

ICSC@CAROLINAS

SPONSORSHIP & ADVERTISING OPPORTUNITIES 2023

The member organization for industry advancement, ICSC promotes and elevates the marketplaces and spaces where people shop, dine, work, play and gather as foundational and vital ingredients of communities and economies. ICSC produces experiences that create connections and catalyze deals; aggressively advocates to shape public policy; develops high-impact marketing and public relations that influence opinions; provides an enduring platform for professional success; and creates forward-thinking content with actionable insights – all of which drive industry innovation and growth.

For more information, please visit www.ICSC.com.

ICSC@ EVENTS: U.S.

The ICSC@ event series is our signature regional two to three-day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather to life. Take advantage of the opportunity to elevate your company's brand visibility in front of the industry's top decision makers within the marketplaces industry at these events:

ICSC@MONTEREY • ICSC@CAROLINAS • ICSC@RED RIVER • ICSC@NEW ENGLAND • ICSC@FLORIDA
 ICSC@PA/NJ/DE • ICSC@WESTERN • ICSC@CENTRAL • ICSC@SOUTHEAST

	PLATINUM MAX 6 SPONSORS	GOLD	SILVER	BRONZE	RECEPTION
BENEFITS AND COMPANY LOGO BRANDING					
Company logo on lanyards (pending production deadlines)	•				
Three full conference event passes	•				
One full conference event pass		•			
On-site signage recognizing event sponsors placed in prominent locations for maximum exposure	•	•	•	•	
Event web page including URL of choice	•	•	•	•	
Event emails including URL of choice	•	•	•	•	
Banner ad in event mobile app	•				
Company logo acknowledgment in event mobile app	•	•	•	•	
Looping on digital screen during lunch (when available) or static signage	•	•	•	•	
Featured on screen in between content sessions	•	•	•		
Looping on digital screens at Networking Reception	•	•	•		•
On-site event signage at entrance of Networking Reception	•	•	•		•
PRICING PER EVENT					
	\$9,000	\$6,500	\$4,500	\$2,500	\$1,000

ADDITIONAL BRANDING OPPORTUNITIES

Take advantage of a variety of additional branding and signage opportunities throughout the interior and exterior of each venue such as banners, clings and digital, to engage attendees and promote your company's brand.

NEW OVERHEAD BOOTH BANNER

Increase visibility and drive traffic to your booth with this stand-out branding opportunity. Available only at ICSC@RED RIVER, ICSC@FLORIDA, ICSC@WESTERN, ICSC@SOUTHEAST.

EVENT SPONSORSHIP FORM

Please complete for ICSC@ event sponsorship. Pricing is by event.

CONFERENCES

- ICSC@CAROLINAS
- ICSC@MONTEREY
- ICSC@NEW ENGLAND
- ICSC@PA/NJ/DE
- ICSC@CENTRAL
- ICSC@FLORIDA
- ICSC@RED RIVER
- ICSC@SOUTHEAST
- ICSC@WESTERN

SPONSORSHIP OPPORTUNITIES (PER EVENT)

- PLATINUM \$9,000
- GOLD \$6,500
- SILVER \$4,500
- RECEPTION \$1,000

For information and pricing on additional branding and signage opportunities available throughout the interior and exterior of venues, such as banners, clings and digital, contact sales@ICSC.com.

RETURN APPLICATION TO

Mike McGrath • mmcgrath@ICSC.com

Please include a high resolution .EPS and .JPEG version of your company logo with your payment information.

TERMS, CONDITIONS AND RULES

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.ICSC.com/event-terms-and-conditions, which are hereby incorporated by reference.

OTHER SPONSOR & ADVERTISING OPPORTUNITIES

ON-SITE

Price range: \$3,000 – \$40,000

There are plenty of additional opportunities available to amplify your brand and ensure that all eyes are on you.

FOOD TRUCKS

"YOU ARE HERE" BOOTH LOCATORS

- 1 SPONSOR

CONTINENTAL BREAKFAST

MAXIMUM OF 2 SPONSORS

CHARGING LOUNGE

MAX 2 SPONSORS

MASSAGE RELAXATION LOUNGE

WI-FI SPONSORSHIP

ICSC MOBILE APP

MOBILE CHARGING LOCKER

FLOOR DECALS

RESTROOM STALL CLINGS

HOTEL ROOM KEYS

SHOE SHINE SPONSORSHIP

HAND SANITIZER STATIONS

COFFEE SERVICE

PROFESSIONAL HEADSHOT SPONSORSHIP

DJ BOOTH SPONSORSHIP



ICSC COMMERCE + COMMUNITIES TODAY OPPORTUNITIES

C+CT NEWSLETTER AD • 4 weeks total: \$2,800

ICSC's C+CT email newsletter, delivered to nearly 60,000 subscribers, features breaking news, industry insights and trends. Don't miss an opportunity to be top-of-mind to key industry decisionmakers.

SPONSORED CONTENT • News Feature on C+CT website: \$3,000 • News Brief on C+CT website: \$1,900

Showcase your brand by promoting your company's expertise amongst ICSC's vast network of marketplaces industry professionals. ICSC sponsored content opportunities enable customers and prospects to engage with your brand and benefit from expert knowledge while they are actively looking for information. Generate awareness, gain qualified leads and influence brand perception through a multichannel approach via ICSC's website, digital newsletter and social media channels. Take advantage of two sponsored content options: News Brief (500 words or less) or News Feature (1,500 words or less).

