



Preliminary Program

Michigan Idea Exchange & P3 Program

Cobo Center
Detroit, MI

July 17 – 18, 2019

www.icsc.org/2019MI

Michigan Idea Exchange & P3 Program

WEDNESDAY, JULY 17

NEW EVENT!

Member-Hosted Reception

5:30 – 7:00 pm

Registration opens at 5:00 pm.



Central Kitchen + Bar
660 Woodward Avenue
Detroit, MI 48226

Corporate sponsorship opportunities are available. For more information, please visit www.icsc.org/2019MI or refer to the included Sponsor Form.

THURSDAY, JULY 18

Registration

7:00 am – 5:30 pm

Continental Breakfast

7:30 – 8:00 am

Welcome and Introduction to the Program

8:00 – 8:30 am

Roundtables

8:30 – 9:30 am

Keynote Presentation

9:45 – 10:30 am

About Detroit Regional Partnership

The Detroit Regional Partnership is an economic development nonprofit serving Southeast Michigan's 11-county region. Founded in 2019 by a group of business and philanthropic CEOs, the organization is laser focused on marketing the region to out-of-state and international companies to attract investments and jobs.



Barry I. Matherly, CEcD, FM, HLM
President and CEO
Detroit Regional Partnership

P3 Session: Opportunity Zones – Welcome to the Land of OZ

10:45 – 11:45 am



Vernon Gustafsson
ICSC Michigan P3 Public Chair
Planning Manager
City of Pontiac

Lunch Served

11:45 am – 12:15 pm

No lunch service after 12:15 pm.

Government Relations Update

12:15 – 12:30 pm

Keynote Speaker

12:30 – 1:15 pm

New Project Report

1:30 – 2:15 pm

Hear about Bedrock's plans for the old Hudson's site as well as Schostak's plans for Woodward Corners by Beaumont.

New Retailers Coming to Michigan

2:15 – 3:30 pm

Hear from BJ's Warehouse, Clean Juice, Solidcore, and other new retailers looking for sites in Michigan.

Deal Making

3:30 – 5:30 pm

Table space is limited. Visit www.icsc.org/2019MI to reserve a Deal Making Table or refer to the included Deal Making Table Request Form.

Meeting Adjourns

5:30 pm

Program information current as of April 10, 2019.

Michigan Idea Exchange & P3 Program

Divisional Volunteer Leadership

Scott Carr, CRX, CLS, CSM, ICSC Central Division Vice President, IRC Retail Centers

Edward Eickhoff, CRX, CLS, ICSC Central Division Government Relations Committee Chair, Imperium Group, LLC

Heather Rowe, ICSC Central Division P3 Public Divisional Chair, Village of Libertyville

Warren Terrace, ICSC Central Division P3 Private Divisional Chair, First Commercial Realty & Development Co., Inc.

Donna Pugh, ICSC Central Division Operations Chair, Foley & Lardner LLP

Jim Pye, ICSC Central Division Retail Chair, Famous Footwear

Dustin Marks, ICSC Central Division Next Generation Chair, Anchor Associates

Erin Pogge, CCIM, ICSC Central Division Innovation Chair, Noddle Companies

State Volunteer Leadership

Matthew Berke, ICSC Michigan State Director, Keystone Commercial Real Estate, LLC

Gregory Erne, ICSC Michigan Government Relations Committee Chair, Versa Development, LLC

Vernon Gustafsson, ICSC Michigan P3 Public Chair, City of Pontiac

Doug Brown, ICSC Michigan P3 Private Chair, ASTI Environmental

Lynore Clark, CRX, CSM, ICSC Michigan Operations Chair, Schostak Brothers and Co., Inc.

Michelle Shafir, ICSC Michigan Retail Chair, Robert B. Aikens and Associates, LLC

Corbin Yaldao, ICSC Michigan Next Generation Chair, Mid-America Real Estate Corp.

Program Planning Committee

Alex Bieri, Michigan Idea Exchange & P3 Program Planning Committee Co-Chair, Stokas Bieri Real Estate

Cindy Ciura, Michigan Idea Exchange & P3 Program Planning Committee Co-Chair, CC Consulting

Kevin Berke, Keystone Commercial Real Estate, LLC

Adam Goodman, Mid-America Real Estate Corp.

Dave Hesano, CBRE

Kate Lazarski, Bedrock

Paul Magy, Clark Hill PLC

Dennis Miller, MKIEZI Investments

Greg Newman, Keystone Commercial Real Estate, LLC

Chris Prins, Colliers International

Cole Rathbun, The Hinman Company

Jonathan Schey, Taubman Centers

Tony Schmitt, Mid-America Real Estate Corp.

Jeffrey Schostak, Schostak Brothers and Co., Inc.

Eric Unatin, Mid-America Real Estate Corp.

Registration Form

How to Register

Fax: +1 732 694 1800

Online: www.icsc.org/2019MI

Mail: ICSC

P.O. Box 419822

Boston, MA 02241-9822

Registration Fee

	Advance	On-Site
Member*	\$200	\$240
Non-Member	\$405	\$490
Public Official Member	\$95	\$125
Student Member**	\$50	N/A

*Must be an ICSC member or affiliate member—visit www.icsc.org/membership or call +1 646 728 3800 to join.

**On-site student registration is not available—advance registration is required.

Deadlines

Advance registrations must be received by **July 12, 2019**.

Cancellations

All cancellations are subject to a \$25 cancellation fee. Refunds will not be given for cancellations received after **July 12, 2019**.

Accessibility

Anyone desiring an auxiliary aid for this meeting should notify **Paula Camacho** at **+1 646 728 3597** no later than **June 13, 2019**.

Continuing Education Credits

ICSC-Certified professionals earn 1.0 credit (A3) towards CRRP certification renewal.

Terms, Conditions and Rules

This Registration Form is subject to ICSC Terms, Conditions and Rules for Event Registrants available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Please Check One: Member Non-Member Public Official Member Student Member

Name		Title
Company		
Address		
City	State/Province	Zip/Postal Code
Telephone	Fax	
Email	Your Membership I.D. #	(2019MI)

REQUIRED FOR NON-U.S. APPLICANTS: _____
Date of Birth Country of Citizenship

Please check here if any of the above information has recently changed.

Methods of Payment

No cash accepted in advance or on site.

Check made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card)	Signature
Credit Card Number (include all digits)	Expiration Date (month/year)



Deal Making Table Request Form

When

Thursday, July 18, 2019
3:30 – 5:30 pm

Includes

6' x 30" draped table
2 Chairs
Company sign

Who Qualifies

Retailers
Brokers representing Retailers
Developers/Owners
Lenders
Suppliers
Cities/Municipalities/Economic
Development Agencies

Guidelines

Exhibits must not hang over the edge of the table
Exhibits must not rise more than 3' above the table
No floor easels
No electrical equipment
No balloons
One table per company

Cost

There is no cost to reserve a table, but each person staffing the table must be an advance paid registrant.

Deadline

In order to be listed in the Deal Making Exhibitors Directory, ICSC must receive your table request by **June 3, 2019**.

Availability

Tables are confirmed on a first-come, first-served basis. Submission of this form does not guarantee a table reservation.

Notification

You will receive a Table Confirmation email from ICSC two weeks prior to the event if a table has been reserved for you. **If you do not receive an email regarding the status of your table request, please contact Paula Camacho at +1 646 728 3597, or pcamacho@icsc.org.**

Cancellation

Notify ICSC immediately if you must cancel.

Contact/Please Return to

ICSC
Paula Camacho
2019 Michigan Idea Exchange & P3 Program
1221 Avenue of the Americas
New York, NY 10020-1099

Tel: +1 646 728 3597

Email: pcamacho@icsc.org

Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

Name(s) of person(s) who will staff exhibit table		Title
Contact Name (person to be listed in the directory)		Title
Company		
Company name that should appear on sign		
Address		
City	State/Province	Zip/Postal Code
Telephone	Fax	Email (2019MI)
REQUIRED FOR NON-U.S. APPLICANTS:		
Date of Birth		Country of Citizenship

Please check here if any of the above information has recently changed

Check All That Apply

- We are Retailers.
- We are Brokers exclusively representing the following Retailers: _____
- We are Developers/Owners
- We are Lenders
- We are Suppliers
- We are a City/Municipality or Economic Development Agency
- We have registered for **ICSC 2019 Michigan Idea Exchange & P3 Program**
- We will notify ICSC immediately if we must cancel

Sponsorship Form



Benefits	\$500
Company logo in Program*	■
Hyperlinked company logo on event webpage	■
Hyperlinked company logo on all email blasts	■
Company logo in Directory*	■
PowerPoint display of company logo during lunch*	■
Company logo on signage throughout the conference	■
Sponsor ribbons that can be worn with your badge throughout the conference	■

*Pending production deadline dates

Deadlines

June 3, 2019

Sponsor Contact

Paul Magy

Clark Hill PLC

Tel: +1 248 988 5844

Email: pmagy@clarkhill.com

ICSC Contact

Paula Camacho

Tel: +1 646 728 3597

Email: pcamacho@icsc.org

Return Completed Form and Payment To:

2019 Michigan Idea Exchange &

P3 Program Sponsorship

P.O. Box 419822

Boston, MA 02241-9822

Fax: +1 732 694 1800

Reminders

- Payment, by credit card or check payable to ICSC, must accompany the Sponsorship Form.
- Email your company logo (.jpeg and .eps format) to **Paula Camacho:** pcamacho@icsc.org

Terms, Conditions and Rules

This sponsorship application is subject to the Terms and Conditions for ICSC Sponsorship Opportunities available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference

Company _____

Company name that should appear on sign _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Telephone _____ Fax _____ Email _____ (2019MI-S)

REQUIRED FOR NON-U.S. APPLICANTS: _____
 Date of Birth _____ Country of Citizenship _____

Please check here if any of the above information has recently changed.

Method of Payment

Check made payable to ICSC enclosed for \$ _____

MasterCard Visa AMEX Discover \$ _____

Name (as it appears on credit card) _____ Signature _____

Credit Card Number (include all digits) _____ Expiration Date (month/year) _____