Continue Connecting in 2020!

Thank you for participating in Retailer Central this year. We recognize companies have different needs and are excited to provide you with more options to achieve your goals. In 2020, Retailer Central participants may choose from 2 packages:

1) The traditional set up of a table with 2 stools – which requires someone from your company to staff the space throughout the day. (Please note a small fee applies)

2) A branded kiosk – which provides your company with strong brand visibility but doesn’t allow for staff presence.

Don’t miss out on the opportunity to connect again in 2020—reserve your spot at an upcoming deal making while space is available.

Please check the box of each event you wish to attend with your preferred option.

- **Red River States Conference & Deal Making***
  January 8 – 10 | Fort Worth, TX
  Table _______ Kiosk _______

- **Mid-Atlantic Conference & Deal Making***
  March 2 – 3 | National Harbor, MD
  Table _______ Kiosk _______

- **Monterey Conference & Deal Making**
  March 10 – 11 | Monterey, CA
  Table _______ Kiosk _______

- **Carolinas Conference & Deal Making***
  March 30 – 31 | Charlotte, N
  Table _______ Kiosk _______

- **New England Conference & Deal Making***
  July 14 – 15 | Boston, MA
  Table _______ Kiosk _______

- **Florida Conference & Deal Making**
  August 30 – September 1 | Orlando, FL
  Table _______ Kiosk _______

- **PA/NJ/DE Conference & Deal Making***
  September 8 – 10 | Philadelphia, PA
  Table _______ Kiosk _______

- **Chicago Conference & Deal Making***
  October 7 – 8 | Chicago, IL
  Table _______ Kiosk _______

- **Western Conference & Deal Making**
  October 21 – 23 | San Diego, CA
  Table _______ Kiosk _______

- **Southeast Conference & Deal Making**
  October 27 – 28 | Atlanta, GA
  Table _______ Kiosk _______

- **New York Deal Making**
  December 8 – 10 | New York, NY
  Table _______ Kiosk _______

*Retailer Central takes place one day. All others will be two days.

Please see the following application for more details. We look forward to supporting your networking needs and encourage you to venture into new regions.

To secure a table or kiosk in your preferred markets, contact:
Megan Hoole, Retail Initiatives Associate | Tel: +1 646 728 3531 | Email: mhoole@icsc.com
Customer Application

Retailer Central

### PACKAGE A
Complimentary to ICSC Retailer Members
- 7.5’ high kiosk
- Includes shelving for marketing materials
- Graphic panel with company logo
- Business card drop box

### PACKAGE B*
$50.00 for 1-day Deal Makings
$100.00 for 2-day Deal Makings
- 6’ counter-height table
- 2 stools
- Graphic panel with company logo
- Requires someone to be present

*Cancellations are non-refundable

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**GUIDELINES**
- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3’ above the table
- No floor easels
- No electrical equipment
- No food service permitted
- One table/kiosk per company
- Logo for signage must be submitted in vector EPS or high resolution (300dpi) JPEG format at 21”W x 11”H

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<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tr>
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<td>Telephone</td>
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<tr>
<td>Email</td>
<td>Your Membership I.D. #</td>
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REQUIRED FOR NON-U.S. APPLICANTS:
- Date of Birth
- Country of Citizenship

☐ Please check here if any of the above information has recently changed.

**Methods of Payment:**
- Check made payable to ICSC enclosed for $________
- MasterCard ☐ Visa ☐ AMEX ☐ Discover $________

Name (as it appears on credit card) Signature

Credit Card Number (include all digits) Expiration Date (month/year)

**Lockbox Information:**

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<tbody>
<tr>
<td>ICSC Lockbox</td>
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<tr>
<td>P. O. Box 419822</td>
</tr>
<tr>
<td>Boston, MA 02241-9822</td>
</tr>
</tbody>
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Overnight
Bank of America Lockbox Services
ICSC Lockbox
419822
MAS-527-02-07
2 Morrissey Boulevard
Dorchester, MA 02125

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