

## SPEAKER BIOGRAPHIES 2019

**EMILY ANDERSON**, as Director of the Real Estate practice at Environics Analytics, Emily Anderson helps clients in retail, residential and mixed-use sectors use data to understand their customers and trade areas, so they can make more confident leasing, marketing and development decisions. Emily joined EA in 2007, and holds a Master's of Spatial Analysis from Ryerson University and an Honours Bachelor in Geography from the University of Toronto.

**MACK ANDREWS**, is the co-founder of Aylmer Nelson Cannabis, one of the Cannabis industries most noteworthy independent brands. Aylmer Nelson's flagship location is situated in the heart of one of Calgary's most prominent shopping and arts districts, Inglewood.

In 2017, he co-founded the Alberta Cannabis Collective (ABCC), Alberta's leading cannabis retail association. Mack is currently the Vice Chair and a Director of the ABCC and leads the association's stakeholder engagement committee where he has spearheaded partnerships between the ABCC and industry leaders such as Lift & Co, and the Cannabis Council of Canada.

Mack was born and raised in Calgary, AB, and he holds a degree in Engineering from Queen's University.

**DARREN BONDAR**, Trailblazer. Creator. Collaborator. Founder. Darren is the President and CEO of Inner Spirit Holdings Ltd. and the company is led by his strategic planning, determination and creativity - not just for thinking outside the box, but for creating a whole new box!

With an uncanny knack for surrounding himself with the best and the brightest, Darren has a proven executive management track record and over 20 years experience driving sales growth in both the retail and franchise industries. Prior to Inner Spirit Holdings, Darren founded WATCH IT! in 1999 which ballooned across Canada. He has been recognized with multiple industry

awards including numerous Canadian franchise awards of excellence, The Alberta School of Business retail awards, Top Watch retailer award and a Top 40 under 40. He received his Bachelor of Arts from Western Ontario University and his MBA from the University of Alberta.

**JEFF BRADSHAW**, for more than 25 years Jeff has focused on modernizing the way we communicate and educate in corporate environments. Jeff's belief is that by integrating strategic thinking and visual storytelling into educational content, it creates a more engaged, blended visual learning experience.

As an early adopter and lifetime entrepreneur, it was Jeff's interest in cannabis legalization and workplace safety that led to the creation of the Cannabis Learning Series in late 2017. Now Jeff and his team of advisors actively engage and educate employers on the impact cannabis legalization on the workplace and the even greater need to promote Fit For Duty within organizations.

**TERRY CHOWANEC**, in his role as Cadillac Fairview's Vice President of National Security Operations, Terry Chowanec is responsible for strategy, policy, compliance, governance and operational performance over the corporation's physical and cyber security, fire and life safety, and international travel security programs. He has been with Cadillac Fairview for over 11 years, which included two years as the regional director for security and life safety in CF's Western Portfolio.

Prior to joining Cadillac Fairview, Terry led police and community-capacity building efforts throughout the U.S. and internationally while based in Washington DC with the Police Executive Research Forum (PERF). His work on police operational reform included projects throughout the U.S., in the Caribbean and the Middle East.

## SPEAKER BIOGRAPHIES 2019

Terry is a former member of the Calgary Police Service where, inclusive of 6 years as a patrol officer in the downtown core, he worked as an undercover operator in the Drug Unit, as a detective in the Joint CPS/RCMP Criminal Intelligence Section, in the office of the Chief of Police, and as the officer in charge of Internal Affairs.

Terry holds a Bachelor Degree in Economics and International Relations from the University of Manitoba, and is a graduate of the Senior Management Institute for Police.

**SGT. FRANÇOIS COURTEMANCHE**, Sergeant François Courtemanche is a 14-year member of the Royal Canadian Mounted Police, and has served in both Alberta and Ontario in a variety of uniform and plain clothes positions. His current duty assignment is with the Federal Serious and Organized Crime Section in Calgary Alberta. Sgt. Courtemanche is a firearm, and use of force instructor for the RCMP. He instructs police officers on firearm marksmanship, physical control techniques, defensive tactics, legal articulation, conducted energy weapon (Taser), and the active threat response.

Sgt. Courtemanche has completed advanced tactical training within the RCMP as a member of the Canadian Air Carrier Protective Program (Air Marshal) unit, and is certified as a Vehicle Close Quarter Battle (VCQB) Instructor from Centrifuge Training LLC (Texas).

Sgt. Courtemanche has recently been promoted to the rank of Staff Sergeant at the RCMP's National Headquarters in Ottawa, and is in the process of relocating his family to the National Capital region.

**ANDIE DAGGETT**, is the rental expert on both Calgary and Edmonton's new purpose-built rental markets for Urban Analytics. Her role with Urban Analytics has grown immensely as she has become the go-to contact for Alberta rental information. Urban Analytics remains the only company to track the new purpose-built rental

market on an on-going basis, providing leading edge market data to real estate industry stakeholders. As UA's rental expert, Andie analyzes rental trends and data to produce informative reports on the rental activity in both Calgary and Edmonton to help assist clients in making informed decisions based on current market conditions. Andie is a graduate from the University of Calgary where she received a Bachelors in Commerce majoring in Supply Chain Management.

**JAY DE NANCE**, is a Senior Leasing Manager for RioCan REIT in Western Canada with a specific focus on retail shopping center management and development. Jay currently sits on the BOMA Calgary board of directors and has garnered a reputation for success in the retail real estate industry over the past 10 years.

**KELLY DOODY**, is a journalist-turned-digital marketer. In addition to leading The Social School and its flagship conference The Post, she is the co-founder of Press + Post – one of Canada's foremost modern marketing agencies. Nothing makes Kelly happier than moving individuals and organizations big and small towards becoming the masters of their online domain, and connecting the top digital trends and tools with the entrepreneurs and innovators who need them most.

**TODD HIRSCH**, Todd Hirsch is the Vice President and Chief Economist of ATB Financial. For over 20 years, Todd has worked as an economist at numerous organizations including the Canadian Pacific Railway, the Canada West Foundation and the Bank of Canada. For almost a decade, Todd taught economics at the University of Calgary. He released his third, *Spiders in Space: Successfully Adapting to Unwanted Change* in 2017. He holds a BA Honours in Economics from the University of Alberta, and an MA in Economics from the University of Calgary.

## SPEAKER BIOGRAPHIES 2019

Todd has served on the University of Calgary Board of Governors and is the chair of the Calgary Arts Academy. He also currently serves on the boards of the Glenbow Museum and the Alberta Ballet.

**NICK IOZZO**, is the Senior Director Retail Innovation and Lead Generation. Nick works across Oxford Properties' North America real estate platforms (retail, office, hotel, and residential) to identify and create opportunities to optimize national performance and alternative revenue.

With a changing retail landscape, Nick works with international brands for their entry into the Canadian marketplace while also working with local and national clients incubating them into the Oxford culture.

Nick is responsible for Oxford's alternative revenue sources including pop-up retail, promotional & experiential activations, sponsorship, digital & static media advertising and film & television production within the Oxford portfolio

**MICHAEL KEHOE**, is a commercial real estate professional with forty-three years of experience in the retail real estate field. He has an international profile related to retail real estate, commercial real estate leasing, marketing and shopping centre management. Michael is the Broker / Owner of Fairfield commercial Real Estate based in Calgary Alberta, Canada. He worked for many years as a mall manager, marketing director and retail leasing executive and for the past 28 years, a real estate broker. He is a member of the Middle East Council of shopping Centres and is the Co-lead Ambassador in Canada for the New York based International Council of Shopping Centres where he has been a member since 1982.

**DARREN KWIATKOWSKI**, With over 25 years in the real estate industry, Darren has held senior

development roles overseeing the acquisition, land use approvals and development for 24 shopping centres totaling over 10M SQ.FT. As a founding partner of SHAPE, this experience has fueled his ability to use the power of place making and urban design to create communities that offer the best of urban living. This including access to amenities, freedom from car ownership, safety, sustainability and a naturally social environment all in an experience based, transit oriented mixed-use community. Under Darren's leadership, SHAPE's development division has become an industry leader in the transformation and densification of suburban shopping malls into vibrant, mixed-use city centres.

**RAY MCPHEE**, Ray L. McPhee is a security and life safety expert, professional consultant, public speaker and instructor with over 29 years of extensive education, investigative and operational experience. Originally from Toronto, Ray graduated from Seneca College of Applied Arts and Technology in King City, Ontario with a diploma in Law Enforcement and is completing the Security Management Certificate Program at the University of Calgary. Ray holds designations as a Certified Protection Officer Instructor (CPOI), Certified Protection Officer (CPO) and is certified in Security Officer Control Tactics. Ray is an accredited instructor for Alberta's Solicitor General Department teaching the Alberta Basic Security Training (ABST) and Alberta Professional Investigator Training (AIT). Ray conducts threat, risk and physical security assessments, including designing, implementing and training team members on security and environmental crime control strategies, life safety and emergency response within the high-rise commercial and retail building community.

Additional certificates include U.S. Regional Security Surveillance Detection, Level I and II, Crime Prevention Through Environmental

## SPEAKER BIOGRAPHIES 2019

Design (CPTED), level II and Accident Investigations for Occupational Health and Safety.

**SARAH MILLER**, is a passionate advocate for the environment and believes that responsible waste management is critical for the health of the planet. After completing a B.Comm, Sarah pursued a Masters Degree in Resource and Environmental Management, specializing in solid waste management. Sarah's passion and leadership at RecycleSmart is widely recognized amongst her peers and clients. She has spent several years successfully developing and implementing sustainable business solutions by increasing solid waste diversion while simultaneously reducing costs associated with waste and recycling. Her track record of successful waste reduction initiatives with business partnerships across Canada has resulted in sustainable, ongoing diversion of waste from our landfills.

**BRENDAN NEESON**, is in his 13th year in commercial real estate, and is currently a Senior Director at Colliers International, where he leads a team of property tax professionals. The Colliers property tax team works with property owners to ensure that they take a proactive approach in reviewing and appealing their property assessments annually. This process ensures that they are assessed both fairly and equitably in the market place, and that their tenants best interests are prioritized. Brendan is also heavily involved with volunteering, and is currently the ICSC Prairie Provincial Director, the Chair of the ICSC Canada Retail Trends Conference, and is also on the Executive Committee for the Canadian Property Tax Association (CPTA). When Brendan is not at work, he is likely relaxing at home with his wife and three kids, at the gym or, out on the Soccer Field or Baseball Diamond coaching his son's teams.

**PHILIP ROSENZWEIG**, is the Global Senior Vice President of Retail and Wholesale at Casper Sleep Inc. Architect turned retail strategist, Philip

looks beyond visually compelling designs to construct refreshing brand activations leveraging commercial opportunities. Philip has helped change the course of retail for some of today's biggest brands, transforming each one's unique voice into experiential retail.

**EMILY SALSBUURY-DEVEAUX**, is celebrating 20 years as a retail & real estate consultant. She has worked with multi-national retailers, shopping centres, universities, and investors. Her passion is to innovate the retail industry and push the boundaries of sustainability through her impressive retail start-up brand EMMYDEVEAUX. The brand, launched in 2018 and has seen great success through temporary stores and e-commerce. The brand turned a profit after just one year and is currently planning its expansion plans across the Canadian landscape with the highest demand in Toronto.

Emily served the last 5 years as the Executive Director of the School of Retailing at the University of Alberta, a position she left in 2018 to pursue EMMYDEVEAUX full-time. She loves the complexity of the retail industry and enjoys innovating while maintaining focus on the customer journey.

**DARRYL SCHMIDT, CRX, CLS**, Darryl Schmidt is the Vice-President of National Leasing for The Cadillac Fairview Corporation based out of their Calgary regional office. A thirty-two year veteran of retail leasing and development, Mr. Schmidt held positions at Melton Real Estate, First City Shopping Centre Group and Triple Five Group prior to joining Cadillac Fairview. He currently leads the team that is responsible for all the retail leasing efforts in Cadillac Fairview's Western Canadian properties. With a portfolio valued at over \$31 billion Cadillac Fairview owns and manages nearly 49 million square feet of high quality retail and office space.

Mr. Schmidt holds a Bachelor of Commerce from the University of Alberta and has a Certified Retail Property Executive designation from the International Council of Shopping Centers, he

## SPEAKER BIOGRAPHIES 2019

also maintains real estate licenses in both Alberta and British Columbia.

**DOUG STEPHENS**, is one of the world's foremost retail industry futurists. His intellectual work and thinking have influenced many of the world's best-known retailers, agencies and brands including Walmart, Google, Home Depot, Disney, BMW, Citibank, and Intel. Doug is also listed as one of retail's top global influencers by Vend.com.

Prior to founding Retail Prophet, Doug spent over 20 years in the retail industry, holding senior international roles including the leadership of one of New York City's most historic retail chains.

Doug is the author of two groundbreaking books - *The Retail Revival: Re-Imagining Business for the New Age of Consumerism* (2013) and *Reengineering Retail: The Future of Selling in a PostDigital World* (2017). Doug is also the nationally syndicated retail columnist for CBC Radio and sits on the advisory boards of the Dx3 Digital Conference and the David Sobey Centre for Innovation in Retail & Services at St. Mary's University.

His unique perspectives on retailing, business and consumer behavior have been featured in many of the world's leading publications and media outlets including *The New York Times*, *The BBC*, *Bloomberg Business News*, *TechCrunch*, *The Financial Times*, *The Wall Street Journal* and *Fast Company*.

Doug speaks regularly to major brands and organizations across North and South America, Europe, Asia, The Middle East and Australia.

**SONNY TOMIC**, is a premiere Canadian urban design practitioner, policy-maker and university educator with thirty-three years of experience in private, public and academic sectors in Canada, Europe, United Arab Emirates and the Caribbean.

In addition to award-winning work in Downtown planning and design, Sonny is experienced master planner and place-maker for a variety of residential and commercial typologies and scales. In the last decade, Sonny's work focused on creation of large scale mixed-use and commercial design projects in Calgary, Abu Dhabi and Toronto where he brought unique European sense of place / public realm experiences. In particular, his work in Abu Dhabi included work on unprecedented scale and sophistication of commercial projects.

Sonny's academic experience includes Adjunct Professor role with Faculty of Environmental Design, University of Calgary and course lecturer role at the Simon Fraser Urban Design Certificate Program in Vancouver.

**LOTHAR WIWJORRA**, has a German Master's degree in Urban Design based on an interdisciplinary education in civil engineering, economics, planning and architecture.

As Senior Urban Designer of The City of Calgary since the beginning of 2009 he has worked on masterplans, urban design policies, development applications and public realm projects while always promoting urban design excellence.

From 2000 until 2008 he was the owner of the WICON consultancy in Germany, specializing on project development for municipal infrastructure. From 1986 to 1996 he was Manager for Planning and Urban Design for the Grontmij Group in Bremen, Germany.