



## Mid-Atlantic Conference & Deal Making

### DEAL MAKING BOOTH INFORMATION

ICSC's floor plan management system, Map Your Show, allows you to book and pay for your booth space online—visit [www.icsc.com/2020MA](http://www.icsc.com/2020MA) or contact Megan Hoole for a booking link.

#### When

Tuesday, March 3, 2020 | 8:30 am – 4:00 pm

#### Where

Gaylord National Resort & Convention Center  
Exhibit Hall B

#### Fees

Check or credit card accepted as payment. Make check payable to ICSC. Booth fee is non-refundable.

	Member	Non-Member
Package A - per 10' x 10'	\$695	\$1000
Package B - per 10' x 10'	\$795	\$1,100

_____	x	_____	=	_____
Booth Quantity		Fee		Total

#### Includes

One full conference badge per exhibiting company.  
NOTE: Each additional staff person must be a paid registrant of the 2020 ICSC Carolinas Conference & Deal Making. (No Exceptions)

Package A – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign

Package B – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign
- One 6' draped table
- Two chairs
- One wastebasket

#### Guidelines

- Exhibits must not extend beyond the boundaries of the booth.
- All exhibitors are required to provide General Liability insurance naming ICSC, GES, and the Gaylord National Resort & Convention Center as co-insured to the listed ICSC contact.
- Please adhere to the height restrictions as outlined in the ICSC Display Rules and Regulations (available in the exhibitor dashboard).
- All guidelines are subject to regulations of venue and ICSC.

#### Directory Deadline

In order to be listed in the Deal Making Directory, ICSC must receive your exposition agreement with full payment by **January 17, 2020**.

#### Cancellations

Notify ICSC immediately if you must cancel your exhibit space. All voluntary canceled exhibits are non-refundable and non-transferable.

#### Notification

You will receive an email Booth Confirmation from ICSC three months prior to the conference, if a booth has been reserved for you. If you do not receive an email regarding the status of your request, contact **Megan Hoole at [mhoole@icsc.com](mailto:mhoole@icsc.com)**.

#### Contact

**Megan Hoole**

Trade Expositions Department

Tel: +1 646 728 3531 | Email: [mhoole@icsc.com](mailto:mhoole@icsc.com)

#### Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at [www.icsc.com/event-terms-and-conditions](http://www.icsc.com/event-terms-and-conditions), which are hereby incorporated by reference.