Student Experience Session

WEDNESDAY, DECEMBER 2

8:00 – 10:00 am • Grand Sonoran H-I

Students Only

ICSC+CENTERBUILD offers students a unique opportunity to explore and discuss the most salient trends and industry practices in retail development, design and construction. The morning sessions organized by the ICSC+CENTERBUILD subcommittee will help students make the most of this event.

Come ready to ask questions, build connections and explore career paths in the industry.

STUDENT EXPERIENCE SESSION SCHEDULE

8:00 – 10:00 am
Grand Sonoran H-I

TIME	SESSION/ACTIVITY
8:00 – 8:20 am	Student Check-In and breakfast
8:20 – 8:30 am	ICSC Overview – ICSC Foundation
8:30 – 9:00 am	Presentation on How Brands Build Human Connection – Melissa Gonzalez
9:00 – 9:15 am	Overview of ICSC+CENTERBUILD app; Student Experience and Leadership Park connection; event schedule. – Mark Meiser
9:15 – 9:30 am	Overview of Masterclasses, Ideation Labs and Roundtables
9:30 – 10:00 am	AC/CB Committee Networking/Mentoring Session with MRED in Grand Sonoran A. MRED students will leave for Grand Sonoran A at 9:30 am. Undergraduate students and ICSC+CENTERBUILD committee members will remain in Grand Sonoran B-D to network.

NETWORKING RECEPTION

5:30 – 6:30 pm
Rothschild Downes Leadership Park

Students are invited to wrap up the day in Leadership Park with an evening of networking alongside mentors and industry professionals. Follow up on earlier conversations, meet the leaders shaping retail development and make connections that could lead to your next internship, job or mentorship.

Special Tips:

- **Touch Points in the Park**
  Stop by Leadership Park between sessions for quick two-minute connections with students and attendees. This is where the magic happens and new opportunities begin.
- Bring business cards or have your LinkedIn QR code ready.
- Jot down a quick note from each conversation so you can follow up after the event.

A special thank-you to our ICSC+CENTERBUILD student subcommittee: Mark Meiser, Chris Lentine, Susan Martinez, Justin Jeffus and Evan Peter.