



ICSC Boca Raton/Palm Beach Local Program

Thursday, February 20, 2020

Farmer's Table – Grand Ballroom

1901 North Military Trail, Boca Raton, FL 33431

4:30 – 7:30 pm

Start 2020 off right by attending the ICSC Boca Raton/Palm Beach Local Program. Come meet with other retail and real estate professionals and listen to one of the most dynamic panels ever assembled in Palm Beach County. We will discuss a critical topic in the retail industry: Merchandising Shopping Centers. Merchandising in today's retail landscape is more important than ever - especially with new-to-market and emerging brands in the fitness, restaurant, and nutrition/wellness spaces. Join us for an evening of networking and an engaging panel discussion.

Program Agenda

4:30 – 5:00 pm – Registration

5:00 – 6:00 pm – Panel Discussion

6:00 – 7:30 pm – Networking Reception

Speakers

Greg Moross, COO, Sterling Organization

Jeff Preston, Managing Director, North American Development Group

Rob Truett, CEO, JBL Asset Management

Program Planning Committee

Pete Crane, *Program Planning Committee Chair*, Sansone Group; **Ryan Karlin**, *Program Planning Committee Co-Chair*, Stiles; **Brian Bartow**, Atlantic Retail; **Honey Bryan**, Colliers International; **Lilium Delgado-Marquez**, Regency Centers; **Stephen Fike**, Willis Towers Watson; **Eric Hochman**, Pebb Enterprises; **Jennifer Houston**, EDENS; **Lynda Newman**, Forbes Company

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Registration Fees

| | Advance* | On-Site |
|-----------------|----------|---------|
| Member | \$45 | \$60 |
| Non-Member | \$60 | \$75 |
| Student Member | \$15 | N/A |
| Public Official | \$20 | \$35 |

*Advance registration will close **February 17, 2020**.
There are no refunds for cancellations.

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2020S06-1265-30-JQ

Name

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Your Membership I.D. #

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METHOD OF PAYMENT (No cash accepted in advance or on-site.)

☐ Check made payable to ICSC for \$_____

☐ MasterCard ☐ VISA ☐ Amex ☐ Discover Total: \$_____

Name (as it appears on credit card)

Signature

Credit Card Number (include all digits)

Expiration Date (month/year)

Terms, Conditions and Rules This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.