



Sponsorship & Advertising Opportunities

# RECON

LATIN AMERICA & CARIBBEAN

November 6 – 8, 2019

Lima, Peru

Swisshotel Lima

#ICSCRECon





RECon Latin America & Caribbean is the meeting place of the shopping center industry in Latin America. This year's event will take place in the capital of Peru, one of the most dynamic economies in the region, where the shopping center industry is growing at a strong pace. Peru possesses world-renowned tourism attractions, and its cuisine has turned Lima into the gastronomic capital of Latin America. This year's event will take place at the Swissotel Lima, in the neighborhood of San Isidro, home to some of Lima's best restaurants, parks and other attractions.

RECon Latin America & Caribbean isn't just an ideal place to network and to conduct business – it is also a unique opportunity to promote your brand. ICSC is ready to work with you to build the perfect sponsorship and advertising package to best appeal to the region's key decision-makers.

## SPONSORSHIP PACKAGES

### Diamond (maximum two sponsors) | USD \$25,000

- Ten full conference passes
- Company logo on:
  - Lanyards
  - Official conference bag
  - Conference signage
  - ICSC Latin America & Caribbean Shopping Center Awards Program
- Hyperlinked logo on emails and on website
- Twelve insertions in Resumen Iberoamérica (pre-show and week of event)
- 150-word company profile in directory
- Full page four-color ad in directory (inside front, inside back or back cover)
- Diamond sponsor ribbons for all registered attendees



# SPONSORSHIP PACKAGES

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## General Sessions (maximum 2 sponsors) | USD \$20,000

- Five full conference passes
- Company logo on:
  - Entrance to General Session Hall
  - Seat covers in General Session Hall
  - Conference signage
  - ICSC Latin America & Caribbean Shopping Center Awards Program
- Placement of material in General Session Hall
- Hyperlinked logo on emails and on website
- 150-word company profile in directory
- Full page four-color ad in directory
- Conference sponsor ribbons for all registered attendees



## Platinum (maximum 4 sponsors) | USD \$15,000

- Five full conference passes
- Company logo on:
  - Conference signage
  - Charging lounge
- Promotional video in General Session Hall
- Hyperlinked logo on emails and on website
- Eight insertions in Resumen Iberoamérica (pre-show and week of event)
- 150-word company profile in event directory
- Half page four-color ad in event directory
- Platinum sponsor ribbons for all registered attendees



## Lunch (maximum 2 sponsors) | USD \$5,000

- Two full conference passes
- Company logo on:
  - Lunch signage on November 7 and 8
  - Seat covers at lunch on November 7 and 8
- Hyperlinked logo on emails and on website



## Awards (maximum 2 sponsors) | USD \$3,000

- Full page ad in awards program for ICSC Global Shopping Center Awards Latin America
- Company logo on signage for awards ceremony on November 6
- Hyperlinked logo on emails and on website

## Coffee Break (maximum 2 sponsors) | USD \$3,000

- Company logo on:
  - Signage for coffee break on November 7 and 8
  - Coffee break napkins
- Hyperlinked logo on emails and on website

## Fiesta (maximum 2 sponsors) | USD \$1,500

- Company logo on signage for fiesta RECon on November 6
- Hyperlinked logo on emails and on website



## Directory | USD \$1,500

- Half page ad in event directory

## SPONSORSHIP APPLICATION

### Sponsorship Opportunities

- Diamond | USD \$25,000
- General Sessions | USD \$20,000
- Platinum | USD \$15,000
- Lunch | USD \$5,000
- Awards | USD \$3,000
- Coffee Break | USD \$3,000
- Fiesta | USD \$1,500
- Directory | USD \$1,500

### Return Application To:

**Fax:** + 1 732 694 1748  
**Email:** latam@icsc.org  
**Mail:** International Council of Shopping Centers  
 P.O. Box 419822, Boston, MA 02241-9822

Please forward an .eps and .jpg version of your company logo with your payment information to: latam@icsc.org  
 Sponsorship and advertising requests are filled on a first-come, first-served basis. Let ICSC help you market your company at this important event!

Contact		Title	
Company		Membership I.D. #	
Address			
City	State	Country	Zip/Postal Code
Phone	Fax	Email	

REQUIRED FOR NON-U.S. APPLICANTS

	Date of Birth	Country of Citizenship
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### Method of Payment:

- Check or money order enclosed (payable to ICSC)
- Credit Card:  Mastercard  Visa  AMEX  Discover TOTAL USD \$ \_\_\_\_\_

Credit Card Number (include all digits)	Expiration Date (month/year)
Name (as it appears on credit card)	Signature

Wire Transfer: USD \$ \_\_\_\_\_

For the account of the International Council of Shopping Centers Inc.  
**A/C:** 483043657998 | **Wire Routing:** 026009593 | **Swift Code:** BOFAUS3N | **Checks and ACH Routing:** 02100322  
 Bank of America, 222 Broadway, New York, NY 10038, USA

### Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship/Advertising Opportunities available at [www.icsc.org/event-terms-and-conditions](http://www.icsc.org/event-terms-and-conditions), which are hereby incorporated by reference.