



DEAL MAKING BOOTH INFORMATION

ICSC's floor plan management system, Map Your Show, allows you to book and pay for your booth space online—visit www.icsc.org/2019CDM or contact Keith Colavito for a booking link.

When

Wednesday, October 16, 2019 | 10:00 am – 5:00 pm

Thursday, October 17, 2019 | 9:00 am – 12:00 pm

Where

Navy Pier
Exhibit Hall A

Fees

Check or credit card accepted as payment. Make check payable to ICSC. Booth fee is non-refundable.

	Member	Non-Member
Package A – per 10' x 10'	\$655	\$940
Package B – per 10' x 10'	\$755	\$1,040

$$\text{Booth Quantity} \times \text{Fee} = \text{Total}$$

Includes

One full conference badge per exhibiting company.

NOTE: Each additional staff person must be a paid registrant of the ICSC Chicago Deal Making.

(No Exceptions)

Package A – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign

Package B – (per 10' x 10')

- Pipe & drape (not provided with island booths)
- Standard carpeting
- Company ID sign
- One 6' draped table
- Two chairs
- One wastebasket

Guidelines

- Exhibits must not extend beyond the boundaries of the booth.
- All exhibitors are required to provide General Liability insurance naming ICSC, GES, and the Navy Pier as co-insured to the listed ICSC contact.
- Please adhere to the height restrictions as outlined in the ICSC Display Rules and Regulations (available in the exhibitor dashboard).
- All guidelines are subject to regulations of venue and ICSC.

Directory Deadline

In order to be listed in the Deal Making Directory, ICSC must receive your exposition agreement with full payment by **August 30, 2019**.

Cancellations

Notify ICSC immediately if you must cancel your exhibit space. All voluntarily canceled exhibits are non-refundable and non-transferable.

Notification

You will receive a Booth Confirmation email from ICSC two months prior to the conference, if a booth has been reserved for you. **If you do not receive confirmation, please contact Keith Colavito.**

Contact

Keith Colavito
Trade Expositions Department
Tel: +1 646 728 3564 | Email: kolavito@icsc.org

Terms, Conditions and Rules

This application is subject to ICSC Terms, Conditions and Rules for Exhibitors available at www.icsc.org/event-terms-and-conditions, which are hereby incorporated by reference.

RETAILER CENTRAL TABLE REQUEST INFORMATION

ICSC Retailer Members are being offered a complimentary table in Retailer Central. This is a wonderful opportunity for retailers to promote their brand and discuss expansion plans with shopping center owners and developers. In addition to staffing a table, with retail employees only, participating retailers must complete a deal sheet that details their space requirements and expansion plans. Retailer Central exhibits must be staffed by retail employees. Third-party representatives are not eligible for a complimentary table.

When

Wednesday, October 16, 2019

10:00 am – 5:00 pm

Cost

There is no cost to reserve a table, but each person staffing the table must be an advance registrant and retail employee.

Includes

- One 6' draped table
- Two chairs
- Company sign

Who Qualifies

Retailer Members

How to Sign Up

Visit icsc.org/2019CDM, click on the red Register button located on the top right side of the page to sign up as complimentary retailer and to request your table.

Guidelines

- Table must be staffed by a retail employee at all published days/times.
- Exhibits must not hang over the edge of the table
- Exhibits must not rise more than 3' above the table
- No floor easels
- No electrical equipment
- No balloons
- One table per company
- No food service

Availability

Tables are confirmed on a first-come, first-served basis. Submitting a Retailer Central application does not guarantee a table will be reserved for you.

Deadline

ICSC must receive your table application by **October 2, 2019** in order to participate in Retailer Central. On-site requests will not be accommodated.

Cancellations

Notify ICSC immediately if you must cancel.

Notification

You will receive an email confirmation approximately two weeks prior to the start of the conference. **If you do not receive confirmation, please contact Megan Hoole.**

Contact

Megan Hoole
Retail Initiatives Associate
Tel: +1 646 728 3531 | Email: mhoole@icsc.org