

# ICSC@ EVENTS: U.S.

The ICSC@ event series is our signature regional two to three-day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company's brand visibility in front of the industry's top decision makers within the marketplaces industry.

	PLATINUM	GOLD	SILVER	BRONZE	RECEPTION
<b>BENEFITS AND COMPANY LOGO BRANDING</b>					
Branding opportunity* (see below)	•				
One full conference event pass	•				
Two C+CT email static inline ads (pre-show issues)	•				
On-site signage recognizing event sponsors	•	•	•	•	
Event web page including URL of choice	•	•	•	•	
Event emails including URL of choice	•	•	•	•	
Looping on digital screen during lunch (when available) or static signage	•	•	•	•	
Featured on screen in between content sessions	•	•	•		
One C+CT email static banner ad (pre-show issue)		•			
Looping on digital screens at Opening Reception					•
On-site event signage at entrance of Opening Reception					•
<b>PRICING BY EVENT</b>					
ICSC@CAROLINAS	\$7,000	\$5,000	\$3,000	\$1,500	\$750
ICSC@MID-ATLANTIC	\$7,000	\$5,000	\$3,000	\$1,500	\$750
ICSC@MONTEREY	\$7,000	\$5,000	\$3,000	\$1,500	\$500
ICSC@NEW ENGLAND	\$7,000	\$5,000	\$3,000	\$1,500	\$500
ICSC@PA/NJ/DE	\$7,000	\$5,000	\$3,000	\$1,500	\$500
ICSC@CENTRAL	\$7,500	\$5,500	\$3,500		\$750
ICSC@FLORIDA	\$7,500	\$5,500	\$3,500		\$750
ICSC@RED RIVER	\$7,500	\$5,500	\$3,500		\$750
ICSC@SOUTHEAST	\$7,500	\$5,500	\$3,500		\$750
ICSC@WESTERN	\$7,500	\$5,500	\$3,500		\$500

\*Platinum Sponsors may choose from the following branding opportunities based upon availability: Event lanyard (not exclusive, quantity depending on event) • Two window clings • Two floor clings • Digital advertisement (up to 8 seconds depending on venue)

# EVENT SPONSORSHIP FORM

Please complete for ICSC@ event sponsorship. Pricing is by event.

## CONFERENCES

- ☐ ICSC@CAROLINAS
- ☐ ICSC@MID-ATLANTIC
- ☐ ICSC@MONTEREY
- ☐ ICSC@NEW ENGLAND
- ☐ ICSC@PA/NJ/DE

## SPONSORSHIP OPPORTUNITIES (PER EVENT)

- ☐ PLATINUM \$7,000
- ☐ GOLD \$5,000
- ☐ SILVER \$3,000
- ☐ BRONZE \$1,500
- ☐ RECEPTION \$750

## CONFERENCES

- ☐ ICSC@CENTRAL
- ☐ ICSC@FLORIDA
- ☐ ICSC@RED RIVER
- ☐ ICSC@SOUTHEAST
- ☐ ICSC@WESTERN

## SPONSORSHIP OPPORTUNITIES (PER EVENT)

- ☐ PLATINUM \$7,500
- ☐ GOLD \$5,500
- ☐ SILVER \$3,500
- ☐ RECEPTION \$500

## ICSC@WHISTLER

- ☐ PLATINUM \$6,500 CDN
- ☐ GOLD \$2,000 CDN

## ICSC@CANADA

- ☐ PLATINUM \$13,000 CDN
- ☐ GOLD \$8,500 CDN
- ☐ SILVER \$4,000 CDN
- ☐ RECEPTION \$850 CDN

For information and pricing on other opportunities such as banners, clings, and digital, please contact Carlos Baudett at [cbaudett@ICSC.com](mailto:cbaudett@ICSC.com).

## RETURN APPLICATION TO

Carlos Baudett • [cbaudett@ICSC.com](mailto:cbaudett@ICSC.com)

Please forward a high resolution .EPS and .JPEG version of your company logo with your payment information.

### TERMS, CONDITIONS AND RULES

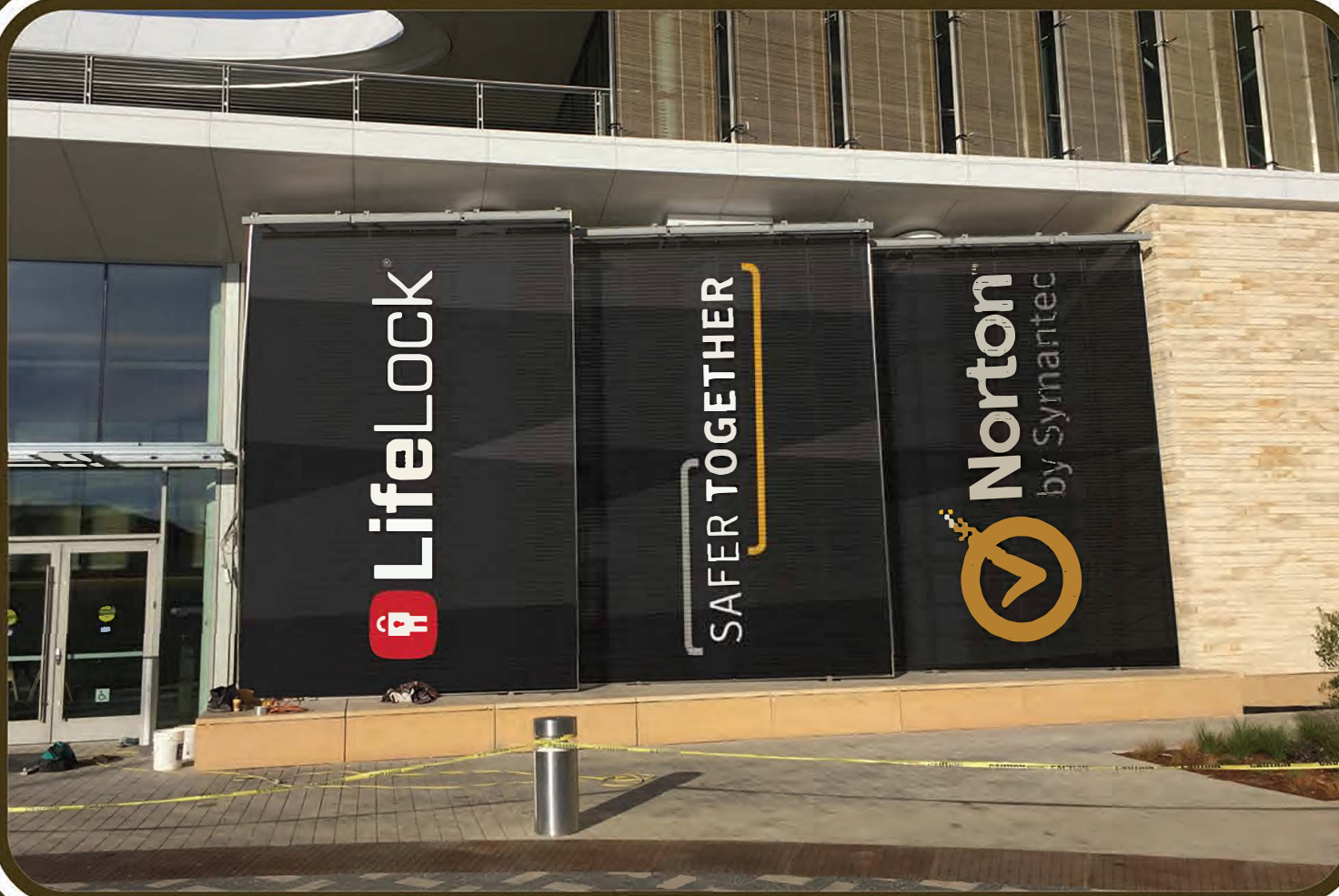
This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at [www.ICSC.com/event-terms-and-conditions](http://www.ICSC.com/event-terms-and-conditions), which are hereby incorporated by reference.

## ***Sponsorship Location # 1***

Full color printed mesh banners installed onto exterior perforated steel structures at MCC entrance.

Each banner measures 149" wide x 216" high.

2 Opportunities Available.





## ***Sponsorship Location #2***

Full color printed adhesive vinyl fabric graphic applied to interior columns at Level One entrance.  
Each graphic to measure 30" wide x 60" high. Package includes 4 column graphics.





## ***Sponsorship Location #3***

Full color printed adhesive vinyl fabric graphic applied to interior walls at Level One entrance. Located at entrance to Exhibit Hall.

Each graphic to measure 60" wide x 48" high. Package includes 6 wall graphics.





## ***Sponsorship Location #4***

Full color printed adhesive fabric graphic applied to interior wall at Level One near main entrance doors.

One graphic measuring 450" wide x 78.5" high. 1 Opportunity Available.



## Sponsorship Location #5

Full color printed adhesive vinyl graphic with matte finish applied to elevator doors at Level One. Graphic for both doors to measure 48" wide x 84" high.

1 Opportunity Available.





## ***Sponsorship Location #6***

Full color printed adhesive vinyl graphic applied to smooth surface of step faces from Level One to Mezzanine.

Total of 2 opportunities available. Level one to Mezzanine is 21 steps, each step 100" wide x 6.25" high.

Mezzanine to Level Two is 21 steps, each step 73" wide x 6.25" high.





## ***Sponsorship Location #7***

Fullcolor printed single-sided fabric banners at Mezzanine.  
Banners to hang from ceiling. Banner is 120" wide x 120" high.  
2 Opportunities Available



## ***Sponsorship Location #8***

Full color printed adhesive fabric graphic applied to glass partition overlooking the Mezzanine Level. Full coverage to measure 252" wide x 41" high.

Total of 2 opportunities available. May be single-sided or double-sided. Priced per side.

