

# Mid-Atlantic Conference & Deal Making

Gaylord National Resort & Convention Center National Harbor, MD | March 4 – 5, 2019 #ICSC





Fueled by ideas, expertise and passion across borders and beyond service lines, Cushman & Wakefield professionals create solutions to prepare retail real estate investors and occupiers for what's next.

Visit Us at ICSC Mid-Atlantic Conference & Deal Making 2019 **Booth #711** 

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#### MONDAY, MARCH 4

#### Registration

8:00 am - 6:30 pm | Prince George's Prefunction

#### **Breakfast Panels**

9:00 - 11:00 am | Magnolia 1

#### Making Your Investment Count

More than 8,700 communities have been identified as Opportunity Zones, representing some of the most distressed and underserved neighborhoods in the United States. Join us for breakfast and a two-part panel discussion to learn how to successfully bring retail to these communities and how opportunity zone funding can help you do so at a profit.

This breakfast is hosted by ICSC Partners in Diversity & Inclusion and the ICSC Office of Global Public Policy.

#### » PANEL 1 – Tapping into Underserved Markets

This panel will focus on gaining access to these markets by:

- Identifying underserved markets and their potential buying power
- Serving these areas while tapping into profitable opportunities
- Developing a team to engage and respond to markets outside of your portfolio

#### **MODERATOR**



#### **Davon Barbour**

ICSC Eastern Division Public Sector P3 Chair Senior Vice President of Economic Development Downtown Partnership of Baltimore, Inc. Baltimore, MD

#### PANFLIST



Rahel Fikre

Store Development Manager, Mid-Atlantic Starbucks Coffee Company Bethesda, MD



Henry Fonvielle President

Rappaport McLean, VA

Anas "Andy" Shallal Founder & CEO

Busboys & Poets Washington, DC



**Adam Weers** 

Principal Trammell Crow Company Washington, DC

#### » PANEL 2 – Is There an Opportunity for Me with Opportunity Zones?

Learn from a wide range of experts how this new market driven incentive has the potential to transform your long-term private capital investment, your project and your community.

#### MODERATOR



Phillips Hinch Vice President, Tax Policy

ICSC. Washington, DC

#### PANFLISTS



Jair Lynch

President & CEO **Jair Lynch Real Estate Partners** Washington, DC



**Loren Ponds** 

Member Miller & Chevalier Chartered Washington, DC

## Mid-Atlantic Conference & Deal Making



Ben Seigel
Baltimore Opportunity
Zones Coordinator
Baltimore Development Corporation
Baltimore, MD



Thomas Skinner
Partner
Redbrick LMD, LLC
Washington, DC

#### Developers' Runway

11:15 am - 12:15 pm | Woodrow Wilson Ballroom

#### **MODERATOR**



Jay Klug Executive Vice President JBG Smith Chevy Chase, MD

#### **PANELISTS**



Craig Friedson
Development Manager
RPAI
Oak Brook, IL



Richard Lake Member Roadside Development, LLC Washinaton, DC



Arsh Mirmiran Caves Valley Partners, LLC Towson, MD



Stacy Silber Partner Lerch Early & Brewer Bethesda, MD

#### **Lunch Served**

12:30 - 1:00 pm | Riverview Ballroom

No lunch service after 1:00 pm.

#### Welcome and Introduction

1:00 – 1:15 pm | Riverview Ballroom



Jennifer DellaRatta Redmond ICSC 2019 Mid-Atlantic Conference & Deal Making Program Planning Committee Chair Owner DRICMC Properties Silver Spring, MD



Angela Sweeney, CRRP ICSC Washington, DC/Maryland/ Northern Virginia State Director Vice President, CMO The Peterson Companies Fairfax, VA

#### **Keynote Presentation**

1:15 - 2:15 pm | Riverview Ballroom



**Dan Thurmon**Author
Off Balance On Purpose
Atlanta, GA

#### **General Session**

2:30 - 3:30 pm | Woodrow Wilson Ballroom

#### Family Feud: Developer vs. Retailer

Come see local developers and retailers battle it out as they respond to popular answers to survey questions about the retail industry. See who knows more fun facts as we get to better know the teams and their outlooks on the retail real estate industry.

#### HOST



Michael Howard **Executive Director of Brokerage** Rappaport McLean, VA

#### DEVELOPER CONTESTANTS



Gordon Ashby Vice President of Leasing, Mid-Atlantic Region Kimco Realty Corporation Lutherville, MD



Peter Pinkard Managing Partner MCB Řeal Estate, LLC Baltimore, MD



Robyn Marano Senior Manager, Property Marketing Regency Centers Garnet Valley, PA



Margaret Parker Vice President, Communications and Community Outreach Comstock Partner Reston, VA



Paul Weinschenk President, Retail Development The Peterson Companies Fairfax, VA

#### RETAILER CONTESTANTS



John Bell Director, Store Development Starbucks Coffee Company Bethesda, MD



Gary Kilfeather Construction Manager Petroleum Marketing Group Woodbridge, VA



Christina C. Zipf Real Estate Manager Wawa, Inc. Wawa, PA

#### Retailers' Runway

3:45 – 4:45 pm | Woodrow Wilson Ballroom

- AT&T
- Blink Fitness
- Freddy's Frozen Custard and Steakburgers
- Great Clips
- Lidl US

- MOD Pizza
- Moge Tee USA
- Pinstack
- Silver
- Xponential Fitness

#### Member-Hosted Reception

5:00 - 6:30 pm Riverview Ballroom

#### **TUESDAY, MARCH 5**

#### Registration

7:30 am - 4:00 pm | Prince George's Prefunction

#### **Breakfast**

8:30 – 9:30 am | Prince George's Exhibit Hall B-C-D

No breakfast service after 9:30 am.

#### **Deal Making**

8:30 am – 4:00 pm | Prince George's Exhibit Hall B-C-D

#### **Retailer Central**

8:30 am – 4:00 pm | Prince George's Exhibit Hall B-C-D

#### **Lunch Served**

12:00 – 12:30 pm | Prince George's Exhibit Hall B-C-D

No lunch service after 12:30 pm.

#### Conference Adjourns

4:00 pm

Program information current as of February 19, 2019.



## **CRRP Exam Announced**

NEW



#### What is the CRRP Credential?

The Certified Retail Real Estate Professional (CRRP) credential empowers professionals, whether new or seasoned, to learn and demonstrate a well-rounded competency of the industry.



#### How Do I Earn My CRRP?

Applicants must demonstrate a minimum of five years' experience in an approved retail real estate discipline. The CRRP is a 150 multiple-choice question exam focusing on 10 essential content areas.



#### **Exam Dates**

June 15 – 23, 2019 | October 12 – 20, 2019 | March 7 – 15, 2020 400 Testing Centers Worldwide

To apply or learn more, visit www.icsc.org/certification.

#### Global \_



North American \_



#### Gold \_



Silver \_\_\_













#### Bronze .



























#### Member-Hosted Reception \_

**Bohler Engineering** Burgess & Niple Carrollton Enterprises Combined Properties, Inc. First Washington Realty, Inc.

Greenberg Gibbons Commercial J Donegan Company **KLNB** Martin Architectural Group The Pence Group, Inc.

The Peterson Companies Potomac Development Group **Quantum Companies** Rappaport





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Davon Barbour, ICSC Eastern Division P3 Public Chair, Downtown Partnership of Baltimore, Inc.

Barry S. Porter, ICSC Eastern Division P3 Private Chair, CPH, Inc.

Wayland Benbow, ICSC Eastern Division Retail Chair, Great Clips, Inc.

Chris McMahon, ICSC Eastern Division Next Generation Chair, Summit Realty Partners

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Angela Sweeney, CRRP, ICSC Washington, DC/Maryland/Northern Virginia State Director, The Peterson Companies

Chad Shuskey, ICSC Washington, DC/Maryland/Northern Virginia P3 Public Chair, Washington DC Economic Partnership

Dennis Perkins, ICSC Washington DC/Maryland/Northern Virginia P3 Private Chair, Civitas Commercial Real Estate Services

Deborah Georgetti-Piro, CRX, CLS, ICSC Washington, DC/Maryland/Northern Virginia Operations Chair, Centennial

Kelly Ratner, ICSC Washington, DC/Maryland/Northern Virginia Retail Chair, Ratner Companies

#### PROGRAM PLANNING COMMITTEE

Jennifer DellaRatta Redmond, ICSC 2019 Mid-Atlantic Conference & Deal Making Program Planning Committee Chair, DRICMC Properties

Bradley A. Buslik, ICSC 2019 Mid-Atlantic Conference & Deal Making Program Planning Committee Co-Chair, H & R Retail, Inc.

Tracy Allen, ECS

Alicyn Ames, Greenberg Gibbons Commercial

Miriam Brodie, Kimley-Horn

Brendan Clark, Renaud Consulting

Marilyn Coolidge, NAI Global

Rene Daniel, The Daniel Group, LLC

Brian Finkelstein, KLNB

Jeff Handler, Asadoorian Retail Solutions

Sean Harcourt, H & R Retail, Inc.

Austin Hersh, H& R Retail, Inc.

Michael Howard, Rappaport

Ryan Jenness, Hirschler Fleischer

John Kauppila, Kimley-Horn

Lance Kilby, Burgess & Niple

John Henry King, City of Bowie

James Mackintosh, Mackintosh, Inc.

Commercial Brokerage

Robyn Marano, Regency Centers

Sebastian Restifo, H & R Retail, Inc.

Roger Rodriguez, Timmons Group

Neal Sadler, S.L. Nusbaum Realty Co.

Alex Shiel, Rappaport

Ross Stevens, Kimley-Horn

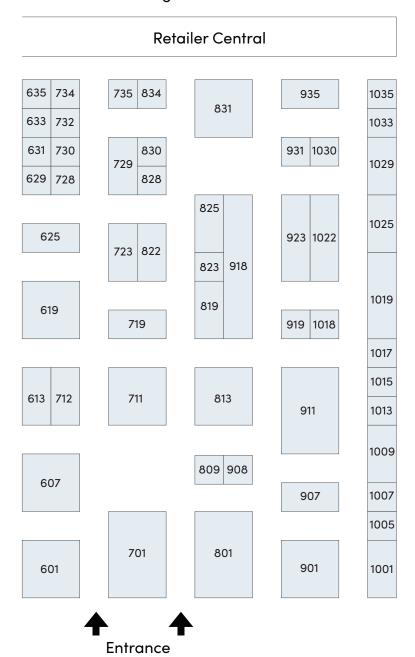
Ann Tyler, BCT Architects

### GES Service Center

## **Boxed Lunch Seating**

Retailer Central										
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ARCTRUST Booth 524

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**Commercial Settlement** 

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Divaris Real Estate, Inc. Booth 626 Contact: Heather Galloway Phone: +1 571 620 5148 www.Dlygris.com

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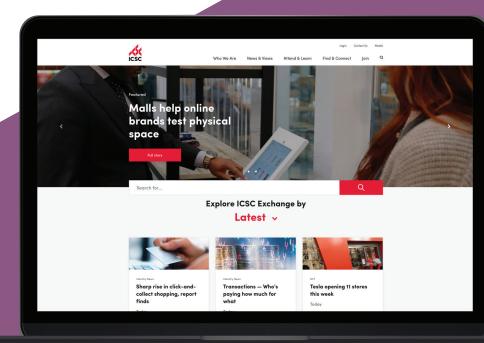


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SMI Signs Booth 212 Contact: Michael Domeier Phone: +1 301 468 1132 www.smisigns.com

Southeast Fairfax Development Corporation Booth 830 Contact: Edythe Kelleher Phone: +1 703 360 5008 www.sfdc.org

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Washington DC Economic Partnership Booth 1009 Contact: Chad Shuskey Phone: +1 202 661 8670 search.wdcep.com

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Weingarten Realty Booth 201 Contact: Meagan Froehlich Phone: +1 713 866 6000 www.weingarten.com

Wireless Telematics Booth 522 Contact: Ciaron Mullaney Phone: +1 855 498 5267, ext. 750 www.wirelesstelematics.com

WIRRE – Women In Retail Real Estate Booth 213 Contact: Tiffany Pugh Phone: +1 301 915 9464 www.wirre.org

WLS Lighting Systems Booth 500 Contact: Chantelle Prejean Phone: +1 817 840 9331 www.wlslighting.com

List current as of February 19, 2019.

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Hilltop Plaza,

Michael Leon, 571.382.1205

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Jim Farrell, 571.382.1229