



## DEAL MAKING BOOTH INFORMATION

ICSC's floor plan management system, Map Your Show, allows you to book and pay for your booth space online—visit [www.icsc.com/2020NC](http://www.icsc.com/2020NC) or contact Elizabeth Wilson for a booking link

### When

Tuesday, March 31, 2020 | 12:30 – 5:00 pm

### Where

Charlotte Convention Center  
Exhibit Hall B

### Fees

Check or credit card accepted as payment. Make check payable to ICSC. Booth fee is non-refundable.

	Member	Non-Member
Package A - per square foot	\$6.95	\$10.00
Package B - per square foot	\$7.95	\$11.00

### Includes

One full conference badge per exhibiting company.  
**NOTE: Each additional staff person must be a paid registrant of the 2020 ICSC Carolinas Conference & Deal Making. (No Exceptions)**

#### Package A – (per 100 square foot)

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign

#### Package B – (per 100 square foot)

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign
- One 6' draped table
- Two chairs
- One wastebasket

### Guidelines

- Exhibits must not extend beyond the boundaries of the booth.
- All exhibitors are required to provide General Liability insurance naming ICSC, GES, and the Charlotte Convention Center as co-insured to the listed ICSC contact.
- Please adhere to the height restrictions as outlined in the ICSC Display Rules and Regulations (available in the exhibitor dashboard).
- All guidelines are subject to regulations of venue and ICSC.

### Availability

- Booths are confirmed on a first-come, first-served basis.
- Submitting an application does not guarantee a reservation.
- Applications will not be approved without payment.
- ICSC cannot guarantee that you will not be placed near a competitor.

### Directory Deadline

In order to be listed in the Deal Making Directory, ICSC must receive your exposition agreement with full payment by **February 14, 2020**.

### Cancellations

Notify ICSC immediately if you must cancel your exhibit space. All voluntary canceled exhibits are non-refundable and non-transferable.

### Notification

You will receive a Booth Confirmation email two months prior to the conference. **If you do not receive confirmation, contact Elizabeth Wilson at [ewilson@icsc.com](mailto:ewilson@icsc.com).**

### Contact

**Elizabeth Wilson**  
Trade Expositions Department  
Tel: +1 646 728 3685 | Email: [ewilson@icsc.com](mailto:ewilson@icsc.com)

### Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at [www.icsc.com/event-terms-and-conditions](http://www.icsc.com/event-terms-and-conditions), which are hereby incorporated by reference.