



# ICSC CenterBuild Conference

December 2 – 4, 2020 | #ICSC

## SPONSORSHIP OPPORTUNITIES

ICSC's CenterBuild Conference remains the premier event for professionals dedicated to the planning, development, design and construction of shopping centers, retail stores and retail-focused developments. The conference is organized around pillars of professional development: relevant content, industry connections, an inspiring conference experience, and creative solutions in the rich, retail real estate sector.

### Custom Content Opportunity | CenterBuild Conference

Leading up to and during the conference there are multiple sponsorship opportunities that are designed to promote your brand and generate leads. Sponsorship packages include:

#### Pre-Conference Branding

- Sponsor acknowledgement on all email blasts prior to conference sent out to approximately 14,500 members and non-members
- Sponsor logo and hyperlink on CenterBuild Conference event page on ICSC.com
- Sponsor logo promoted on ICSC's social medial channels

#### Live Conference Branding

- Banner logo on CenterBuild Conference event page on virtual platform
- For \$5k sponsors: One 30-second video that attendees will watch before first session they view only (not each session). The video can be pre-recorded with ICSC's contracted video production team if sponsor does not have a pre-produced 30-second video.
- For keynote sponsor: One 2-minute video to play before keynote session
- For keynote sponsor: Opportunity to introduce keynote
- Verbal recognition in welcome address

### Sponsorship Fees

\$5,000 - sponsorship is limited to five companies and includes one conference registration per company

\$7,500 - keynote sponsorship is limited to two companies and includes two conference registrations per company

All content and subject matter is subject to ICSC approval

For more information, or to become a sponsor, please contact **Carlos Baudett** (+1 646 265 3736 or [CBaudett@icsc.com](mailto:CBaudett@icsc.com)) or **Keith Colavito** (+1 914 391 1080 or [KColavito@icsc.com](mailto:KColavito@icsc.com)).