



# ICSC-CBC RETAIL REAL ESTATE RECEPTION SPONSORSHIP OPPORTUNITIES

June 12, 2026 • New York, NY • ICSC.com



For more information, contact [kmeyers@ICSC.com](mailto:kmeyers@ICSC.com)

ICSC Foundation • ICSC-CBC Retail Real Estate Reception Sponsorship Opportunities

# ABOUT THE ICSC-CBC RETAIL REAL ESTATE RECEPTION

The ICSC-CBC Retail Real Estate Reception celebrates companies and individuals driving meaningful change in our industry. This event, hosted by the ICSC Office of Government Relations & Public Policy, honors those dedicated to building strong, resilient communities, supporting the next generation of professionals, and advancing a more representative and forward-thinking Marketplaces Industry.

The ICSC Office of Government Relations & Public Policy addresses government decisions that impact all aspects of business in the Marketplaces Industry, from retail crime to tax issues and beyond, and aggressively advocates to shape legislative, regulatory and political outcomes that benefit our members.

Past ICSC-CBC Retail Real Estate Reception honorees have included Maryland Governor Wes Moore, ICSC Trustee & CEO of The Chicago TREND Corporation Lyneir Richardson, ICSC Past Chairman Angele Robinson-Gaylord, the Real Estate Executive Council (REEC) and its CEO Ken McIntyre, and Congressman Marc Veasey (D-TX-33).



The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play, and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth. For more information, please visit [www.ICSC.com](http://www.ICSC.com).

For more information, contact [kmeyers@ICSC.com](mailto:kmeyers@ICSC.com)

# WHY SPONSOR?

Sponsorships directly supports the initiatives of the ICSC Foundation in shaping future Marketplace Industry leaders and driving our organization's long term impact. The ICSC Foundation is the non-profit, charitable arm of ICSC dedicated to creating a vibrant retail real estate industry by building a pipeline of bright and ambitious talent that can drive us forward.

Recognizing the critical need to foster the next generation of professionals, the ICSC Foundation offers college and graduate students multiple entry points into the industry including scholarships, mentorships, internships, and university partnerships, providing students with valuable benefits including grants to attend ICSC events including the ICSC-CBC Retail Real Estate Reception.

The ICSC Foundation invites exceptional students to the ICSC-CBC Retail Real Estate Reception, an exclusive opportunity to connect with industry leaders, gain real-world insights, and explore the critical link between public policy and retail real estate. Students from regional colleges and universities are invited to apply for this exclusive experience. Past attendees have represented Georgia State University, Morehouse College, Morgan State University, NCCU, Spelman College, and more.



# EVENT SPONSORSHIP

	LEADER SPONSOR \$10,000	CHAMPION SPONSOR \$7,500	VISIONARY SPONSOR \$5,000	PATRON SPONSOR \$2,500	SUPPORTER SPONSOR \$1,000
<b>BENEFITS</b>					
Primary listing on event invitation, and on-site and digital signage	•				
Digital opportunity to promote industry inclusion and community advancement-focused initiatives during the event	•	•			
Recognition from the podium	•	•			
Recognition at the 2027 ICSC LAS VEGAS Diversity Reception	•	•	•		
Recognition on ICSC Foundation website	•	•	•	•	
Listing on event invitation, on-site, and digital signage	•	•	•	•	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•	•	•	•	•
Reserved tickets to the reception	8	5	3	2	1

# BAR SPONSORSHIPS

	SPONSOR \$7,500
BENEFITS	
Listing on event invitation, on-site, and digital signage	•
Recognition from the podium	•
Opportunity to brand cocktail napkins displayed on the bar	•
Option to display branded signage on or near the bar	•
Recognition on ICSC Foundation website	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•
Branded signature beverage	•
Reserved tickets to the reception	5

# PHOTO BOOTH SPONSORSHIP

	SPONSOR \$7,500
<b>BENEFITS</b>	
Primary listing on event invitation, and on-site and digital signage	
Opportunity to have your company's step and repeat as a photo booth backdrop	
Logo on all pictures from the photo booth	
Listing on event invitation, on-site, and digital signage	•
Recognition on ICSC Foundation website	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•
Reserved tickets to the reception	5

# DESSERT SPONSORSHIP

**SPONSOR**  
**\$7,500**

<b>BENEFITS</b>	
Primary listing on event invitation, and on-site and digital signage	
Option to display branded signage on or near dessert table	•
Listing on event invitation, on-site, and digital signage	•
Branded signature beverage	•
Reserved tickets to the reception	5

# SWAG SPONSORSHIP

Create a custom sponsorship around a swag item. Your company logo can be displayed on pens, notebooks, tote bags, and more to distribute to all guests at the event. Gain exposure through a unique branding opportunity.



# STUDENT PROGRAMMING SPONSORSHIP

	LEADER SPONSOR \$10,000	CHAMPION SPONSOR \$7,500
<b>BENEFITS</b>		
Primary listing on event invitation, and on-site and digital signage	•	
Welcome ICSC Student Members for a company site visit	•	
Additional branding at ICSC NEW YORK	•	
Opportunity to promote DEI initiatives on screen during event	•	•
Recognition from the podium	•	•
Recognition at the 2027 ICSC LAS VEGAS Diversity Reception	•	•
Recognition on ICSC Foundation website	•	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•	•
Reserved tickets to the reception	8	5



ICSC.com • #ICSC