

ICSC@CANADA

SPONSORSHIP & ADVERTISING OPPORTUNITIES 2025

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth.

For more information, please visit www.ICSC.com.

ICSC@CANADA

The ICSC@ event series is our signature regional two- to three-day gatherings of innovators and dealmakers who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company’s brand visibility in front of the industry’s top decisionmakers within the Marketplaces Industry.

	PLATINUM	GOLD	SILVER	RECEPTION
BENEFITS AND COMPANY LOGO BRANDING				
Event related emails with URL of choice	•	•		
Event web page with URL of choice	•	•	•	
On-site signage recognizing event sponsors	•	•	•	
Looping on digital screen during select event functions	•	•		
Two complimentary registrations	•			
One guest complimentary admission to Opening Reception	•			
Keynote sessions: two seats at VIP table	•			
Looping on digital screens during lunches (when available) or static signage	•			
\$500 of your sponsorship will go to the ICSC Foundation Canada	•		•	
Featured on screen in between content sessions	•			
Verbal recognition of sponsors during Opening Remarks	•			
Banner on dealmaking floor	•			
Looping on digital screens at Networking Reception	•	•	•	
On-site event signage at entrance of Opening Reception	•	•		•
PRICING	\$15,000 CAD	\$10,000 CAD	\$5,000 CAD	\$3,000 CAD



ADDITIONAL OPPORTUNITIES

ON-SITE VENUE SIGNAGE



Wireless Network Opportunities

\$18,000 CAD (maximum 2 sponsors)



Escalator Glass Decals

Double-sided, \$12,000 CAD per set
Single-sided, \$8,000 CAD per set



Lanyard Sponsors

\$10,000 CAD (maximum 2 sponsors)



Water Cooler Sponsor

\$3,500 CAD (maximum 1 sponsor)



Digital Advertising Walls

\$4,000 CAD per wall



Column Wraps & Gem Structures

\$4,000 CAD per column/structure



BRANDING & ADVERTISING

OVERHEAD HANGING BOOTH BANNER

Booths 400 Sq Ft to 800 Sq Ft: 4'x10', double sided - \$5,000 CAD
Booths 900 Sq Ft and Larger: 5'x15', double sided - \$7,000 CAD



EVENT AT-A-GLANCE PRINT ADS

ICSC@CANADA on-site At-a-Glance back cover, inside back cover, inside front cover, and full page ads available. Pricing varies. All ad space must be reserved by **August 29, 2025**.



YOU ARE HERE UNITS

