



December 3 • Roundtable Discussions

1:30 – 2:30 pm • Grand Sonoran E-G

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
A1	Leveraging Social Media to Attract and Retain Top Talent in the Design Industry	Michael Archer	Civil and Environmental Consultants, Inc.	1	1
A2	Integrated by Design: Unlocking the Power of Collaborative Delivery	Nelly Augustyn	Chipman Design Architecture	1	1
A3	Bigger Isn't Always Better: Examining the Small Format Trend in Retail and Grocery	Leah Blackman	CM&B	1	1
A4	Conscious Leadership in Construction: Building Culture That Builds Projects	Leonard Borgen	RCS Construction	1	1
A5	Case Study – A Public-Private Commercial Venture to Create a Community Gathering Place	Norm Brody	Brody Associates, Inc.	1	1
A6	The ROI of a Negotiated GC: Preconstruction Without Surprises	Stephen Brogan	J. Raymond Construction	1	1
A7	Understanding Client Archetypes: Adapting Communication for Effective Project Collaboration	Mike Dillon	Dillon Works, Inc.	1	1
A8	Transformational and Experiential Concepts Changing Retail Landscape	Tammy Fate	Greater Oklahoma City Chamber	HSW	1
B1	Building the Pipeline: Marketing & Business Development Strategies That Deliver	Thomas Fenton	Schimenti Construction	1	1
B2	Café Culture as Community: How Coffee Shops Shape the Neighborhood	Anna Fernández	Field Paoli Architects	HSW	1

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B3	Strategies for Mixed-Use Development – Designing for First-Floor Retail/Commercial Spaces That Strengthen the Pro Forma and the Community	Geoffrey Fitzgerald, P.E., AICP	Bohler	1	1
B4	Resilient Site Design for Retail Centers – Engineering for Climate Adaption and Sustainability	William Fries	BL Companies	HSW	1
B5	Reimagining the Anchor: Reviving Vacant Retail With Food-Driven Placemaking	Anna Han	Gensler	1	1
B6	Indoor Environmental Quality in Commercial Buildings	Robert Harris	Dialectic, Inc.	HSW	1
B7	Learning to Set Up Projects to Ensure the Fastest Results	Roy Hasson	Permit Advisors	1	1
B8	Bridging Generational Divides: Leading a Multigenerational Workforce	Nick Hershberger	CESO, Inc.	1	1
C1	From Chaos to Consistency: Process Standardization for Smarter Retail Construction	Becca Holt	Nordstrom	1	1
C2	Due Diligence and Feasibility Periods: The Importance of Understanding Site Challenges Before Purchase and Design	Jason Marechal	Kimley-Horn	1	1
C3	Retail as Civic Infrastructure: Designing Multi-Use Spaces for Community Resilience	Meghana Joshi	MG2	HSW	1

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C4	Code Green: Turning Compliance Into a Competitive Advantage	Barbara Joslin	BL Companies	HSW	1
C5	Rethinking Water: Practical Approaches to Rainwater Reuse	Andrew Lohr, P.E.	Kimley-Horn	HSW	1
C6	High Output Management: Leadership Tools for Maximizing Team Performance and Project Outcomes	Mario Lopez	Cuhaci Peterson	1	1
C7	How to Mitigate the Effects of Rising Construction Costs	Bryon Muir	Atlas Building Group	1	1
C8	Exploring Strategies of Successful Regional Shopping Centers	Andrew Nee	VHB	1	1
D1	Understanding and Managing the Impact of Tariffs on Construction Costs	Jeremy Pollender	CM&B	1	1
D2	From Parking Lots to Residential Lots: Unlocking Housing Through Retail Redevelopment	Elise Puritz	KTGY	HSW	1
D3	Marketing vs Business Development: Key Differences of Scope, Strategy and Approach in the A/E & Construction Industries	Greg Ray	HGC Construction	1	1
D4	All-Star Team! Building, Facilitating and Growing the Premier Project Team	Zayne Riggins, P.E.	Kimley-Horn	1	1
D5	Recruiting and Retaining Top Talent in Today's Competitive Market	Jordan Ross, P.E.	Hoar Construction	1	1
D6	Mitigating Risks in the Construction Business	John Sabatos	Rycon Construction	1	1

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
D7	The Current State of AI in the AEC Industry	Gregory Schnackel	Schnackel Engineers, Inc.	1	1
D8	Strategic Land Optimization in Mixed-Use Developments	Kayla Sheffield, P.E.	CPH Consulting, Inc.	HSW	1
E1	Mission-Driven Collaboration: What Military Leadership Can Teach Us About Building High-Performance Project Teams	Joshua G. Sleeter	CPH Consulting, Inc.	1	1
E2	Operational Unity: Resolving Conflicts and Building Success Across Project Teams	Lysa Solano	CIRE Equity	1	1
E3	Building Community	Phil Stuepfert	HR Green	1	1
E4	Unlocking Growth: Small Business Success Through Tier II Retail Partnerships	Karen Tobler Jesse Williams	Target Corporation	1	1
E5	Navigating Trade Policy Impacts: Advancing Risk-Responsive Contracting in Construction	Bill Toliopoulos	Laurie & Brennan, LLP	1	1
E6	Does Store Performance Dictate Design Choices? Should It?	Amanda Vasill	Nordstrom	1	1
E7	Maximizing the Value of Retail Space: Collaborative Approaches to Design, Programming and ROI	Alan Westenberger Jim Wlodarski	Macy's Inc.	1	1
E8	Consultant Selection: Stay Local or Travel Together?	Michael White, P.E.	Cushing Terrell	1	1
F1	Responsible Growth in the Quick-Service Restaurant (QSR) Sector	Mitchel Wileczek	Connor Construction LLC	1	1

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December 4 • Roundtable Discussions

8:15 – 9:15 am • Grand Sonoran E-G

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
A1	Retail as Civic Infrastructure: Designing Multi-Use Spaces for Community Resilience	Meghana Joshi	MG2	HSW	1
A2	How to Mitigate the Effects of Rising Construction Costs	Bryon Muir	Atlas Building Group	1	1
A3	Placemaking With Purpose - Creating Identity and Community Through Design	Paul Bowman	Cooper Carry	HSW	1
A4	Green Spaces in Retail Centers That Build Community	Mark G. Cahill, AIA	Simon	HSW	1
A5	Client-First Consulting: Building Trust, Delivering Results, and Developing the Next Generation of Advisors	Jay Cameli, R.L.A.	Civil and Environmental Consultants, Inc.	1	1
A6	The Importance of Placemaking Within a Retail Environment	Marcella Au	BDP Quadrangle	0	1
A7	Artificially Aided Planning and Design	Giuseppe Colosimo	Arcadis Architects P.C.	1	1
A8	Pursuing National Clients: Business Development Strategies for the Multi-Office Contractor or Designer	Reid Cservak	Rycon Construction	1	1
B1	Generational Differences and Workforce Expectations	Peter Doster	VHB	1	1
B2	Down-to-Earth Sustainability: Practical Design Strategies for Grocery Environments	Nicole Dovel-Moore, NCARB	Cushing Terrell	HSW	1

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B3	Entitlements for Retail Development: Frustrations, Delays, and What Actually Works	Dan Duggan	Bohler	1	1
B4	Designing for Every Mind: Creating Neuroinclusive Retail Experiences	Anna Han	Gensler	HSW	1
B5	Workflow Processes in Design and Construction: Strategies for Streamlined Project Delivery	Jason Hatwig, LEED AP BD+C	CEI Engineering Associates, Inc.	1	1
B6	Everyday AI: Tiny Tools, Big Impact on AEC	Barbara Joslin	BL Companies	1	1
B7	In an Age Where Things Are Hard to Get (Electrical Specific), Can Less Be Thrown Away and More Refurbished and Reused?	Rich Knapp	Onyx Creative	HSW	1
B8	Project Delivery Systems: Documenting the Lifecycle for Accountability and Performance	Amanda Kraft	McNees Wallace & Nurick	1	1
C1	Aisle to Asphalt: Rethinking Site Design in the Era of Online Grocery Pickup	Hannah Langbehn	Cuchaci Peterson	HSW	1
C2	Adapting to Evolving Retail Center Management	Jamie Lue	Castle Management	1	1
C3	Designing for Lifestyle-Driven Amenity Design: How Amenities Shape Community and Experience	Christopher Falce, P.E., LEED AP Shelby Madrid, P.E.	Kimley-Horn	1	1

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Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
C4	Leadership Best Practices: Navigating Business Boundaries and Evolving Culture Through Generational Changes	Tom George	MCG Architecture	1	1
C5	ITB or RTB: Invitation to Bid or Race to Bottom? An Examination of the Bidding Process	Mike McClure	Ad Art	1	1
C6	Building Bridges: Enhancing Communication in Construction Projects	Art Rectenwald	Rectenwald Brothers	1	1
C7	What's Love Got to Do With Business? Leading With Purpose and Connection	Gina Marie Romero	Connect Source Consulting Group, LLC	1	1
C8	Getting Actual Value Out of Value Engineering	Jordan Ross, P.E.	Hoar Construction	1	1
D1	DEI on Your Own Terms, in Your Own Words	Bob Rowan	Nordstrom	1	1
D2	Creating Experiential Luxury: The Role of Hospitality in Modern Retail	Jim Scarpone	Schimenti Construction	HSW	1
D3	Early Talent Exchange: Employer Insights & ICSC Foundation Resources	Mattie Schloetzer	ICSC	1	1
D4	From Dead Mall to Mixed-Use Magnet: Strategies for Transforming Underperforming Retail Assets	David Schmitz	KTGY	HSW	1
D5	It's All About Culture: Recruiting and Retaining Top Talent	Jason Marechal	Kimley-Horn	1	1

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
D6	Strategic Alignment: Differentiating Marketing and Business Development for Firm Success	Steve Smith	CSI Construction	1	1
D7	From Convenience to Connection: Turning Grocery-Anchored Centers into Community Hubs	Yann Taylor	Field Paoli Architects	HSW	1
D8	Rethinking Traffic Impact Fees for Shopping Center Redevelopment and Infill Projects	Eric Tripi, P.E., PTOE	GHD	1	1
E1	When Do You Decide to Remodel a Store and Why?	Erica Twumasi	Nordstrom	1	1
E2	If You Build It, Will They Come?	Sean Unsell	rdc.	1	1
E3	Leaders – Are They Born or Are They Made? How to Find Leaders That Will Bring Your Company to the Next Level	Julio Williams	JMW Site Design	1	1
E4	3D Concrete Printing: Fad or Legit Component of Construction?	Darin Ross	FMGI, Inc.	HSW	1
E5	The Human + Digital Workforce: Adapting to AI, Forecasting and Generational Shifts in Design-Build	Gyasi H.L. Haynes	KAI Build, LLC	1	1
E6	Building Meaningful "Third Spaces" That Create a Sense of Community in a Seemingly Silo'd World	Elizabeth Hobbs Wagner	Hobbs + Black Architects	1	1
E7	Residential Impact on Retail: An Analysis of Single Family, Senior and Mixed-Use Facilities	Kimberly Smith	CESO, Inc.	HSW	1

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December 4 • Roundtable Discussions

12:45 – 1:45 pm • Grand Sonoran E-G

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
A1	Conscious Leadership in Construction: Building Culture That Builds Projects	Leonard Borgen	RCS Construction	1	1
A2	Case Study – A Public-Private Commercial Venture to Create a Community Gathering Place	Norm Brody	Brody Associates, Inc.	1	1
A3	Retail as Civic Infrastructure: Designing Multi-Use Spaces for Community Resilience	Meghana Joshi	MG2	1	1
A4	The Current State of AI in the AEC Industry	Gregory Shnackel	Schnackel Engineers, Inc.	1	1
A5	Unlocking Growth: Small Business Success Through Tier II Retail Partnerships	Karen Tobler Jesse Williams	Target Corporation	1	1
A6	Navigating Trade Policy Impacts: Advancing Risk-Responsive Contracting in Construction	Bill Toliopoulos	Laurie & Brennan, LLP	1	1
A7	Maximizing the Value of Retail Space: Collaborative Approaches to Design, Programming and ROI	Alan Westenberger Jim Wlodarski	Macy's Inc.	1	1
A8	Designing Within the Budget	Cary Stump	Cary Stump Cost Consulting, LLC	1	1
B1	Proactive Risk Management: Strategies for Smoother Project Delivery	Jeff Smith	Kimley-Horn	1	1

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
B2	Servant Leadership: Supporting High-Performing Teams Through Collaborative Culture	Kristin Beison	Kohl's Corporation	1	1
B3	Repositioning With Purpose: Revitalizing Retail and Mixed-Use Spaces to Build Resilient Communities	Amanda Bocchinfuso	MA Design	1	1
B4	Designing Your Venue for the Retailers You Want	Jonathan Brown	JHP Architecture/ Urban Design	1	1
B5	Designing Mixed-Use Sites That Foster Community Connection	Bryce Christensen, P.E.	Kimley-Horn	1	1
B6	The Rise of Sports Eatertainment Districts	Giuseppe Colosimo	Arcadis Architects P.C.	1	1
B7	Building Together: Advocating for Women in Design, Construction & Development	Leslie Cook	Cuhaci Peterson	1	1
B8	Co-Tenancy Collaboration: A Full-Team Approach to Driving Retail Success	Brent Felten	Hendersen Engineers	1	1
C1	Building Bridges: Managing Gen Z in Construction & Embracing the Future of Work	Alyssa Gildea	Nordstrom	1	1
C2	Beyond the Deal: Leveraging Strategic Alliances to Improve Project Delivery and the Built Environment	Debbie Jones	CEI Engineering Associates, Inc.	1	1

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Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
C3	Can We Have It All? Rethinking the Post-Pandemic Workplace	Kevin Kern	Cooper Carry	1	1
C4	How to Effectively Manage Large Amounts of Small Projects	Steve Kosmer	Rycon Construction	1	1
C5	The Metrics That Matter: Measuring Success in Marketing vs. Business Development	Alex Deloach	Hubexo, Inc.	0	1
C6	From Good to Great: Strategic Leadership for High-Impact Practice	Mario Lopez	Cuhaci Peterson	1	1
C7	Leadership Development in a Changing Industry	Matt Lucas, P.E.	Kimley-Horn	1	1
C8	Rethinking Roles: Consultant or Professional of Record?	Don A. Moseley, P.E.	Chinkapin Consulting, LLC	1	1
D1	Open Space: Nature and Nurture	Jon Moser	VHB	HSW	1
D2	Creating the Value in Value Engineering	Christopher Perry, P.E.	Woolpert	HSW	1
D3	Preparing a National Prototype for Your Concept	Alex Ramon	RDG	1	1
D4	Navigating Supply Chain Disruptions in Retail Construction Projects	Sue Pucilowski Jen Scheffler-Johnson	Daltile	1	1
D5	Navigating the Shift: Managing the New Workforce Reality	David Sebastian, PLS	Civil and Environmental Consultants, Inc.	1	1

Number	Topic	Leader	Company/Firm	CEU - AIA	CEU - RCEP
D6	Navigating Land Development in Florida Amid Evolving Water Quality Standards	Kayla Sheffield, P.E.	CPH Consulting	HSW	1
D7	Marketing/Business Development Strategies	Phil Stuepfert	HR Green	1	1
D8	The Right Mix: Crafting Community Through Tenant Diversity	Kelsey Sundet	BRR Architecture, Inc.	1	1
E1	Transforming Malls Into Mixed-Use and Community Anchors	Michael Takacs	Bohler	1	1
E2	Behind the Build: Aligning Projects With the Right Approach	Jim Tredwell	CEI Engineering Associates, Inc.	1	1
E3	Designing for Experience in a Transactional Age	Brandon Wernli	KTGY	1	1
E4	Embracing Diversity, Equity and Inclusion (DEI) in Retail Construction	Kalista Wong	Nordstrom	1	1
E5	Let's Discuss the Latest Trends in Family Entertainment Centers!	Jeffrey Hill, AIA	SBLM Architects PC	HSW	1
E6	Clear Height No Longer a Problem! Raise the Roof for Specialty Tenant Requirements	Rob Marek	Raise the Roof Logistics	0	1
E7	On-Time and On-Budget Construction: Risk Control for Project Success!	Michael D. Klein	McNees Wallace & Nurick	0	1

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