



# CenterBuild Conference

Creating & Building **EXPERIENCE**  
The Promise of the Creative Economy

Arizona Biltmore | Phoenix, AZ  
December 3 – 6, 2019  
#ICSC



# CenterBuild Conference

## What is CenterBuild?

The CenterBuild Conference is the premier event for design and construction professionals dedicated to the planning, development, design and construction of shopping centers, retail stores and retail-focused developments. The world of physical retail is rapidly evolving and the CenterBuild Conference emphasizes a content-rich, highly interactive program that encourages the exchange of ideas. The CenterBuild Conference affords maximum opportunities to connect with industry professionals, expand existing relationships while establishing new relationships in the quickly evolving **creative economy**. The CenterBuild Conference is organized around three pillars of professional development:

### Relevant Content



### Industry Connections



Conference experience that inspires;  
Creative Solutions in the rich, retail  
real estate sector.



## Who Should Attend?

Anyone who develops, designs or constructs retail destinations and wants to supercharge their thinking.

**Program-at-a-Glance**

**TUESDAY, DECEMBER 3**

12:00 – 5:00 pm	Registration
10:45 am – 6:00 pm	Golf Tournament (Separate registration and fee required)
12:45 – 5:30 pm	Hike (Separate registration required)
3:00 – 5:30 pm	Cornhole Tournament (Separate registration and fee required)

**WEDNESDAY, DECEMBER 4**

7:00 am – 7:00 pm	Registration
8:30 – 10:00 am	First-Timers Orientation Breakfast
8:30 – 10:00 am	CenterBuild Leaders Under 40 Breakfast
9:45 – 11:15 am	Retailer-Only Session
9:45 – 11:15 am	Women’s Forum
11:30 am – 12:00 pm	Lunch Served
12:00 – 12:15 pm	Welcome Remarks
12:15 – 1:15 pm	Main Event I – Keynote Speaker
1:30 – 2:45 pm	Concurrent CB Labs & Peer-to-Peer
3:00 – 4:00 pm	Roundtables
3:00 – 4:00 pm	ICSC Certification Update
4:00 – 5:00 pm	Concurrent Masterclasses & Peer-to-Peer
5:30 – 6:15 pm	Speed Networking
5:45 – 7:00 pm	Networking Reception

**THURSDAY, DECEMBER 5**

7:45 am – 7:00 pm	Registration
8:30 – 9:45 am	Breakfast Roundtables
10:00 – 11:30 am	Concurrent Masterclasses & CB Labs
11:45 am – 1:00 pm	Lunch Roundtables
1:30 – 1:45 pm	CenterBuild Leaders Under 40 Awards
1:45 – 2:45 pm	Main Event II – Panel Presentation
3:00 – 4:00 pm	Concurrent Masterclasses & CB Labs
4:15 – 5:15 pm	North America Design & Development Awards Program
4:15 – 5:15 pm	Speed Networking
5:15 – 6:15 pm	CenterBuild Sponsor Appreciation Reception (Invitation Only)
5:30 – 7:00 pm	Networking Reception

**FRIDAY, DECEMBER 6**

8:30 – 10:15 am	Registration
8:45 – 10:00 am	Main Event III – Panel Debate
10:00 – 10:15 am	Closing Remarks
10:15 am	Conference Adjourns

**PROGRAM LEGEND**

<b>PP</b>	<b>Peer-to-Peer</b>
<b>CBL</b>	<b>CB Labs</b> (formally known as workshops)
<b>MC</b>	<b>Masterclasses</b> (formally known as Case Studies)
<b>ME</b>	<b>Main Event</b>
<b>LB</b>	<b>Learning Bursts</b>
<b>RT</b>	<b>Roundtables</b>

# CenterBuild Conference

## TUESDAY, DECEMBER 3

12:00 – 5:00 pm

**Registration**

10:45 am – 6:00 pm

**Golf Tournament** (Separate Registration and Fee Required)

This popular networking event is first-come, first-served, so be sure to sign up early.

### **Arizona Biltmore Golf Club**

10:45 am Check-In

12:00 pm Shot Gun Start

5:30 pm Golf Awards

12:45 – 5:30 pm

**Hike** (Separate Registration Required)

Connect with colleagues and nature with a local hike along Lost Dog Wash Trailhead at McDowell Sonoran Preserve. No need to be an experienced hiker—the trails available provide options for all types of hikes: leisure, moderate or workout-worthy.

Transportation will be provided. Meet in the hotel lobby at the Arizona Biltmore at 12:45 pm. The bus will leave promptly at 1:00 pm. The bus will leave the from the Sunrise Trailhead at 4:30 pm and arrive back at the Arizona Biltmore around 5:30 pm.

3:00 – 5:30 pm

**Corn Hole Tournament** (Separate Registration and Fee Required)

Please join the CenterBuild Committee in kicking off our 2nd annual Cornhole Tournament. This backyard game has swept the nation with its simple yet competitive nature and is a great way to network with your peers while having some serious outdoor fun. Please feel free to sign up as a team of two or as an individual. Registration includes entry into the tournament as well as a prize for the winning team.

## WEDNESDAY, DECEMBER 4

7:00 am – 7:00 pm

**Registration**

8:30 – 10:00 am

**First-Timers Orientation Breakfast**

All CenterBuild first-time attendees are welcome to attend this orientation session where members of the CenterBuild Program Planning Committee and the Advisory Council will be in attendance to offer guidance on how to navigate the conference. The interactive roundtable format will provide for excellent networking opportunities.

Please check the appropriate box on the registration form if you plan to attend. If you have already registered for the conference and did not check the box, please contact Kim Carnero at [kcarnero@icsc.org](mailto:kcarnero@icsc.org).

**8:30 – 10:00 am****CenterBuild Leaders Under 40 Award Breakfast**

All new and previously recognized winners of this group are invited to connect over breakfast.

**Mission:** The CenterBuild Leaders Under 40 awards aim to establish a competitive program that identifies, inspires and galvanizes the next generation of influential thought leaders in design, retail, construction and development, through the CenterBuild Conference platform.

**Vision:** The CenterBuild Leaders Under 40 alumni are a force of disruption in retail, widely recognized as a diverse, impactful, aggressive network of innovators. These leaders continue to transform our industry. Award winners ensure that ICSC and CenterBuild are vibrant and relevant. The award program is the marquee event for young leaders to be recognized and celebrated.

**9:45 – 11:15 am****Retailer-Only Session**

This peer group discussion session is specifically tailored to specialty retailers (non-big box) and restaurateurs. This session will provide an opportunity to share with your peers the challenges that smaller-format retailers face. Discussion topics will focus on everything from landlords' timely delivery of your premise to project close-out.

Please note: This session was established by retailers and is for retailers only. You must be employed by a retail company to attend; brokers representing retailers do not qualify.

Please check the appropriate box on the registration form if you plan to attend. If you have already registered for the conference and did not check the box, please contact Kim Carnero at [kcarnero@icsc.org](mailto:kcarnero@icsc.org).

**9:45 – 11:15 am****Women's Forum**

The Women's Forum focuses on diversity, leadership and the advancement of women in commercial real estate.

**11:30 am – 12:00 pm****Lunch Served****12:00 – 12:15 pm****CenterBuild Welcome Remarks****John Tschiderer**

CenterBuild Conference Program Planning Committee Chair  
Senior Vice President – Development  
Federal Realty Investment Trust

**ME****12:15 – 1:15 pm****Main Event I – Keynote Speaker****CBL****PP****1:30 – 2:45 pm****Concurrent CB Labs & Peer-to-Peer****RT****3:00 – 4:00 pm****Roundtables**

# CenterBuild Conference

3:00 – 4:00 pm

ICSC Certification

MC PP

4:00 – 5:00 pm

Concurrent Masterclasses & Peer-to-Peer

5:30 – 6:15 pm

Speed Networking

5:45 – 7:00 pm

Networking Reception

Meet, greet and connect. This is your opportunity to catch up with current connections and make new ones too—all within a casual and relaxed environment.

## THURSDAY, DECEMBER 5

7:45 am – 7:00 pm

Registration

RT

8:30 – 9:45 am

Breakfast Roundtables

MC CBL

10:00 – 11:30 am

Concurrent Masterclasses & CB Labs

RT

11:45 am – 1:00 pm

Lunch Roundtables

1:30 – 1:45 pm

CenterBuild Leaders Under 40 Awards

ME

1:45 – 2:45 pm

Main Event II – Panel Presentation

MC CBL

3:00 – 4:00 pm

Concurrent Masterclasses & CB Labs

4:15 – 5:15 pm

**North America Design & Development Awards Program**

The North America Design & Development Awards Program is a competition that rewards excellence, innovation and creativity in the U.S. retail real estate industry. Come and celebrate as ICSC recognizes best practices in design and development. Awards will be given to this year's most outstanding retail real estate projects.

4:15 – 5:15 pm

**Speed Networking**

5:15 – 6:15 pm

**CenterBuild Sponsor Appreciation Reception (Invitation Only)**

A special thanks to the CenterBuild Sponsors is extended in this invitation-only reception. Attendees include CenterBuild Sponsors, General Session speakers, CenterBuild Advisory Council, and Program Planning Committee members. The new CenterBuild Leaders Under 40 will also be recognized.

5:45 – 7:00 pm

**Networking Reception**

Meet, greet and connect. This is your opportunity to reach out to attendees you have yet to meet and revisit current connections in a casual and relaxed environment.

**FRIDAY, DECEMBER 6**

8:30 – 10:15 am

**Registration**

8:45 – 10:00 am

**Main Event III – Panel Debate**

ME

10:00 – 10:15 am

**Closing Remarks****Bob Minutoli, Jr.**

CenterBuild Conference Program Planning Committee Co-Chair  
Division Vice President  
The Whiting-Turner Contracting Co.

10:15 am

**Conference Adjourns**

# CenterBuild Conference

## PROGRAM PLANNING COMMITTEE

**John Tschiderer**, CenterBuild Conference Program Planning Committee Chair, Federal Realty Investment Trust

**Bob Minutoli, Jr.**, CenterBuild Conference Program Planning Committee Co-Chair, The Whiting-Turner Contracting Co.

**Tracy Allen**, ECS

**Trish Beckman**, CDP, Field Paoli Architects

**William Beitz**, JPRA Architects

**Samantha Buell**, 505 Design

**Raymond Catlin**, Schimenti Construction Company

**Donna Childs**, tvsdesign

**Barrie Deschaine**, KBE Building Corporation

**Todd Dewell**, CDP, Kimco Realty Corporation

**Pat Dillon**, Federal Realty Investment Trust

**Robert Eckl**, Pepper Construction Company

**Dwayne Furukawa**, CDP, Steiner + Associates, Inc.

**Stan Glantz**, KPR (Katz Properties Retail)

**Sheri Goldstein**, Nudell Architects

**Garrett Greeby**, CRX, CDP, The Greeby Companies

**Rob Grundstrom**, Target Corporation

**Jeffrey Gunning**, CallisonRTKL

**Sarah Holstedt**, CallisonRTKL

**John Hampton**, Omniplan Architects

**Tony Haslinger**, Phillips Edison & Company

**Daniel Herman**, CRX, CDP, PREIT

**Justin Hill**, MG2

**Rodney Johnson**, Nordstrom, Inc.

**Judith Knop**, Urban Edge Properties

**Jim Kreps**, Brookfield Properties

**Leslie Lacy**, JCPenney

**Quenifer Lee**, Nordstrom, Inc.

**Ron Loch**, Taubman

**Jason Miller**, JCPenney

**Chris Perry**, CDP, Woolpert, Inc.

**Joseph Polizzotti, Jr.**, CDP, New England Development

**Chris Reddersen**, SITE Centers Corp.

**Paul Rhodes**, Vestar

**Jon Ruda**, Development Management Assoc.

**Pedro Sales**, BCT Architects

**Karen Scott**, CRX, CDP, CMD, CSM, CBRE

**Sean Selby**, Arrowstreet, Inc.

**Dave Semler**, Rycon Construction, Inc.

**John Shannon**, Graycor Construction Company, Inc.

**Danielle Shapiro**, Code Consultants, Inc.

**Jim Sutphen**, CSM, CDP, Abbell Associates

**Stephen Trommsdorf**, Weingarten Realty Investors

**Mark Winters**, Hoar Construction, LLC

**Charles Worsham**, Tanger Factory Outlet Centers, Inc.

## ADVISORY COUNCIL

**Stacey Berthon**, Hoar Construction

**Angelo Carusi**, CRX, CDP, Cooper Carry, Inc.

**Lance Josal**, CallisonRTKL

**Mike Kolakowski**, KBE Building Corporation

**Robert Mitchell**, The Whiting Turner Contracting Co.

**Amy Murdock**, Code Consultants, Inc.

**J. Howard Nudell**, NUDELL ARCHITECTS

**Tom Porter**, J. Thomas Porter Consultant

**Bruce Quisno**, Macy's, Inc.

**Dale E. Scott**, Hawkin's Construction, Inc.

**John Ward**, 505 Design

**Jane Williams**, JCPenney Co, Inc.