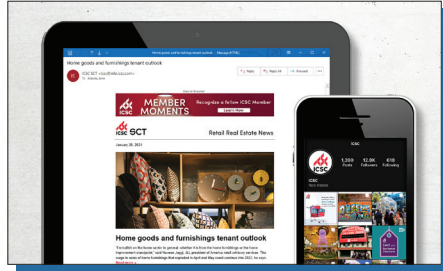


TECH CONNECT

Event Date: April 28, 2021 | Platform: Bizzabo | Sponsorship Fee: \$5,000

ICSC Tech Connect is a new digital event designed to bring technology innovators together with retail and real estate decision makers to reimagine the consumer experience for today's shopping environment.



BENEFITS

- Tech Runway slot – includes 5 minutes to present and 3 minutes for Q&A
- One (1) Roundtable leader spot per networking break – gives the sponsors opportunity to connect with attendees during networking breaks. There will be a total of 3 networking breaks
- SCT e-Newsletter (distributed to ICSC's entire membership)
 - One (1) Sponsored content brief (500 words or less) in SCT between March 29 and April 21
 - One (1) Digital Ad (Position TBD)
 - Company logo and link to Sponsored content in April 23 edition
 - Sponsored content roundup to be shared on ICSC's social media channels
- Company logo and URL on pre-event emails
- Company logo and URL on ICSC event page
- Company logo throughout event platform (pages TBD)
- Company logo on Thank You to our Sponsors slides to be shown during concurrent sessions
- Sponsor logos on event promotions posted on ICSC's social media channels
- Full attendee list broken down by registrants/live attendees, plus email address for registrants who have not opted out of 3rd party emails
- Tech Runway presentations will be shared via ICSC's social media channels and stored on ICSC's YouTube channel for 3 months
- Ten (10) complimentary event registrations

