



Sponsorship & Advertising Opportunities

Southeast Conference & Deal Making

Georgia World Congress Center
Atlanta, GA | November 14 – 15, 2019
#ICSC



2019 SPONSORSHIP OPPORTUNITIES

Benefits	Platinum \$7,500 (Maximum 4 Sponsors)	Gold \$5,500	Silver \$3,500	Reception \$750
Company logo on lanyards	■			
One full page ad in printed event directory*	■	■		
One half page ad in printed event directory*			■	
Two SCT Week insertions (pre-show and week of event)	■			
One SCT Week banner ad (pre-show issue)		■		
Company logo prominently placed on on-site event signage*	■	■	■	
Company logo prominently placed on final program mailer*	■	■	■	
Company logo prominently placed on "Thank You" page of event directory*	■	■	■	
Company name on "Thank You" page in event directory*				■
Company logo to loop during luncheon and select event functions	■	■	■	
Company logo on on-site Member-Hosted Reception signage				■
Company logo to loop on digital screens at Member-Hosted Reception				■
Company logo and URL on event page	■	■	■	
Company logo and URL on event emails	■	■	■	
Sponsor ribbon for all registered company attendees	■	■	■	■

*Pending production deadline

Deadline: Sponsorship must be received by **October 1, 2019** to be recognized at the conference.

ESCALATOR RUNNERS

These opportunities put your brand front-and-center from the moment attendees arrive to the moment they leave. Escalators are located in the A Building leading towards the event sessions and A Halls.

Production, installation and removal all included in all escalator cost. Please contact your Business Development Manager for more details.

A Building Lobby leading toward event sessions	Cost
<ul style="list-style-type: none"> • Maximum 2 sponsors • Size: 16" x 624" 	<ul style="list-style-type: none"> • Per runner: \$1,500 • Both: \$2,900



Escalators to A Halls	Cost
<ul style="list-style-type: none"> • Maximum 2 sponsors • Size: A1-A2 = 16" x 576" • Size A2-A3 = 15" x 600" 	<ul style="list-style-type: none"> • Per runner: \$1,500 • Both: \$2,900

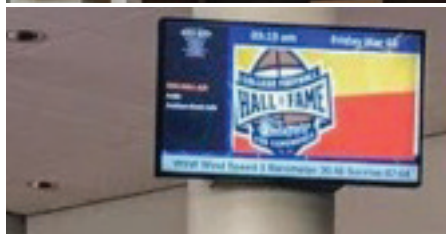
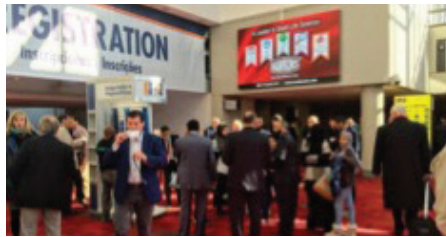




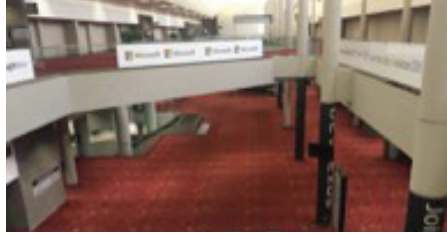


DIGITAL

Maximize your exposure by running your video or commercial on these large LED Digital Walls and Monitors located in the premium locations throughout the Georgia World Congress Center.

All ads will play during the duration of the event. Please contact your local Business Development Manager for more details.

A Lobby, A Registration and Digital Monitors	Cost
1. A Lobby LED, A Reg LED and 10 Monitors for the duration of the event, 10 second spot	1. \$1,800
2. A Lobby LED and A reg LED for the duration of the event, 10 second spot	2. \$1,350
3. A Building, ten (10) monitors for the duration of the event, 10 second spot	3. \$750



CLINGS		
Lobby Door Clings, Entry to A Building (First-come, first-served basis)		Cost
<ul style="list-style-type: none"> Eight (8) double-sided clings Size: 24" x 24" 		<ul style="list-style-type: none"> Set of four (4) doors: \$850 Set of eight (8) doors: \$1,500
Window Clings, Marietta Street, Entry to A Building (First-come, first-served basis)		Cost
<ul style="list-style-type: none"> Two (2) top windows and four (4) doors Size: 24" x 24" 		<ul style="list-style-type: none"> Two (2) top windows and four (4) doors: \$5,000 Individual doors: \$300 each One (1) Top Window: \$2,000 each
Glass Railing Clings, A Lobby (Maximum 2 sponsors)		Cost
<ul style="list-style-type: none"> Forty-two (42) double-sided panels available Size: 59.5" x 38" each 		Per panel: \$250
Sidewalk Graphics, A Registration Hall Exterior		Cost
<ul style="list-style-type: none"> Premium position limited (maximum 15) Size: 6' x 4' 		Per cling: \$1,000 Production, installation and removal included in all cling cost.
Carpet Clings		Cost
<ul style="list-style-type: none"> Premium position limited (maximum 15) Size: 6' x 4' 		Per cling: \$800 Production, installation and removal included in all cling cost.

BANNERS

Exterior Panels (First-come, first-served basis)		Cost
<ul style="list-style-type: none"> • Five (5) banner boxes located outside the A Building entrance • Size: 60" x 96", double-sided 		<p>Per banner box: \$1,000</p> <p>Production, installation and removal included in banner cost.</p>

Air Returns (x12), A Lobby (First-come, first-served basis)		Cost
<ul style="list-style-type: none"> • Branding on four (4) sides only • Size: 50.5" x 78.5" 		<p>Branding for all four (4) cubes: \$5,000</p> <p>Production, installation and removal included in cost.</p>

WRAPS

Twenty-four (24) Column Wraps located between A400 and A300 Levels (First-come, first-served basis)		Cost
<p>Size: 7' x 18'</p>		<p>Per column: \$1,500</p> <p>Production, installation and removal included in cost.</p>

Hand Sanitizer Stands		Cost
<ul style="list-style-type: none"> • Duration of the event • Size: 12" x 16.5" 		<p>Per station: \$400</p>



Contact us to discuss how we can customize a sponsorship for you.

Michael Belli – Western USA and Canada
Tel: +1 714 313 1942 | mbelli@icsc.org

Casey Burwell – Account Manager
Tel: +1 646 728 3536 | cburwell@icsc.org

Amie Leibovitz – Southern and Midwest
USA, Texas and Puerto Rico
Tel: +1 773 360 1179 | aleibovitz@icsc.org

Rita Malek – Northeast and
Mid-Atlantic USA
Tel: +1 646 728 3539 | rmalek@icsc.org

Brian Schiff – Western USA
Tel: +1 646 728 3464 | bschiff@icsc.org

Terri Sobol – Canada, Northeast and
Mid-Atlantic USA
Tel: +1 646 728 3532 | tsobol@icsc.org

Sally Stephenson – National Accounts,
Outlets and Specialty Leasing, Products
and Services
Tel: +1 847 835 1617 | sstephenson@icsc.org

SPONSORSHIP & ADVERTISING

- Platinum | \$7,500 (Maximum 4 spots) Gold | \$ 5,500 Silver | \$ 3,500 Member-Hosted Reception | \$500
- Directory | Full page \$2,400 | Half page \$1,700 SCT Week | \$1,800 (4 weeks total)

SIGNAGE

- Escalator Runners A1-A2 One | \$1,500 Both | \$2,900 A Building Lobby One | \$1,500 Both | \$2,900
- Digital A Lobby LED, A Registration LED and 10 Monitors | \$1,800 A Lobby LED, A Registration LED | \$1,350
 A Building, ten (10) monitors | \$750
- Door Clings Set of 4 | \$850 Set of 8 | \$1,500 Two (2) top windows and four (4) doors | \$5,000
 Individual doors | \$300 each One (1) Top Window | \$2,000 each
- Glass Railing Per panel | \$250 Sidewalk Clings Per cling | \$1,000 Carpet Clings Per cling | \$800
- Exterior Banner Box Per banner | \$1,000 Air Returns Three (3) | \$5,000 Column Wraps Per column | \$1,500
- Hand Sanitizer Per station | \$400

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship/Advertising Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Return application to:

Fax: +1 732 694 1748 Mail: International Council of Shopping Centers, P.O. Box 419822, Boston, MA 02241-9822
Please forward an .eps and .jpg version of your company logo with your payment information to **Esther Boyce: eboyce@icsc.org**.

Contact	Title		
Company	Company Membership I.D. #		
Address			
City	State	Country	Zip/Postal Code
Phone	Fax	Email	(2019SE-S)

REQUIRED FOR NON-U.S. APPLICANTS

Date of Birth _____ Country of Citizenship _____

Payment Information:

Check enclosed (payable to ICSC) Credit Card: Mastercard Visa AMEX Discover Total _____

Credit Card Number (include all digits)	Expiration Date (month/year)
Name (as it appears on credit card)	Signature

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