



ICSC 2020 Regional Deal Making Sponsorship and Advertising Opportunities

Package A

- Carolinas Conference & Deal Making
- Mid-Atlantic Conference & Deal Making
- Monterey Conference & Deal Making
- New England Conference & Deal Making
- PA/NJ/DE Conference & Deal Making

Platinum Sponsor – \$7,000 (per event) (Maximum 4 Sponsors)

Recognition on the following event related communications:

- ▶ One full page ad in printed event directory
- ▶ Two SCT Week insertions (pre-show and week of event)
- ▶ Company logo on lanyards
- ▶ Company logo prominently placed on on-site signage at event
- ▶ Company logo prominently placed on final program mailer
- ▶ Company logo prominently placed on "Thank You" page in event directory*
- ▶ Company logo to loop during select event functions
- ▶ Company logo and URL on event page
- ▶ Company logo and URL on event emails
- ▶ Platinum sponsor ribbon for all registered company attendees

Gold Sponsor – \$5,000 (per event)

Recognition on the following event related communications:

- ▶ One full page ad in printed event directory
- ▶ One SCT Week banner ad (pre-show issue)
- ▶ Company logo prominently placed on on-site signage at event
- ▶ Company logo prominently placed on final program mailer
- ▶ Company logo prominently placed on "Thank You" page in event directory*
- ▶ Company logo to loop during select event functions
- ▶ Company logo and URL on event page
- ▶ Company logo and URL on event emails
- ▶ Gold sponsor ribbon for all registered company attendees

Silver Sponsor – \$3,000 (per event)

Recognition on the following event related communications:

- ▶ One half page ad in printed event directory
- ▶ Company logo on on-site signage at event
- ▶ Company logo prominently placed on final program mailer
- ▶ Company logo prominently placed on "Thank You" page in event directory*
- ▶ Company logo to loop during select event functions
- ▶ Company logo and URL on event page
- ▶ Company logo and URL on event emails
- ▶ Silver sponsor ribbon for all registered company attendees

Bronze Sponsor – \$1,500 (per event)

Recognition on the following event related communications:

- ▶ Company logo on on-site signage at event
- ▶ Company logo on final program mailer
- ▶ Company logo on "Thank You" page in event directory*
- ▶ Company logo to loop during luncheon
- ▶ Company logo and URL on event page
- ▶ Bronze sponsor ribbon for all registered company attendees

**Pending production deadlines*

Package B

- Chicago Deal Making
- Florida Conference & Deal Making
- Red River States Conference & Deal Making
- Southeast Conference & Deal Making
- Western Conference & Deal Making

Platinum Sponsor – \$7,500 (per event) (Maximum 4 Sponsors)

Recognition on the following event related communications:

- ▶ One full page ad in printed event directory
- ▶ Two SCT Week insertions (pre-show and week of event)
- ▶ Company logo on lanyards
- ▶ Company logo prominently placed on on-site signage at event
- ▶ Company logo prominently placed on final program mailer
- ▶ Company logo prominently placed on "Thank You" page in event directory*
- ▶ Company logo to loop during select event functions
- ▶ Company logo and URL on event page
- ▶ Company logo and URL on event emails
- ▶ Platinum sponsor ribbon for all registered company attendees

Gold Sponsor – \$5,500 (per event)

Recognition on the following event related communications:

- ▶ One full page ad in printed event directory
- ▶ One SCT Week insertions pre-show or One Global Outlet News banner ads*
- ▶ Company logo prominently placed on on-site signage at event
- ▶ Company logo prominently placed on final program mailer
- ▶ Company logo prominently placed on "Thank You" page in event directory*
- ▶ Company logo to loop during select event functions
- ▶ Company logo and URL on event page
- ▶ Company logo and URL on event emails
- ▶ Gold sponsor ribbon for all registered company attendees

Silver Sponsor – \$3,500 (per event)

Recognition on the following event related communications:

- ▶ One half page ad in printed event directory
- ▶ Company logo on on-site signage at event
- ▶ Company logo on final program mailer*
- ▶ Company logo on "Thank You" page in event directory*
- ▶ Company logo to loop during select event functions
- ▶ Company logo and URL on event page
- ▶ Company logo and URL on event emails
- ▶ Silver sponsor ribbon for all registered company attendees

**Pending production deadlines*



ICSC 2020 Regional Deal Making Sponsorship and Advertising Application

Package A

Conferences

- Carolinas Conference & Deal Making
- Mid-Atlantic Conference & Deal Making
- Monterey Conference & Deal Making
- New England Conference & Deal Making
- PA/NJ/DE Conference & Deal Making

Sponsorship Opportunities (per event)

- Platinum \$7,000
- Gold \$5,000
- Silver \$3,000
- Bronze \$1,500

Package B

Conferences

- Chicago Deal Making & VRN Outlet Convention
- Florida Conference & Deal Making
- Red River States Conference & Deal Making
- Southeast Conference & Deal Making
- Western Conference & Deal Making

Sponsorship Opportunities (per event)

- Platinum \$7,500
- Gold \$5,500
- Silver \$3,500

Please forward an .eps and .jpg version of your company logo with your payment information.

Don't see what you are looking for? A customized package can be developed to align with your marketing objectives and strategies. **EXCLUSIVE** opportunities are available to support your marketing programs. These include: Destination sponsorship with speaking opportunity, Aisle sign branding, Walk of Fame.

Contact the Business Development team to get started on your custom sponsors.

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Return application to:

Fax: +1 732 694 1748
Mail: ICSC
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Terri Sobol

(Canada, Northeast and Mid-Atlantic USA)
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CONTACT		TITLE	
COMPANY		COMPANY ID#	
ADDRESS			
CITY	STATE	ZIP CODE	COUNTRY
PHONE		FAX	
WEBSITE		EMAIL	
REQUIRED FOR NON-U.S. APPLICANTS:		DATE OF BIRTH	COUNTRY OF CITIZENSHIP

Payment Information

Check or money order enclosed (payable to ICSC) Total \$ _____

Mastercard Visa AMEX Discover Total \$ _____

CREDIT CARD NUMBER EXP DATE (month/year)

NAME (as it appears on credit card) SIGNATURE

Terms, Conditions and Rules: This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.