



RECON

Destination: Cannabis

May 17 – 19, 2020 | Las Vegas Convention Center | Las Vegas, NV



Discover more in cannabis.

The legalization of the U.S. cannabis market in 10 states plus Washington, DC, along with medical marijuana’s legalization in another 33 states, is driving the rise of this new tenant class. The growing popularity and mainstream distribution of cannabidiol (CBD) across the United States is expected to create a \$20B market by 2023.

Join us to meet the emerging players, and gain insight into the evolving cannabis market and the role it will play in the retail and real estate industries.

The Cannabis Destination will feature:

- > Medical/Retail dispensaries
- > Investors
- > Law firms
- > Architects
- > Branding companies
- > Financial institutions

Sources: Cannaboids Escape the Dispensary, published jointly with Market Research and BDS Analytics; ICSC SCT, September 13, 2019

NUMBERS TO KNOW

\$5.3B is projected in dispensary sales, while general retail sales will make up **\$12.6B**, and pharmacy sales will hit **\$2.2B**.

Source: ICSC SCT, September 13, 2019

RECon

30,000+ attendees

Nearly **35%** of attendees are Senior Vice Presidents and above, with **15%** C-suite

1,060+ exhibitors

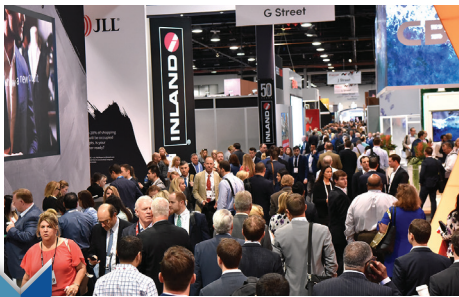


Photo may not be an exact rendering.



ATTEND

Your RECon credential provides access to all of the programming, the Cannabis Destination and the entire deal making show floor.

Register at www.icscrecon.com.

EXHIBIT

Exhibiting at the Cannabis Destination offers dedicated space to showcase your service, connect with decision makers and make deals. For more information, contact:

Terri Sobol
Business Development Manager
+1 646 728 3532 | tsobol@icsc.com

SPEAK

If you are a leader in the cannabis market and would like to be considered to present onstage at this destination, contact:

Bridget Runge
Programming Coordinator
+1 646 728 3483 | brunge@icsc.com



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Cannabis exhibitor space application

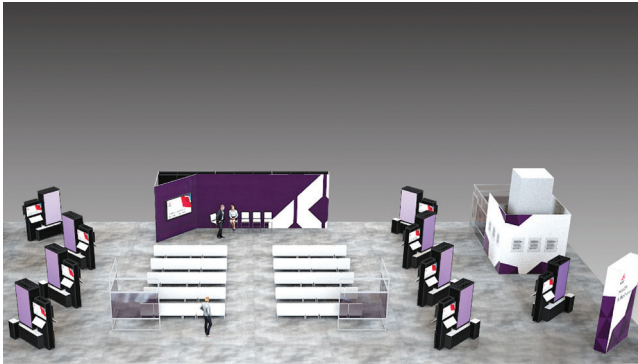


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Package Includes:

- Kiosk
- Flooring/Carpeting
- Company ID Sign
- Standard Electrical – 110 Volt
- Three Exhibitor Badges
- **Optional:** A 40" LED display with speakers can be added as an optional item for an additional \$645 USD.

Does Not Include: Participants are responsible for any transportation and drayage fees associated with the participants' marketing material, product or any ancillary items shipped to the Las Vegas Convention Center.

Price: \$3,800 USD

Return Application to:

ICSC
P.O. Box 419822
Boston, MA 02241-9822
Attn: Rita Malek
Email: rmalek@icsc.com

Please Note: Due to space restrictions and the need to create an environment that is attractive and representative of the product being showcased, any additional display material brought into the Cannabis Destination area or rented by the exhibitor will be strictly prohibited. This includes roll-up banners, signs, tables, chairs, display counters or any material other than what is provided in the package price. Should you have any questions please feel free to contact Keith Colavito at kcolavito@icsc.com.

Please Check One: ICSC Member Non-Member

Name _____		Title _____	
Company _____			
Address _____			
City _____		State/Province _____	Zip/Postal Code _____
Telephone _____		Fax _____	
Email _____		Your Membership I.D. # _____	
REQUIRED FOR NON-U.S. APPLICANTS: _____		Country of Citizenship _____	
Date of Birth _____			

Please check here if any of the above information has recently changed.

Methods of Payment:

Check made payable to ICSC enclosed for \$ _____ MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) Signature

Credit Card Number (include all digits) Expiration Date (month/year)

Wire Transfer

For the account of the International Council of Shopping Centers Inc. | Account Number: 483043657998 | Wire Routing Number: 026009593 | Swift Code: BOFAUS3N
Bank of America, 222 Broadway, New York, NY 10038, USA | Please include a brief description with your payment and a member ID number/invoice number when possible.

Visit www.icscrecon.com for more information.