

DEAL MAKING BOOTH INFORMATION

ICSC's floor plan management system, Map Your Show, allows you to book and pay for your booth space online—visit www.icsc.org/2020RRS or contact Mayuri Patel for a booking link.

When

Thursday, January 9, 2020 | 9:00 am – 5:00 pm
Friday, January 10, 2020 | 9:00 am – 12:00 pm

Fees

Check or credit card accepted as payment. Make check payable to ICSC. Booth fee is non-refundable.

	Member	Non-Member
Package A – per square foot	\$6.95	\$10.00
Package B – per square foot	\$7.95	\$11.00

Includes

One full conference badge per exhibiting company
NOTE: Each additional staff person must be a paid registrant of the ICSC 2020 Red River States Conference & Deal Making – NO EXCEPTIONS.

Package A – (per 100 square foot)

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign

Package B – (per 100 square foot)

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign
- One 6' draped table
- Two chairs
- One wastebasket

Guidelines

- Exhibits must not extend beyond the boundaries of the booth.
- All exhibitors are required to provide General Liability insurance naming ICSC, GES, and the Fort Worth Convention Center as co-insured to the listed ICSC contact.
- Please adhere to the height restrictions as outlined in the ICSC Display Rules and Regulations (available in the exhibitor dashboard).
- All guidelines are subject to regulations of venue and ICSC.

Availability

- Booths are confirmed on a first-come, first-served basis.
- Submitting an application does not guarantee a reservation.
- Applications will not be approved without payment.
- ICSC cannot guarantee that you will not be placed near a competitor.

Directory Deadline

In order to be listed in the Deal Making Directory, ICSC must receive your exposition agreement with full payment by **November 22, 2019**.

Cancellations

Notify ICSC immediately if you must cancel your exhibit space. All voluntarily canceled exhibits are non-refundable and non-transferable.

Notification

You will receive a Booth Confirmation email two months prior to the conference. **If you do not receive confirmation, please contact Mayuri Patel at mpatel@icsc.com.**

Contact

Mayuri Patel
Trade Expositions Department
Tel: +1 646 728 3518 | Email: mpatel@icsc.com

Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.com/event-terms-and-conditions, which are hereby incorporated by reference.

RETAILER CENTRAL TABLE INFORMATION

ICSC Retailer Members are being offered a complimentary table in Retailer Central. This is a wonderful opportunity for retailers to promote their brand and discuss expansion plans with shopping center owners and developers. In addition to staffing a table, with retail employees only, participating retailers must complete a deal sheet that details their space requirements and expansion plans. Third-party representatives are not eligible for a complimentary table.

When

Thursday, January 9, 2020 | 9:00 am – 5:00 pm
Friday, January 10, 2020 | 9:00 am – 12:00 pm

Cost

There is no cost to reserve a table, but each person staffing the table must be an advance registrant and retail employee.

Includes

- One 6' draped table
- Two chairs
- Company sign

Who Qualifies

Retailer Members

How to Sign Up

Visit icsc.org/2020RRS, click on the red Register button located on the top right side of the page to sign up as complimentary retailer and to request your table.

Guidelines

- Table must be staffed by a retail employee at all published days/times.
- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No balloons
- One table per company
- No food service is permitted in Retailer Central

Availability

Tables are placed in alphabetical order. ICSC cannot guarantee that you will not be placed near a competitor. No on-site table requests will be accommodated.

Deadline

ICSC must receive your table application by **December 20, 2019** in order to participate in Retailer Central. On-site requests will not be accommodated.

Cancellations

Notify ICSC immediately if you must cancel.

Notification

You will receive an email confirmation approximately two weeks prior to the start of the conference. **If you do not receive confirmation, please contact Megan Hoole.**

Contact

Megan Hoole
Retail Initiatives Associate
Tel: +1 646 728 3531 | Email: mhoole@icsc.com

Visit www.icsc.org/2020RRS to request an exhibit space.