



Sponsorship & Advertising Opportunities

Canadian Conference & Deal Making

Metro Toronto Convention Centre | Toronto, ON
September 23 – 25, 2019



2019 SPONSORSHIP OPPORTUNITIES

Platinum Sponsor | \$13,000 CDN (Maximum 8 Sponsors)

Company logo on the following benefits:

- Event web page
- Event related emails
- Thank You page in event directory
- Banner on deal making floor
- On on-site event signage
- On computer screens at registration counters
- Displayed on digital screens during select event functions
- Looping on digital screens during lunches

Verbal recognition at the beginning of all sessions

Verbal recognition during the introduction at the lunches

\$500 of your sponsorship will go to the Foundation Canada

Platinum Sponsor ribbon for all registered company attendees

Gold Sponsor | \$8,500 CDN

Company logo on the following benefits:

- Event web page
- Event related emails
- Thank You page in event directory
- On on-site event signage
- Displayed on digital screens during select event functions
- Looping on digital screens during lunches

Verbal recognition during the introduction at the lunches

\$500 of your sponsorship will go toward the “greening” of the convention center

\$500 of your sponsorship will go to the Foundation Canada

Gold Sponsor ribbon for all registered company attendees

Bronze Sponsor | \$4,000 CDN

Company logo on the following benefits:

- Event web page
- Thank You page in event directory*
- On on-site event signage
- Looping on digital screens during lunches

\$500 of your sponsorship will go to the ICSC Foundation Canada

Bronze sponsor ribbon for all registered company attendees

Member-Hosted Reception Sponsor | \$850 CDN

Company logo on the following benefits:

- Thank You page in event directory
- Looping on digital screens during Member-Hosted Reception
- Displayed on on-site signage at Member-Hosted Reception

Sponsor ribbon for all registered company attendees

* **Deadline: August 23, 2019** unless otherwise specified

OTHER SPONSOR & ADVERTISING OPPORTUNITIES

NEW

**Escalator Glass Decals | Double-sided, \$7,500 CDN per set
Single-sided, \$5,000 CDN per set**

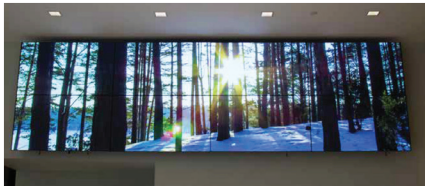


Double-sided Glass Decals (back-to-back with glass pane in-between)

- Graphics facing in & facing out
- One (1) set required for the escalator on the far left in the photo above (ES#24)
- One (1) set required for the escalator on the far right in photo above (ES#27)

Single-sided Glass Decals (on one side of glass pane only)

- Graphics facing out westward on far left escalator ES#24; eastward on far right escalator ES#27
- One (1) set required for escalator #ES24
 - One (1) set required for escalator ES#27



Digital Advertising Walls | \$865 CDN per 15 second spot

The digital walls are located in high-traffic areas within the North West and North East Lobbies, these digital walls can display both static and dynamic digital content, which presents an exciting opportunity to display your company's multimedia messaging for any event.



Specifications, Preferred File Types and Deadlines

- Screen Dimensions: Overall size: 15.93' x 4.50'
- Eight 55" LCDs tiled
- Specifications: 3840 x 1080 pixels, .jpg, .mov, .mp4

Deadline: August 23, 2019



Water Cooler Sponsor | \$2,000 CDN (maximum 1 sponsor)

Company logo on the following benefits:

- Event web page as "Water Cooler Sponsor"
- Water coolers throughout the show room floor
- On the "Thank You" page in the event directory
- On on-site event signage

Deadline: August 23, 2019

Custom packages available. Please contact your local Business Development Manager.

2019 SPONSORSHIP OPPORTUNITIES (continued)

Lanyard Sponsor | \$5,500 CDN (maximum of 2 sponsors)

Company logo on the following benefits:

- On lanyard including the ICSC logo
- On on-site event signage
- On on-site signage at Member-Hosted Reception
- Looping on digital screen during select event functions
- Looping on digital screen during lunches
- Sponsor ribbon for all registered company attendees

Wireless Network Opportunities | \$15,000 CDN (maximum of 2 sponsors)

Wifi service will be available in meeting rooms, exhibit halls, the John Bassett Theatre and associated public space during the Canadian Conference & Deal Making.

The service will be activated on the first day of the event and remain active for the duration of the event.

Wireless Network sponsorship includes customizing of the network (SSID) along with login page to display sponsor's logo with users redirected to a specified web page. Please Note: choice of optional login page also provides statistics on the number of users and the bandwidth used during the event.

Company logo on the following benefits:

- Signage outside the exhibit hall
- "Thank You" page of event directory
- Event webpage
- Event emails
- Looping on digital screen during select event functions

PRINT & DIGITAL ADVERTISING OPPORTUNITIES

Canadian Conference & Deal Making Directory

Full page \$2,600 USD | ½ page \$1,900 USD

Ad Reservation Deadline: August 31, 2019 | Ad Materials Due: September 7, 2019

September SCT

Full page \$5,280 USD | ½ page \$3,880 USD

Ad Reservation Deadline: July 19, 2019 | Ad Materials Due: July 26, 2019

SCT Week

(4 weeks total) \$1,800 USD

For questions contact your local Business Development Manager:

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SPONSORSHIP

- Platinum | \$13,000 CDN Gold | \$ 8,500 CDN Bronze | \$ 4,000 CDN Reception | \$850 CDN
- Escalator Glass Decals Double-sided | \$7,500 CDN per set Escalator Glass Decals Single-sided | \$5,000 CDN per set
- Digital Wall | \$865 CDN Water Cooler Sponsor | \$ 2,000 CDN Lanyard Sponsor | \$ 5,500 CDN
- Wireless Network | \$ 15,000 CDN

Print: Canadian Conference & Deal Making Directory Full Page | \$ 2,600 USD Half Page | \$ 1,900 USD
September SCT Full Page | \$ 5,280 USD Half Page | \$ 3,880 USD **Digital:** SCT Week | \$ 1,800 USD
HST included in all fees (ICSC GST/HST #R122853757)

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship/Advertising Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Return application to:

Fax: +1 732 694 1748 **Mail:** Bank of America, National Association, Canada Branch
International Council of Shopping Centers, C/O Lockbox 918770, P.O. Box 4090 STN A, Toronto, ON M5W 0E9

Please forward an .eps and .jpg version of your company logo with your payment information to **Esther Boyce: eboyce@icsc.org**.

Contact _____ Title _____

Company _____ Company Membership I.D. # _____

Address _____

City _____ State _____ Country _____ Zip/Postal Code _____

Phone _____ Fax _____ Email _____ (2019CC-S)

REQUIRED FOR NON-U.S. APPLICANTS

_____ Date of Birth _____ Country of Citizenship _____

Payment Information:

Cheque enclosed (payable to ICSC) Credit Card: Mastercard Visa AMEX Discover Total _____

_____ Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

_____ Name (as it appears on credit card) _____ Signature _____

SPONSORSHIP APPLICATION