



SESSION TYPES

Figuring out which sessions to attend can be tricky. Our guide below to the different session types will help you understand what to expect from the session aside from the content.

1. **Fireside Chats** are sessions that take the audience behind the curtains of boardrooms led by some of the most accomplished executives and professionals in the retail industry. While led by a moderator, the presentation will feel more like the audience is getting to listen in to a discussion amongst friends and close colleagues – with focuses on legal concepts and business strategies equally balanced.
2. **General Sessions** provide a broad, general perspective of the discussed topics. Led by a panel of three or four speakers with a larger audience, there is limited interaction with the audience due to the size and scope of the presentation.
3. **Peer to Peer** sessions involve breakouts into small group discussions, then reporting back to the entire session group.
4. **Workshops** are interactive and are typically led by two practitioners with a substantial level of experience in the topic area. Interaction between the workshop leaders and the audience is encouraged and expected, with the freedom to stray from the outline and address audience concerns in a more specific and detailed fashion.