



# ICSC Downstate Illinois P3 Program

**Thursday, August 29, 2019**

**Four Points by Sheraton St. Louis Fairview Heights**

319 Fountains Parkway, Fairview Heights, IL 62208

Salons DEFG

11:00 am – 3:00 pm

## Retail Re-Thought: Opportunity & Innovation in Southern Illinois

### Program Agenda

11:00 am – 3:45 pm Registration & Networking

11:30 am – 12:00 pm Lunch Served

12:00 – 12:30 pm Program Welcome and Keynote

**Mark Kupsky**, Mayor, City of Fairview Heights

**Wade Laufenberg**, Vice President Real Estate & Construction, Bealls Outlet

12:30 – 1:30 pm What Works in Retail: Innovative Approaches in Downstate Illinois - CM I 1\*

*Moderator: Paul Ellis, CEcD, AICP, Program Chair*, Director of Economic Development, City of Fairview Heights, IL

*Panelists: Kurt Artinger*, CEO, Artigem; **Eric Gowin**, Founder, Contegra Construction Co.;

**Brad Heath**, Owner, Urban Air Adventure Park; **Derik Reiser**, Owner, Old Herald Brewing Co.;

**Sue Spargo**, Community Relations & Tourism Coordinator

1:30 – 1:45 pm Break

1:45 – 3:00 pm Roundtable Discussions (two 30-minute sessions) - select from the following: CM I 1\*

**Table 1 – PACE Financing in Southern Illinois**

*Led by: Tom Appelbaum*, Sustainable Solutions Funding, LLC

**Table 2 – Facilitating Retail in Small Communities**

*Led by: Dallas Alley*, Building & Zoning Director, Village of Swansea

**Table 3 – Opportunity Zones: What's Next?**

*Led by: Luke Pope, CPA*, Principal, CliftonLarsonAllen LLP

**Table 4 – Tourism & Retail – A Marriage Made in Heaven**

*Led by: Brett Stawar*, President & CEO, Great Rivers & Routes Tourism Bureau

**Table 5 – Legalized Cannabis: Potential Impacts on Retail Trade**

*Led by: Steve Levine*, Partner, Husch Blackwell

### ICSC Downstate Illinois P3 Program Planning Committee

**Paul Ellis**, ICSC Downstate Illinois P3 Program Chair, City of Fairview Heights, **Dallas Alley**, Swansea, **Amber Dalbaugh**, Vandalia, **Cristen Hardin** City of Collinsville, **Andrea Riganti**, Fairview Heights, **Scott Schanuel** Holland Construction, **Eric Schauster**, City of Belleville, **Sue Spargo**, City of Columbia, **Walt Williams**, City of Edwardsville, **David Wittenauer** Wittenauer Properties

### Thank You to Our Sponsors

#### Gold



#### Silver



#### Media



### Registration Fees

	Advance*	On-Site
Member	\$55	\$70
Non-Member	\$70	\$85
Student Member	\$25	N/A
Public Official	\$45	\$50

\*Advance registration will close **August 26, 2019**. There are no refunds or cancellations.

ICSC Meeting Contact  
Heaven Quiban  
[hquiban@icsc.org](mailto:hquiban@icsc.org)

[www.icsc.org/2019R05](http://www.icsc.org/2019R05)  
Fax: +1 732 694 1800  
Mail: ICSC Registration  
P.O. Box 419822  
Boston, MA 02241-9822

2019R05 – 2066 – 30 – 0 - HQ

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Your Membership I.D. # \_\_\_\_\_ Email \_\_\_\_\_

**METHOD OF PAYMENT** (No cash accepted in advance or on-site.)

Check made payable to ICSC for \$ \_\_\_\_\_  
 MasterCard  VISA  Amex  Discover Total: \$ \_\_\_\_\_

Name (as it appears on credit card) \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card Number (include all digits) \_\_\_\_\_ Expiration Date (month/year) \_\_\_\_\_

**Terms, Conditions and Rules** This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at [www.icsc.org/event-terms-and-conditions](http://www.icsc.org/event-terms-and-conditions), which are hereby incorporated by reference.