

# ICSC@WHISTLER

## SPONSORSHIP & ADVERTISING OPPORTUNITIES 2027

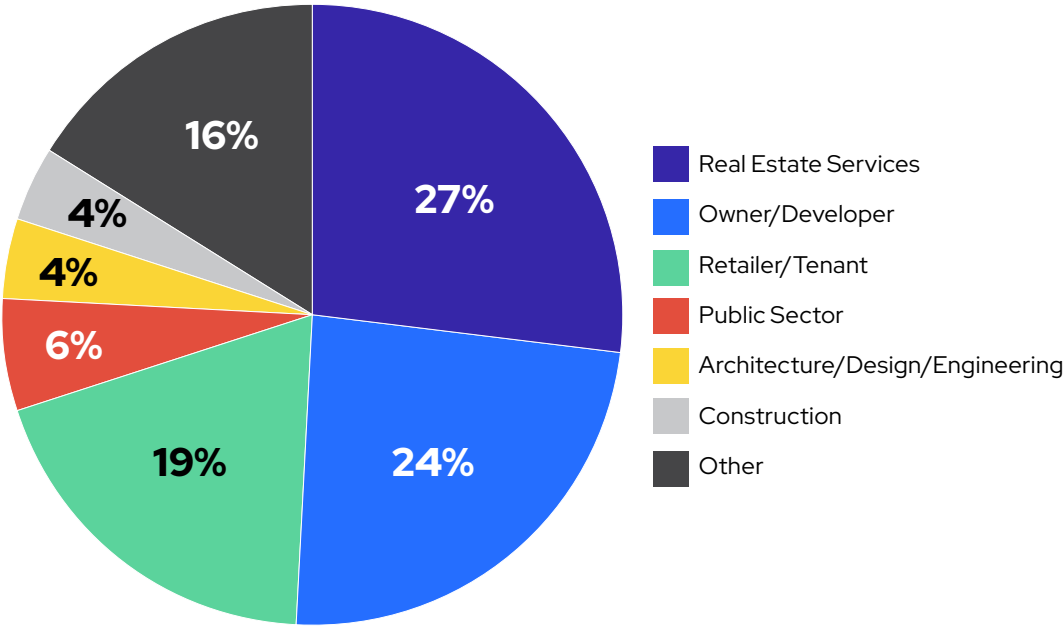
# ICSC@ EVENTS

## Create Connections. Catalyze Deals.

The ICSC@ event series are signature regional two- to three-day gatherings of innovators and dealmakers who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life.

Put your brand in front of the people shaping the region’s future. Through event sponsorships, high-impact signage, and targeted advertising opportunities, you’ll increase visibility, build valuable connections and gain a competitive edge.

### BUSINESS TYPE ATTENDANCE



ICSC@WHISTLER

2,000+ Attendees

700+ Companies

# EVENT SPONSORSHIP

Take advantage of the opportunity to elevate your company’s brand visibility in front of the industry’s top decisionmakers with an event sponsorship.

|                                                                                                                              | PLATINUM     | GOLD        | SILVER      | OPENING<br>RECEPTION |
|------------------------------------------------------------------------------------------------------------------------------|--------------|-------------|-------------|----------------------|
| BENEFITS AND COMPANY LOGO BRANDING                                                                                           |              |             |             |                      |
| Event related emails with URL of choice                                                                                      | •            | •           | •           |                      |
| Event web page with URL of choice                                                                                            | •            | •           | •           |                      |
| On-site signage recognizing event sponsors placed in prominent locations for maximum exposure                                | •            | •           | •           |                      |
| Looping on digital screen during select event functions                                                                      | •            | •           | •           |                      |
| “Thank You” ad on TV in each Fairmont Chateau Whistler guest room                                                            | •            | •           | •           |                      |
| Looping on digital screens at Opening Reception                                                                              | •            | •           | •           |                      |
| On-site event signage at entrance of Opening Reception                                                                       | •            | •           | •           |                      |
| Event lanyard (limited to 450 lanyards per sponsor, includes the ICSC logo)                                                  | •            |             |             |                      |
| One full page ad in on-site Program At-a-Glance                                                                              | •            |             |             |                      |
| One window decal in main hallway between ballrooms at the Fairmont Chateau Whistler                                          | •            |             |             |                      |
| Three complimentary registrations                                                                                            | •            |             |             |                      |
| One complimentary registration                                                                                               |              | •           |             |                      |
| Two seats at VIP Table during keynote sessions                                                                               | •            |             |             |                      |
| Logo displayed on TV monitors at Mallard Lounge                                                                              | •            |             |             |                      |
| On-site event signage at entrance of Opening Reception<br>Opportunity to feature custom signature drink at Opening Reception |              |             |             | •                    |
| PRICING                                                                                                                      | \$11,500 CAD | \$6,500 CAD | \$5,000 CAD | \$2,500 CAD          |

# BRANDING & ADVERTISING OPPORTUNITIES

## EVENT AT-A-GLANCE PRINT ADS

Put your brand in the hands of attendees with a full-page ad in the event directory. Focused visibility, lasting impact.



| AD PLACEMENT       | PRICING |
|--------------------|---------|
| Back Cover         | \$5,000 |
| Inside Front Cover | \$4,000 |
| Inside Back Cover  | \$3,000 |
| Run of House       | \$1,500 |

All ad space must be reserved by December 14, 2026.