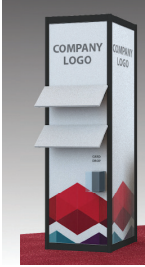




Customer Application

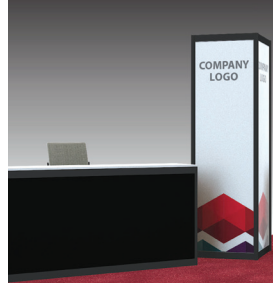
Retailer Central



PACKAGE A

Complimentary to ICSC Retailer Members

- > 7.5' high kiosk
- > Includes shelving for marketing materials
- > Graphic panel with company logo
- > Business card drop box



PACKAGE B*

\$50.00 for 1-day Deal Makings
\$100.00 for 2-day Deal Makings

- > 6' counter-height table
- > 2 stools
- > Graphic panel with company logo
- > Requires someone to be present

*Cancellations are non-refundable

GUIDELINES

- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No food service permitted
- One table/kiosk per company

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

Email _____ Your Membership I.D. # _____

REQUIRED FOR NON-U.S. APPLICANTS: _____
Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

Methods of Payment:

Check made payable to ICSC enclosed for \$ _____ MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

Lockbox Information:

USPS
ICSC Lockbox
P. O. Box 419822
Boston, MA 02241-9822

Overnight
Bank of America Lockbox Services
ICSC Lockbox
419822
MA5-527-02-07
2 Morrissey Boulevard
Dorchester, MA 02125

To secure a table or kiosk in your preferred markets, contact:
Megan Hoole, Retail Initiatives Associate | Tel: +1 646 728 3531 | Email: mhoole@icsc.com