



RECON

NEW YORK December 9 – 10, 2020 | #ICSCRECon

SPONSORSHIP OPPORTUNITIES

RECon New York is a two-day virtual event providing members with a platform to make deals, get important industry updates and hear from thought leaders on how they maintain success during this time of change.

Connect your brand with retail, real estate and customer experience decision makers nationwide in a convenient online, interactive environment. Our virtual RECon New York event will provide live buyer and seller interaction for four hours each day, and offer limitless opportunities to reach your target audience and maintain existing business relationships.

Increase your brand presence with our Sponsorships:

STANDARD | \$500

- One booth
- [Click here to register to exhibit](#)

SILVER | \$5,000

- One booth
- Company logo on:
 - pre-event emails
 - ICSC event page
 - event platform sponsors page

GOLD | \$7,000

- One booth
- Company logo and URL on:
 - pre-event emails
 - post-event survey email
- Company logo on:
 - ICSC event page
 - event platform sponsors page
- One SCT insertion (week of event)
- Sponsor logo promoted on ICSC social media channels

PLATINUM | \$10,000

Limited to 6 sponsors

- One booth
- Company logo and URL on:
 - pre-event emails
 - post-event survey email
- Company logo on:
 - ICSC event page
 - event platform sponsors page
 - keynote session page
- One SCT insertion (week of event)
- Sponsor logo promoted on ICSC social media channels
- Banner ad (top of the page) on event platform (scrolling through event pages)
- Verbal recognition by event moderator during opening video

For more information, contact cbaudett@icsc.com

ICSC NUMBERS TO KNOW



Reach over **17,750** industry executives



58,000 event email recipients



Social media audience **118k+** strong



275k+ unique monthly website views



Over **40,000** SCT digital subscribers