



European Conference & Exhibition

Space, Place and the Future of Retail

Barcelona, Spain | 10-11 April 2019 | #ICSCEurope

EXHIBITION STANDS

ICSC Global Sponsor



ICSC European Partners



The European Conference & Exhibition combines the idea exchange of ICSC's European Conference with our innovative exhibition for the Space, Place and the Future of Retail experience.

Join ICSC's premier event in Europe to network with leaders in retail real estate, develop your professional skills and discover new business opportunities. Much more than just commercial entities, successful shopping centres and retailers help build communities, fuel local economies and inspire innovation.

To guarantee your future in the retail real estate industry, shopping centres and stores must continually evolve to deliver an experience beyond the simple purchase of goods and services.

ICSC's European Conference & Exhibition will provide inspirational vision and the practical advice you need to succeed.

Why exhibit?

CONNECT WITH
1000+
LEADERS

44m
sq. m. GLA

42
COUNTRIES

> 1,600
SHOPPING CENTRES

LEARN FROM
50+
VISIONARY THOUGHT-LEADERS

GLOBAL & EUROPEAN
RETAIL FOCUS

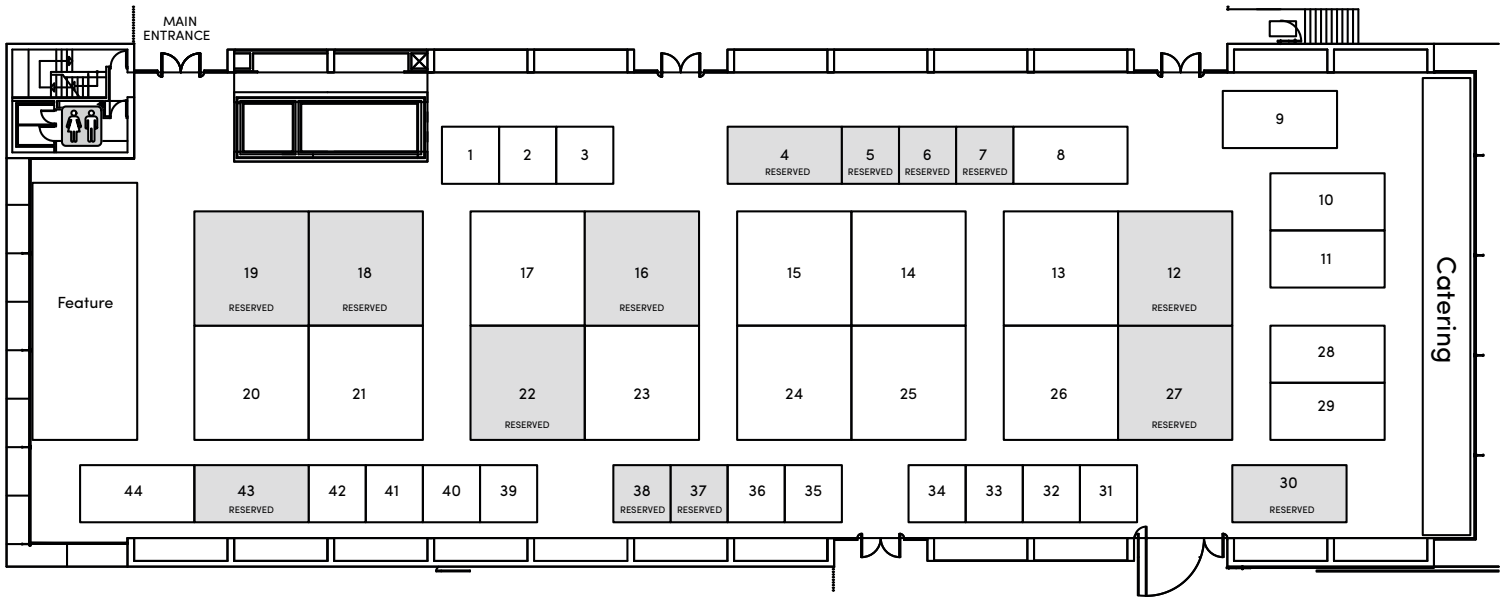


LEISURE & ENTERTAINMENT
TECHNOLOGY

SHOPPING CENTRES, HIGH STREETS,
CITIES, TRANSPORT HUBS

WHO TAKES PART?

- Global and pan-European retail real estate leaders
- Owners
- Developers
- Asset Managers
- Leasing Managers
- Marketing and Procurement
- Investors
- Architects and designers
- Technology providers
- Leisure, entertainment and F&B providers
- Retailers
- Agents



FIRST FLOOR

Stand Packages

Our new stand package system, using Aluvision, offers contemporary finish with a unique look designed for the worldwide exhibition industry.

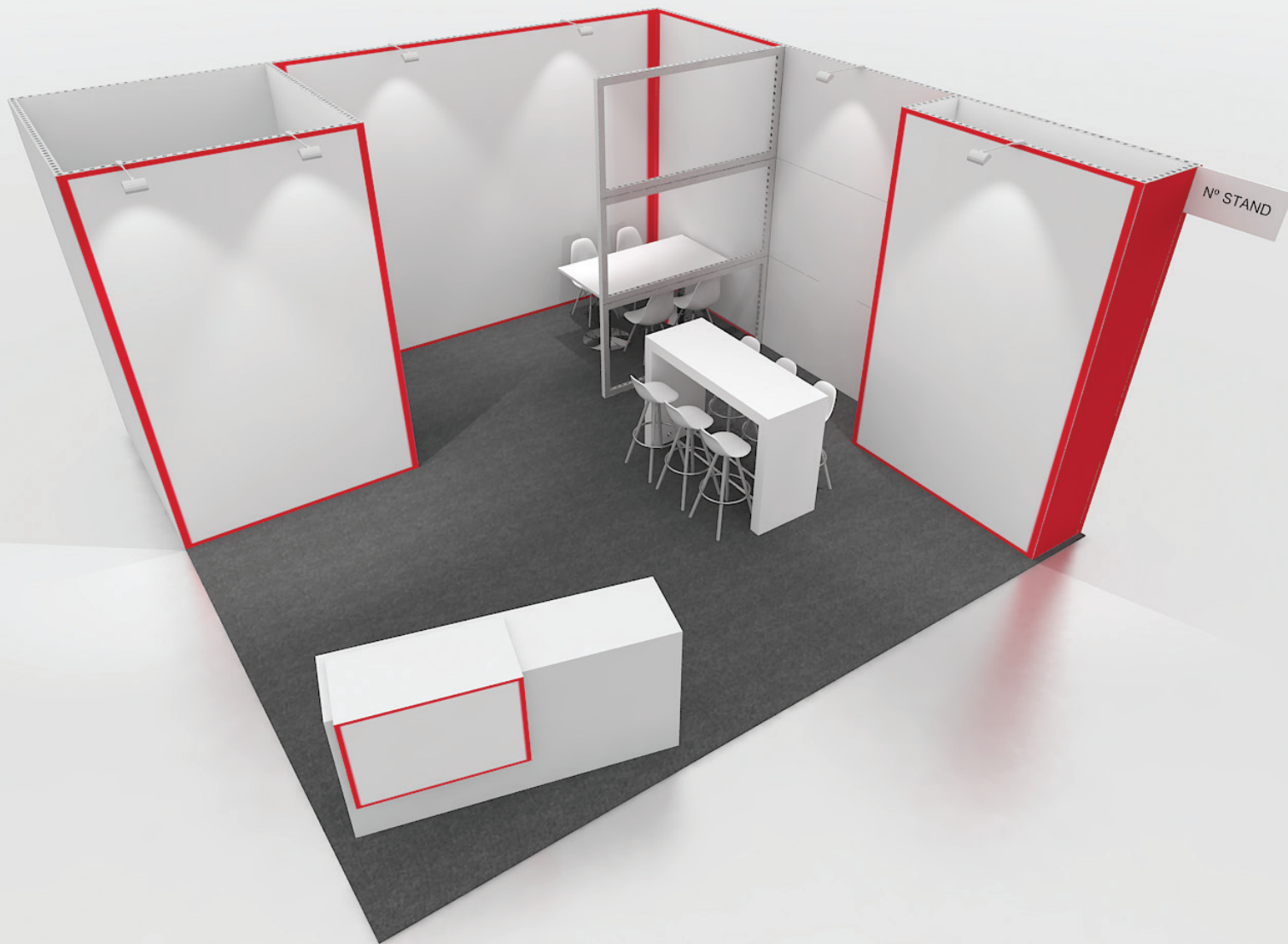
We have created three stand packages to suit all pockets and sectors. You will have the opportunity to customise your stand with high impact seamless graphics.

We will build your stand, install your graphics, furniture, lighting and power. All you need to do is choose the size of your stand.

PACKAGE A 6m x 6m

PACKAGE B 6m x 3m

PACKAGE C 3m x 3m



PACKAGE A 6m x 6m

Graphics:

- 2 x inside back walls 4m (w) x 2m (h) x 3m (h)
- 2 x graphics 2m (w) x 3m (h)
- Stand number on outside wall

Furniture & Fittings:

- Reception desk with logo 1m (w) x 0.7m (h)
- Reception area with 1 x table and 6 x stools
- Meeting area with 1 x table and 4 x chairs
- Store room 2m x 2m
- Literature rack
- Waste bin
- Carpet
- Lighting package
- Power x 3 sockets

Includes:

- 10 delegate passes, including access to the European Conference, refreshments, lunch, opening and closing networking receptions
- 75-word entry in the event guide

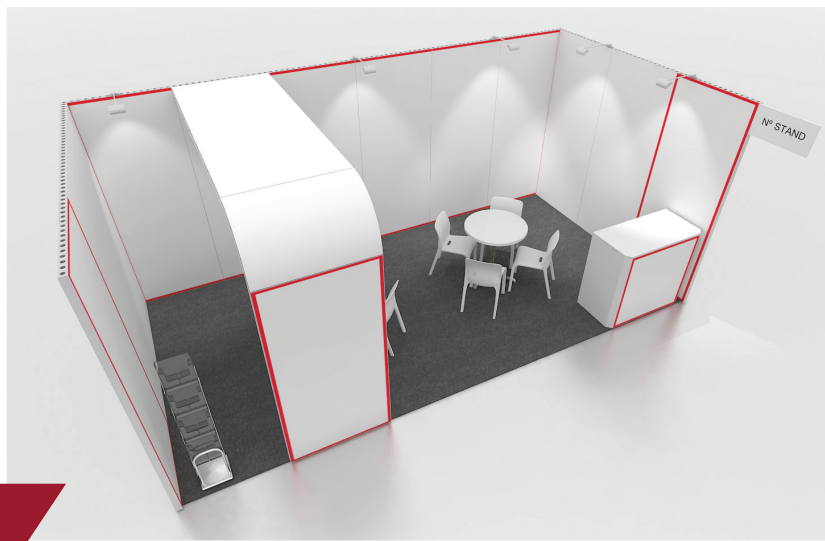
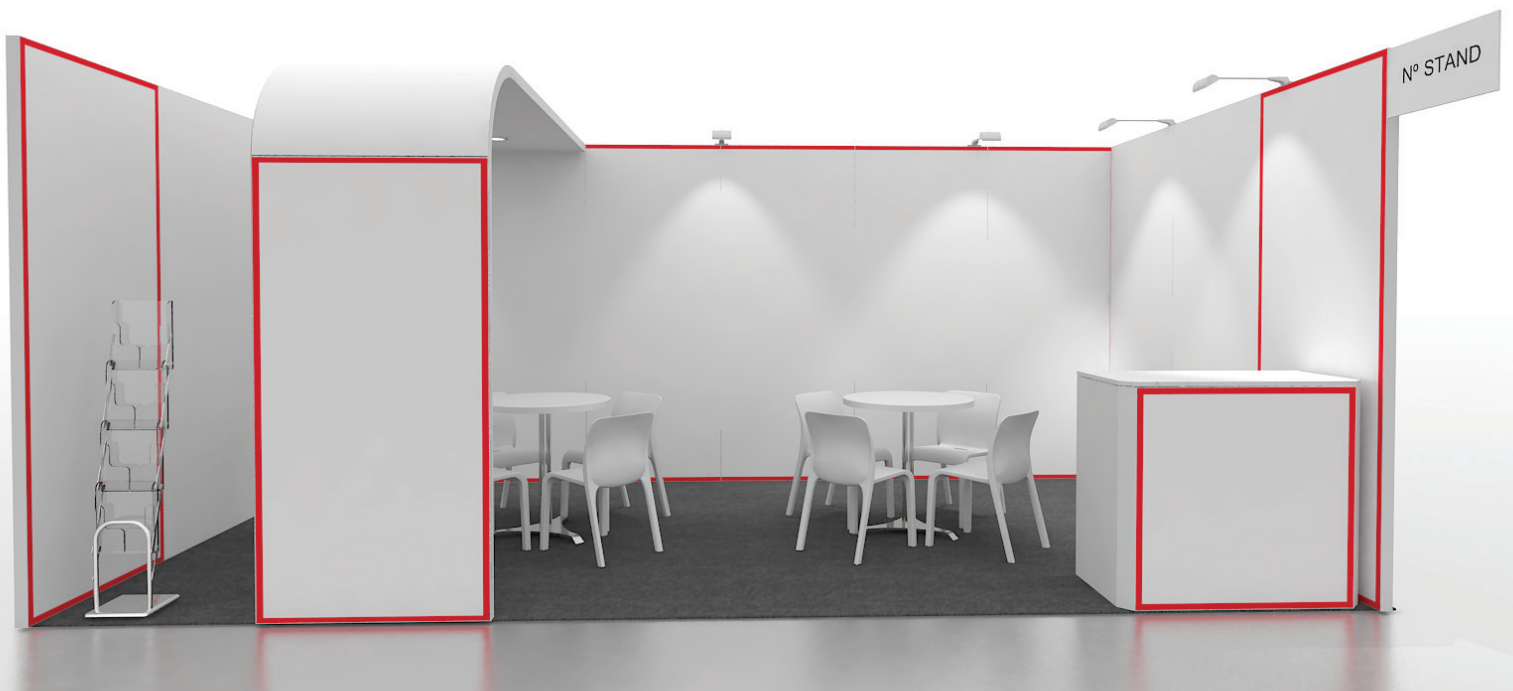
Member Fee

€12,600 + VAT = €15,246

Non-Member Fee

€15,000 + VAT = €18,150

Book Your Space Now



PACKAGE B 6m x 3m

Graphics:

- 1 x inside back wall 6m (w) x 2.5m (h)
- 1 x 1m (w) x 3m (h) graphic on the return wall
- 1 x 1m (w) x 2.5 (h) on the outside panel
- Stand number on outside wall

Furniture & Fittings:

- Reception desk with company logo 1m x 1m
- Reception area with 2 x tables and 8 x chairs
- Literature rack
- Waste bin
- Carpet
- Lighting package
- Power x 3 sockets

Includes:

- 8 delegate passes, including access to the European Conference, refreshments, lunch, opening and closing networking receptions
- 75-word entry in the event guide

Member Fee

€6,300+ VAT = €7,623

Non-Member Fee

€9,000 + VAT = €10,890

Book Your Space Now



PACKAGE C 3m x 3m

Graphics:

- 1 x inside wall for graphics 3m (w) x 2.5m (h)
- 2 x company logo 100cm x 50cm x 100cm on end inside panel

Furniture & Fittings:

- Reception desk with company logo 1m x 1m
- Reception area with 1 x table and 4 x chairs
- Literature rack
- Waste bin
- Carpet
- Lighting package
- Power x 1 socket

Includes:

- 5 delegate passes, including access to the European Conference, refreshments, lunch, opening and closing networking receptions
- 75-word entry in the event guide

Member Fee

€5,400 + VAT = €6,534

Non-Member Fee

€7,000 + VAT = €8,470

Book Your Space Now

Deadline for artwork is 1 March 2019

Any artwork received after this date will be subject to an additional charge.

Important:

Please follow these guidelines when preparing files for production.

For a correct creation and print of your stand graphics we need the files to be created in the following formats;

- PDF in high resolution and in real size. Minimum resolution 100ppp.
- TIF in high resolution and in real size. Minimum resolution 100ppp.
- ADOBE Illustrator with the text vectorized and the images embedded.

Graphics for cut vinyl, when the area/ surface printed has to be cut.

- ADOBE Illustrator with all the graphic vectorised.
- Artwork that does not meet the specification above will not be processed.
- Your files must be clearly labelled with your company name and stand number.
- There will be a 30% surcharge on all orders for graphics placed after 1 March.

Please send all artwork to rlonsdale@ICSC.org

VENUE

Fairmont Rey Juan Carlos I (Hotel) and
Palau de Congressos de Catalunya
(Congress Centre)
Avenida Diagonal, 661-671
08028 Barcelona
Spain

EXHIBITOR SET-UP & BREAKDOWN

Set up from
Wednesday 10 April 2019
09.00 – 12.00

Break down from
Thursday 11 April 2019
19.00 – 21.00

SHOW HOURS

Wednesday 10 April 2019
12.00 – 18.00

Thursday 11 April 2019
09.30 – 19.00

EVENT CONTACT

Rachel Lonsdale
Director of Events
rlonsdale@icsc.org
+44 20 7976 3109
+44 78 7070 4586 On site only

SHIPPING AND DELIVERY

IMPORTANT – Please contact RESA for details of how to ship any items you have to the exhibition floor. Items delivered to the hotel or congress centre will not be accepted.

RESA EXPO LOGISTICS *(Venue's preferred supplier)*

C/ Ciencias, Entrada nº 1 - P.O Box 2045
08908 Hospitalet (Barcelona) - Spain

Phone: +34 93 233 4745
Contact: Sir. Pablo Martinez
Email: pmartinez@resainternacional.com
Website: www.resainternacional.com

ACCOMMODATION

Booking Link: <https://book.passkey.com/go/icsceuropean2019>

Group Name: INTERNATIONAL COUNCIL OF SHOPPING CENTERS ACCOMMODATION

Dates available from: 9 April 2019 to 13 April 2019

EVENT PROVIDERS

Please contact Rachel Lonsdale for prices and order forms for the following items:

ON-STAND CATERING

Deadline for on stand catering:
29 March 2019

FLORAL

Deadline for floral orders:
29 March 2019

INTERNET SERVICES

Deadline for Wifi/internet orders (please note WiFi will be available to all delegates – speed approx 50Mbps).

AV

Deadline for AV orders:
29 March 2019

FURNITURE

Deadline for furniture orders:
29 March 2019 all furniture items will be subject to availability.

There will be a 30% surcharge on all orders furniture placed after the deadline.

If you need a faster connection please book extra bandwidth for your stand.

Deadline for internet services:
29 March 2019

BANDWIDTH	PER DAY	CABLE CONNECTION	WIFI CONNECTIONS
512 Kbps	€62.50	+ € 18.75/day x point network (cable)	+ € 125.00/day
1 Mbps	€93.75		
2 Mbps	€187.50		
4 Mbps	€312.50		
8 Mbps	€562.50		
10 Mbps	€750		
15 Mbps	€1,250		
20 Mbps	€1,875		
45 Mbps	€3,500		
Bandwidth + Wi-Fi connection, for example: 2Mbps € 187.50 + VAT + € 125.00 + VAT = € 312.50 + VAT (in case they need LAN € 18.75 + VAT).			

CHECKLIST	DEADLINE	REQUIRED	ACTIONED
Company Profile (Max 100 words)	1 March 2019	✓	
Company Logo (High res JPEG, EPS for upload to the portal and event guide)	1 March 2019	✓	
Exhibitor Passes	Passes as part of your package 1 February 2019 Additional passes at €750 1 February 2019	✓	
Health & Safety Declaration	1 March 2019	✓	
Order Stand Graphics (Artwork received later than this date will be subject to additional costs)	1 March 2019	✓	
Internet Services	29 March 2019		
Floral	29 March 2019		
Furniture	29 March 2019		
On Stand Catering	29 March 2019		
Shipping	29 March 2019		
AV	29 March 2019		