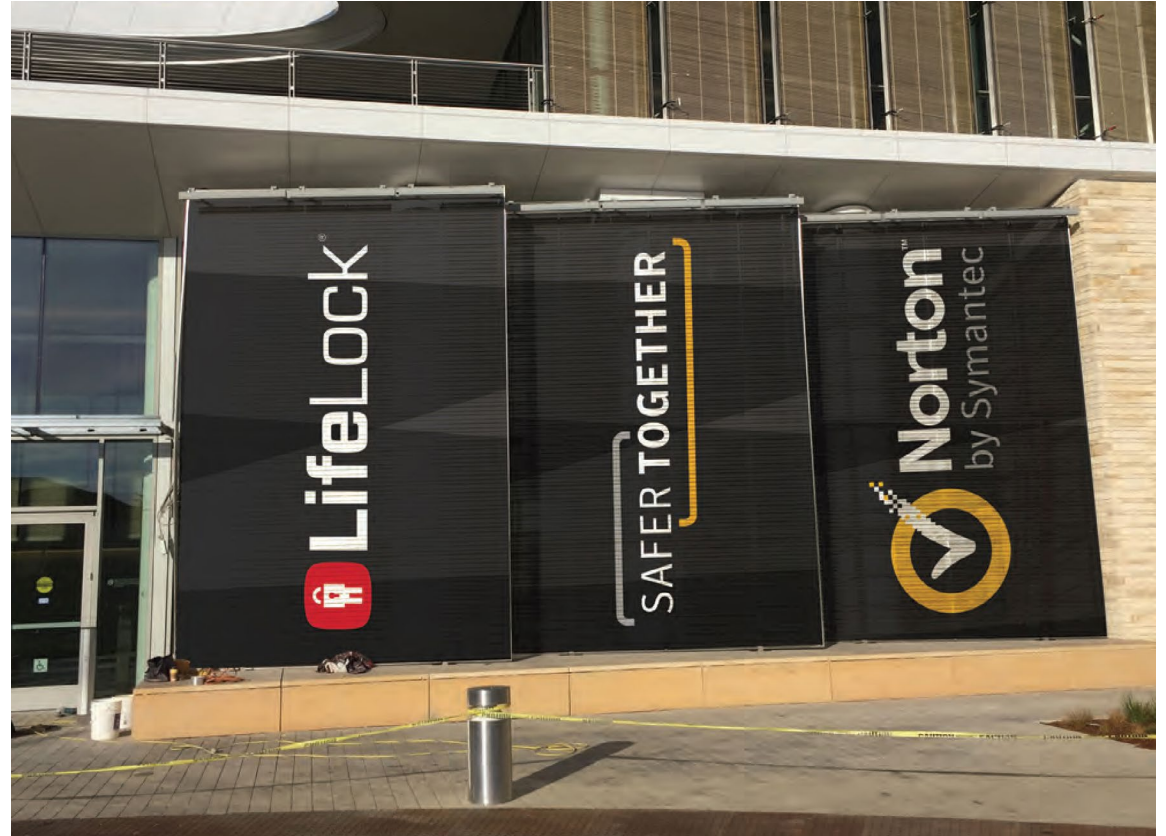


SPONSORSHIP LOCATION 1

Full color printed mesh banners installed onto exterior perforated steel structures at Monterey Conference Center entrance.

Each banner measures 149" wide x 216" high.

2 opportunities available.



SPONSORSHIP LOCATION 2

Full color printed adhesive vinyl fabric graphic applied to interior columns at Level One entrance.

Each graphic to measure 30" wide x 60" high.

Package includes 4 column graphics.



SPONSORSHIP LOCATION 3

Full color printed adhesive vinyl fabric graphic applied to interior walls at Level One entrance. Located at entrance to Exhibit Hall.

Each graphic to measure 60" wide x 48" high.

Package includes 6 wall graphics.



SPONSORSHIP LOCATION 4

Full color printed adhesive fabric graphic applied to interior wall at Level One near main entrance doors.

One graphic measuring 450" wide x 78.5" high.

1 opportunity available.



SPONSORSHIP LOCATION 5

Full color printed adhesive vinyl graphic with matte finish applied to elevator doors at Level One.

Graphic for both doors to measure 48" wide x 84" high.

1 opportunity available.

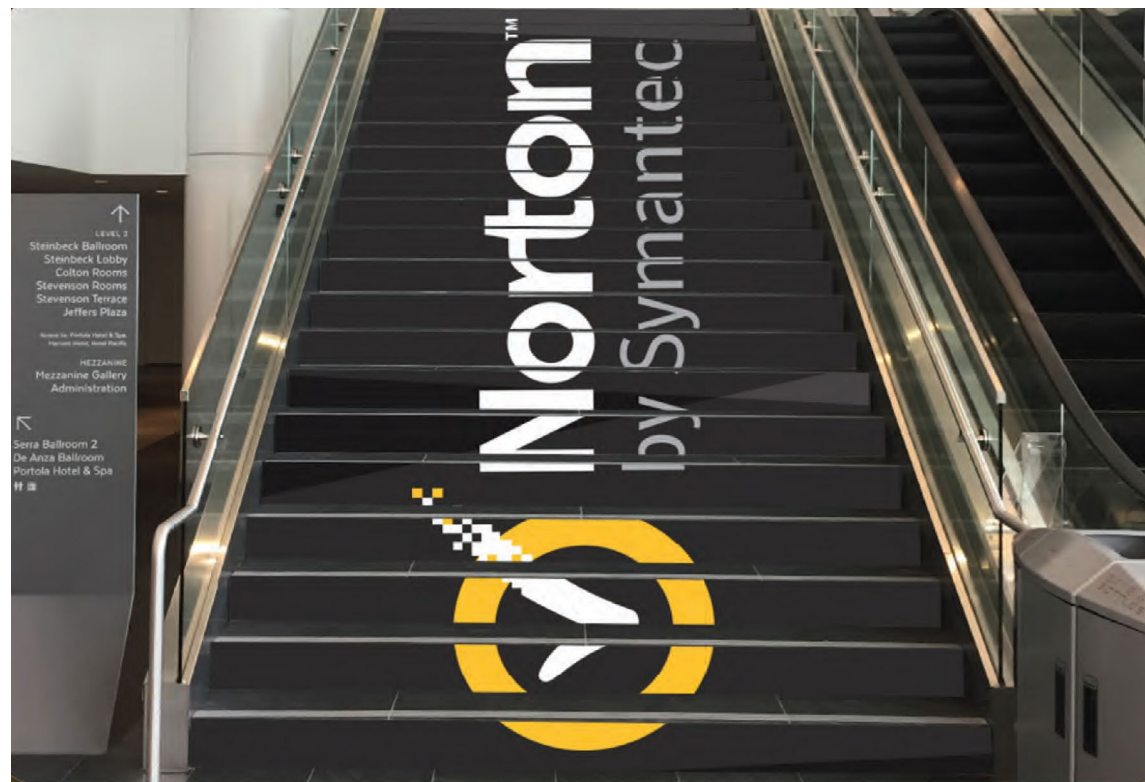


SPONSORSHIP LOCATION 6

Full color printed adhesive vinyl graphic applied to smooth surface of step faces from Level One to Mezzanine

Total of 2 opportunities available.

- Level one to Mezzanine is 21 steps, each step 100" wide x 6.25" high.
- Mezzanine to Level Two is 21 steps, each step 73" wide x 6.25" high.



SPONSORSHIP LOCATION 7

Full color printed single-sided fabric banners at Mezzanine.

Banners to hang from ceiling. Banner is 120" wide x 120" high.

2 opportunities available



SPONSORSHIP LOCATION 8

Full color printed adhesive fabric graphic applied to glass partition overlooking the Mezzanine Level.

Full coverage to measure 252" wide x 41" high.

Total of 2 opportunities available.

May be single-sided or double-sided. Priced per side

