



# ICSC-CBC RETAIL REAL ESTATE RECEPTION SPONSORSHIP OPPORTUNITIES

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ICSC Foundation • ICSC-CBC Retail Real Estate Reception Sponsorship Opportunities

# WHY SPONSOR?

The ICSC-CBC Retail Real Estate Reception celebrates companies and individuals driving meaningful change in our industry.

This event honors those dedicated to building strong, resilient communities, supporting the next generation of professionals, and advancing a more representative and forward-thinking Marketplaces Industry.

**The ICSC Foundation and ICSC Foundation Canada** are the nonprofit, charitable arms of ICSC dedicated to building a pipeline of bright and ambitious talent from a wide array of backgrounds, perspectives and experiences that can drive retail real estate forward.

**ICSC Office of Government Relations & Public Policy** addresses government decisions that impact all aspects of business in the Marketplaces Industry, from retail crime to tax issues and beyond, and aggressively advocates to shape legislative, regulatory and political outcomes that benefit our members.



The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play, and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth. For more information, please visit [www.ICSC.com](http://www.ICSC.com).

# EVENT SPONSORSHIP

	LEADER SPONSOR \$10,000	CHAMPION SPONSOR \$7,500	VISIONARY SPONSOR \$5,000	PATRON SPONSOR \$2,500	SUPPORTER SPONSOR \$1,000
BENEFITS					
Primary listing on event invitation, and on-site and digital signage	•				
Digital opportunity to promote industry inclusion and community advancement-focused initiatives during the event	•	•			
Recognition from the podium	•	•			
Recognition at the 2026 ICSC LAS VEGAS Diversity Reception	•	•	•		
Recognition on ICSC Foundation website	•	•	•	•	
Listing on event invitation, on-site, and digital signage	•	•	•	•	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•	•	•	•	•
Reserved tickets to the reception	8	5	3	2	1

# BAR SPONSORSHIPS

	CHAMPION SPONSOR \$7,500	VISIONARY SPONSOR \$5,000
BENEFITS		
Listing on event invitation, on-site, and digital signage	•	•
Recognition from the podium	•	
Opportunity to brand cocktail napkins displayed on the bar	•	
Option to display branded signage on or near the bar	•	•
Recognition on ICSC Foundation website	•	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•	•
Branded signature beverage	•	•
Reserved tickets to the reception	5	3

# PHOTO BOOTH SPONSORSHIP

	LEADER SPONSOR \$10,000	CHAMPION SPONSOR \$7,500
BENEFITS		
Primary listing on event invitation, and on-site and digital signage	•	
Opportunity to have your company's step and repeat as a photo booth backdrop	•	
Logo on all pictures from the photo booth	•	
Listing on event invitation, on-site, and digital signage	•	•
Recognition on ICSC Foundation website	•	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•	•
2 tickets to VIP pre-reception event	•	
Reserved tickets to the reception	8	5

# DESSERT SPONSORSHIP

	LEADER SPONSOR \$10,000	CHAMPION SPONSOR \$7,500
BENEFITS		
Primary listing on event invitation, and on-site and digital signage	•	
Option to display branded signage on or near dessert table	•	•
Listing on event invitation, on-site, and digital signage	•	•
Branded signature beverage	•	•
Reserved tickets to the reception	8	5

# SWAG SPONSORSHIP

Create a custom sponsorship around a swag item. Your company logo can be displayed on pens, notebooks, tote bags, and more to distribute to all guests at the event. Gain exposure through a unique branding opportunity.





# STUDENT PROGRAMMING SPONSORSHIP

	LEADER SPONSOR \$10,000	CHAMPION SPONSOR \$7,500
BENEFITS		
Primary listing on event invitation, and on-site and digital signage	•	
Welcome ICSC Student Members for a company site visit	•	
Additional branding at ICSC NEW YORK	•	
Opportunity to promote DEI initiatives on screen during event	•	•
Recognition from the podium	•	•
Recognition at the 2026 ICSC LAS VEGAS Diversity Reception	•	•
Recognition on ICSC Foundation website	•	•
Included in an Opportunity Knocks email distributed to nearly 8,000 ICSC Student Members	•	•
Reserved tickets to the reception	8	5