



Retailer Central



Continue Connecting in 2020!

Thank you for participating in Retailer Central this year. We recognize companies have different needs and are excited to provide you with more options to achieve your goals. In 2020, Retailer Central participants may choose from 2 packages :

- 1) The traditional set up of a table with 2 stools - which requires someone from your company to staff the space throughout the day. (Please note a small fee applies)
- 2) A branded kiosk - which provides your company with strong brand visibility but doesn't allow for staff presence.

Don't miss out on the opportunity to connect again in 2020—reserve your spot at an upcoming deal making while space is available.

Please check the box of each event you wish to attend with your preferred option.

Red River States Conference & Deal Making*

January 8 – 10 | Fort Worth, TX

Table _____ Kiosk _____

Mid-Atlantic Conference & Deal Making*

March 2 – 3 | National Harbor, MD

Table _____ Kiosk _____

Monterey Conference & Deal Making

March 10 – 11 | Monterey, CA

Table _____ Kiosk _____

Carolinas Conference & Deal Making*

March 30 – 31 | Charlotte, N

Table _____ Kiosk _____

New England Conference & Deal Making*

July 14 – 15 | Boston, MA

Table _____ Kiosk _____

Florida Conference & Deal Making

August 30 – September 1 | Orlando, FL

Table _____ Kiosk _____

PA/NJ/DE Conference & Deal Making*

September 8 – 10 | Philadelphia, PA

Table _____ Kiosk _____

Chicago Conference & Deal Making*

October 7 – 8 | Chicago, IL

Table _____ Kiosk _____

Western Conference & Deal Making

October 21 – 23 | San Diego, CA

Table _____ Kiosk _____

Southeast Conference & Deal Making

October 27 – 28 | Atlanta, GA

Table _____ Kiosk _____

New York Deal Making

December 8 – 10 | New York, NY

Table _____ Kiosk _____

*Retailer Central takes place one day. All others will be two days.

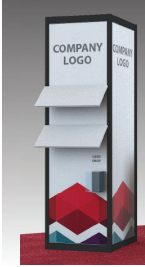
Please see the following application for more details. We look forward to supporting your networking needs and encourage you to venture into new regions.

To secure a table or kiosk in your preferred markets, contact:
Megan Hoole, Retail Initiatives Associate | Tel: +1 646 728 3531 | Email: mhoole@icsc.com



Customer Application

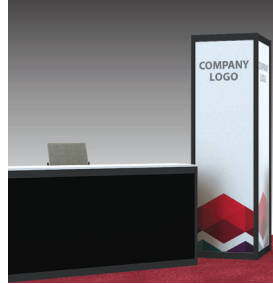
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PACKAGE A

Complimentary to ICSC Retailer Members

- > 7.5' high kiosk
- > Includes shelving for marketing materials
- > Graphic panel with company logo
- > Business card drop box



PACKAGE B*

\$50.00 for 1-day Deal Makings
\$100.00 for 2-day Deal Makings

- > 6' counter-height table
- > 2 stools
- > Graphic panel with company logo
- > Requires someone to be present

*Cancellations are non-refundable

GUIDELINES

- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No food service permitted
- One table/kiosk per company
- Logo for signage must be submitted in vector EPS or high resolution (300dpi) JPEG format at 21"W x 11"H

Name _____ Title _____

Company _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____

Email _____ Your Membership I.D. # _____

REQUIRED FOR NON-U.S. APPLICANTS: _____
Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

Methods of Payment:

Check made payable to ICSC enclosed for \$ _____ MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

Lockbox Information:

USPS
ICSC Lockbox
P. O. Box 419822
Boston, MA 02241-9822

Overnight
Bank of America Lockbox Services
ICSC Lockbox
419822
MA5-527-02-07
2 Morrissey Boulevard
Dorchester, MA 02125

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