



ICSC Downstate Illinois P3 Program

Thursday, August 29, 2019

Four Points by Sheraton St. Louis Fairview Heights

319 Fountains Parkway, Fairview Heights, IL 62208

Salons DEFG

11:00 am – 3:00 pm

Retail Re-Thought: Opportunity & Innovation in Southern Illinois

Program Agenda

11:00 am – 3:45 pm Registration & Networking

11:30 am – 12:00 pm Lunch Served

12:00 – 12:45 pm Program Welcome and Keynote

Mark Kupsky, Mayor, City of Fairview Heights

Wade Laufenberg, Vice President Real Estate & Construction, Bealls Outlet

12:45 – 1:45 pm What Works in Retail: Innovative Approaches in Downstate Illinois - CM I 1*

Moderator: Paul Ellis, CEcD, AICP, Program Chair, Director of Economic Development, City of Fairview Heights, IL

Panelists: Kurt Artinger, CEO, Artigem; **Eric Gowin**, Founder, Contegra Construction Co.;

Brad Heath, Owner, Urban Air Adventure Park; **Derik Reiser**, Owner, Old Herald Brewing Co.;

Sue Spargo, Community Relations & Tourism Coordinator

1:45 – 1:55 pm Break

1:55 – 3:00 pm Roundtable Discussions (two 30-minute sessions) - select from the following: CM I 1*

Table 1 – PACE Financing in Southern Illinois

Led by: Tom Appelbaum, Sustainable Solutions Funding, LLC

Table 2 – Facilitating Retail in Small Communities

Led by: Dallas Alley, Building & Zoning Director, Village of Swansea

Table 3 – Opportunity Zones: What's Next?

Led by: Luke Pope, CPA, Principal, CliftonLarsonAllen LLP

Table 4 – Tourism & Retail – A Marriage Made in Heaven

Led by: Brett Stawar, President & CEO, Great Rivers & Routes Tourism Bureau

Table 5 – Legalized Cannabis: Potential Impacts on Retail Trade

Led by: Steve Levine, Partner, Husch Blackwell

ICSC Downstate Illinois P3 Program Planning Committee

Paul Ellis, ICSC Downstate Illinois P3 Program Chair, City of Fairview Heights, **Dallas Alley**, Swansea, **Amber Dalbaugh**, Vandalia, **Cristen Hardin** City of Collinsville, **Andrea Riganti**, Fairview Heights, **Scott Schanuel** Holland Construction, **Eric Schauster**, City of Belleville, **Sue Spargo**, City of Columbia, **Walt Williams**, City of Edwardsville, **David Wittenauer** Wittenauer Properties

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Registration Fees

	Advance*	On-Site
Member	\$55	\$70
Non-Member	\$70	\$85
Student Member	\$25	N/A
Public Official	\$45	\$50

*Advance registration will close **August 26, 2019**. There are no refunds or cancellations.

ICSC Meeting Contact
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Check made payable to ICSC for \$ _____
 MasterCard VISA Amex Discover Total: \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____

Terms, Conditions and Rules This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.