



New York Deal Making Presenting Sponsorship

December 10 – 12, 2019 | Javits Center | New York, NY

New York Deal Making Destinations

Tech Connect | Retail in Focus | Health & Wellness Center | Food & Fun

Showcase your brand as the market leader by sponsoring one of the new tenant class destinations at New York Deal Making. These show floor destinations feature companies and industry visionaries as well as curated content on how to incorporate these market segments into your growth strategy.

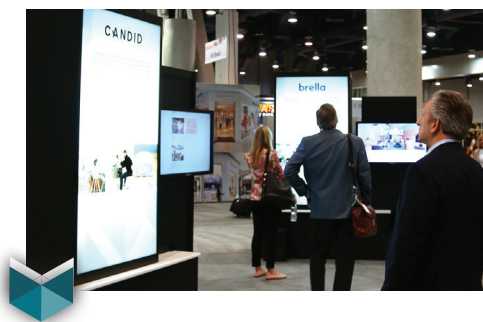
This EXCLUSIVE sponsorship package includes:

> Brand Promotion

Gain exposure to 70,000 ICSC members and 10,000 New York Deal Making attendees via pre-show and on-site promotion activities.

> Destination Stage Speaking Opportunity

Align your brand with experts and thought leaders by participating in a sponsored content panel or presenting a case study with a customer.*



ON-SITE

- Dedicated space in the tenant class destination to showcase your company
- Brand highlighted as the exclusive presenting sponsor
- Lead capture of attendees participation in sessions
- Four (4) complimentary Exhibitor staff passes to the event



MEDIA PACKAGE

- Full page ad in November issue of *Shopping Centers Today*
- Full page ad in event directory
- Inclusion in Map Your Show highlights



BRANDING

- Company logo on:
- Signage in tenant class destination
 - Final event program mailer
 - Event webpage with link to your URL
 - Event emails to members (minimum of five emails)
 - "Thank You" page in event directory

Presenting Sponsorship **\$25,000**

For more information, contact sales@icsc.org

*Presentations must follow ICSC guidelines.

ICSC serves the global retail real estate industry. We provide our 70,000-plus member network in over 100 countries with invaluable resources, connections and industry insights, and we actively work together to shape public policy. For more about ICSC, visit www.icsc.com.