

SPEAKERS



Tom McGee
President & CEO
ICSC
USA

Tom McGee is the President and CEO of ICSC. ICSC serves the global retail real estate industry by providing its 70,000+ member network in over 100 countries with invaluable resources, connections and industry insights, while actively working together to shape public policy. Prior to joining ICSC, McGee served as Vice Chairman of Deloitte, LLP, one of the world's largest professional services firms. Tom is a noted business speaker, appearing on CNBC, Bloomberg and Fox Business, and frequently quoted in national media outlets such as The Wall Street Journal, USA Today and CFO Magazine. He has coined the term Retail Renaissance to describe the convergence taking place in the industry as retailers embrace both digital and physical channels for serving consumers. Tom is the chairman of Covenant House International, the largest privately funded charity in the Americas serving homeless and trafficked youth. He is also active in numerous other business and academic organizations, including serving as a member of the U.S. Chamber of Commerce Committee of 100 and the Leadership Board for its Center for Capital Markets Competitiveness.



Michael Ross
Chairman, ICSC Asia-Pacific Advisory Board
Vice Chairman, Charoen Pokphand Group Co., Ltd. (CP Group), Thailand
Vice Chairman, CP Group Overseas
Chairman, CP Commercial Real Estate
Thailand

Mr. Michael Ross, is currently the Vice Chairman of Charoen Pokphand Group (CP Group), Vice Chairman of CP Group Overseas, and the Chairman of CP Commercial Real Estate. The CP Group is a Thai conglomerate headquartered in Bangkok. It is Thailand's largest private company and is one of world's largest conglomerates. It consists of three core businesses that operate in agribusiness and food, retail and distribution, and the telecommunications industries with investments in over 20 countries. Founded in 1921, the CP Group currently employs, through its subsidiaries, over 200,000 people with offices and factories worldwide. Mr. Ross is from Hong Kong, China and obtained a Master degree in Science from University of Salford, United Kingdom and a Bachelor degree in Hospitality Management from The Hong Kong Polytechnic University, Hong Kong. He has completed an Executive Program at the Kennedy School of Government of Harvard University in USA in 2009. In line with CP's social responsibility values, Mr. Ross is also actively serving the society and the business community in the following capacity: Member of the Chinese People's Political Consultative Conference (CPPCC) Shanghai Pudong New Area Committee and Deputy Director of the Committee of Hong Kong, Macao, Taiwan and Overseas Chinese; Vice Chairman by Special Invitation of the China Hospitality Association; Honorary Chairman of Hong Kong Chamber of Commerce in China; Chairman of International Council of Shopping Centers (ICSC) Asia-Pacific Advisory Board; Vice Chairman of the Shanghai Council of Shopping Centers (SCSC). In 2017, Mr. Ross was honored by the Shanghai Municipal People's Government with the prestigious Magnolia Memorial Award for his outstanding contribution to the city.



Wilson Tan
RECon Asia-Pacific Programme Committee Chairman
Chief Retail Innovation Officer
CapitaLand Group
Singapore

Mr. Wilson Tan is the Chief Retail Innovation Officer. Prior to this appointment, he was the Chief Executive Officer of CapitaLand Retail. Before joining CapitaLand Retail, Mr. Tan has over 26 years of experience in senior appointments in the telecommunication and information technology industries. He was Group Chief Executive Officer of Singapore Post Limited from October 2007 to April 2010. His other experiences include advisory and senior leadership roles in companies with regional businesses such as NEC Solutions Asia Pacific, Mercury Interactive, Software AG, Informix, Apple Singapore and Xerox Singapore. Mr. Tan is currently the Chairman of EZ Link Pte Limited, a transit stored value payment organization. He has also served in various boards and advisory committees in private, education and government-related organizations. He is currently a member of the National Arts Council – Council Member, The Republic Polytechnic – Board of Governors and Chairman of the Admin Committee; and Singapore Polytechnic School of Business – Chairman, Advisory Committee.



J. Skyler Fernandes
Co-Founder & General Partner
VU Venture Partners
USA

J. Skyler (Sky) Fernandes is ranked as a Powerlist 100 VC and is the Co-Founder & General Partner of VU Venture Partners, the most scalable venture capital fund in the world, focused on Consumer, Enterprise, Fintech / Blockchain, Healthcare, Frontier Tech, and Real Estate Tech, and is the Co-Founder & CEO of Venture University, a trade school for venture capital, private equity, and angel investing. VU Venture Partners is redefining the value of an investment fund by creating an investment team that is capable of covering markets broader, deeper, faster, and smarter than a typical fund, providing a significantly more powerful network that can better support portfolio companies, and offering greater value to LPs. Previously, Sky was the Managing Director of Investments at Cleveland Avenue, a fund focused on food and beverage brands, food related technology, and new restaurant concepts, co-founded by the former President and CEO of McDonald's. Sky was the Founder, Head, and Managing Director of Simon Venture Group (SVG), the venture capital arm of Simon Property Group, an S&P 100 company, and the largest retail real estate company in the world. CB Insights ranked SVG as a top 5 investor within retail alongside GV (Google Ventures), Intel Capital, and Comcast Ventures and focused on investing in retail technology, rising new brands, and internet of things for smart cities and buildings. Sky has developed key resources, such as "The Best Startup Pitch Deck" (viewed and downloaded 500,000+ times and used by leading accelerators and business schools). Sky also co-founded with his wife the #1 startup and VC board game, "The Next Big Thing: The Game of Entrepreneurship", <http://www.nextbigthingboardgame.com/> Sky graduated early from New York University (NYU), summa cum laude, due to his studies at Harvard University in Physics and Foreign Policy.

SPEAKERS



Neil Stern
Senior Partner
McMillanDoolittle, LLP
The Retail Experts
USA

Neil Z. Stern specializes in strategic planning and the development of new retail concepts. He prides himself on long-standing relationships and repeat engagements with valued clients, many extending over ten years. Neil leads the company's food retail and due diligence sectors and has developed strategies and new concepts for a diverse variety of world class clients across the retail industry. Neil is also recognized as a key thought leader in the retail arena. He is a sought-after speaker covering global retail trends, and regularly contributes to Forbes. Neil has been named one of the 40 Rising Stars in Retailing by Chain Store Age and is the author of two books, *Winning At Retail and Greentailing* and *Other Revolutions in Retailing*. Neil currently serves as a board member of Ebeltoft Group, a global alliance of leading retail consultancies.



Chew Hian Chin (Ken)
COO
Sasseur REIT
Singapore

Mr. Chew is in charge of investment and asset management for Sasseur REIT. He has many years of experience in real estate investment, fund and asset management for various assets classes, ranging from retail malls, offices, hotels, to warehouses and industrial parks. Mr. Chew was previously Fosun Group's Chief Representative in Singapore. He was responsible for investment and group related matters and was also Fosun Property's Managing Director in charge of all property-related investments and asset management for Southeast Asia. He was previously a Vice President in CapitaMalls Asia and based in China. Before that, he worked as Mapletree Logistics' Representative in South Korea and Mapletree Group's Deputy General Manager in Japan. Prior to that, he worked in Tokyo at the Itochu Corporation on secondment from the Mapletree group, and was responsible for Itochu's investment and asset management in the Asia Pacific region. His first job was with the Singapore Economic Development Board where he was Assistant Head for Biomedical Sciences, and the Japan and India markets for investment promotion. Mr. Chew holds a Master of Information Science and Technology (Computer Science) and a Bachelor of Science Degree from the University of Tokyo and was awarded the joint Singapore Public Service Commission – Japan Monbusho scholarship. He is fluent in English, Chinese, Japanese and Korean.



Chou Mei
Group Director for Conservation & Urban Design
Urban Redevelopment Authority
Singapore

Mei is the Group Director for Conservation and Urban Design at the Urban Redevelopment Authority (URA), Singapore's land use planning and conservation authority. Mei graduated in Architecture from the Bartlett School of Architecture, University College London. Since she joined URA in 2000, she has played key roles in the planning and shaping of Singapore's city centre. In 2008, she furthered her professional development by spending 2 years in private architectural practice. She subsequently obtained qualification as a professional architect, and is a registered architect with the Board of Architects. As Group Director, she plays a multi-faceted role, integrating land use planning, urban design, conservation and place management. She oversees the planning and urban design of the City Centre, including key areas like Orchard Road, Singapore River and Marina Bay. Her role also focusses on the conservation planning of Singapore's historic districts and development projects in areas with heritage and identity. In recent years, she has actively been involved in partnering the community to enliven public spaces and create car-lite, people friendly precincts through place management.



Jack Backen
Director – Property Economics & Research
Cistri
Singapore

Jack Backen specialises in the economics behind property performance. He has extensive global experience working on retail projects Singapore, Hong Kong, Malaysia, Australia, China, Japan, Indonesia, Pakistan, New Zealand and beyond. Jack provides in-depth economic research including demographic analysis and change forecasting, property market performance forecasting, market demand studies, financial feasibility studies, highest and best land-use studies, and strategic master planning advice. He is also an active member of the International Council of Shopping Centres, and is the Chair of its Asia-Pacific Research Committee.



Jason Bogie
General Manager Real Estate
The Entertainment and Education Group (TEEG)
Singapore

As General Manager -Real Estate, of one of the leading family entertainment centre (FEC) Groups in Asia Pacific, Jason leads strategies in the growth of the venue network. Keeping a close eye on trends in retail property across international markets to ensure TEEG brands are located in the most contemporary properties and aligned with the most visionary developers, Jason is also integral in the development of the KingPin brand internationally, as well as driving venue growth in New Zealand and Australia. Prior to his current role with The Entertainment and Education Group (TEEG), Jason worked for over 20yrs as a Leasing Manager for a number of large developers in Australia including LendLease, QIC and the Gandel Group.

SPEAKERS



Dr. Henry Chin
Head of Research, EMEA & APAC
CBRE
Hong Kong SAR, China

Dr. Henry Chin is CBRE's Head of Research for APAC/EMEA. He originally joined CBRE in February 2014 as Head of Research, Asia Pacific, where he was responsible for overseeing all research activity across Asia Pacific. In 2016, Henry was promoted to CBRE's Asia Pacific Strategic Group (APSG), the board which oversees CBRE's strategic direction in the region. In 2019, following CBRE's adoption of a new corporate structure, Henry was promoted to Head of Research for APAC/EMEA, overseeing Thought Leadership and Local Research and Data Strategy in both regions. Henry and his APAC/EMEA team ensure that a full and innovative range of research, analysis and consultancy services is provided for CBRE clients.

Prior to joining CBRE, Henry was Head of Asia Pacific Research and Strategy at Pramerica Real Estate Investors (currently known as PGIM), Prudential Financials Inc. In this role, Henry's analysis guided decision-making across the business and supported a series of publications on market issues and prospects. Before joining Pramerica, Henry was with Deutsche Bank Group, where he had numerous roles, ranging from Global Real Estate Strategist based in London to Co-Head of Real Estate for Asia Pacific for their Private Banking business. In the Private Bank, Henry worked as Co-Head of Real Estate in Asia Pacific and was responsible for originating third-party real estate funds and marketing these funds to HNWIs. Henry also previously served as Global Real Estate Strategist at DB RREEF's offices in London and Hong Kong, beginning in 2005. In this role, Henry was responsible for developing and coordinating DB RREEF Alternative Investments' global coverage of real estate markets. Henry also established DB RREEF's Asia real estate research capability back. Prior to this, Henry was the lead Asian real estate analyst in DTZ's London office. Henry has extensive consulting experience and is a Visiting Professor at Oxford Brookes University in the United Kingdom and an Assistant Professor at National Taipei University in Taiwan. Henry is a member of industry institutions such as the Society of Property Researchers (SPR), Investment Property Forum (IPF), Urban Land Institute (ULI), Asian Public Real Estate Association (APREA), Asia Non-listed Real Estate Vehicles (ANREV), International Council of Shopping Centres (ICSC), SFC Hong Kong, HKSI and UKSIP. He currently serves as a chairman for the ANREV research committee. He holds an Investment Management Certificate (IMC) in the UK. Henry has more than 17 years research experience in the Asia Pacific and Global real estate markets. He holds a BA in Land Economic and Administration from National Taipei University (Taiwan); an MSc in Real Estate from the University of Reading (UK) and a PhD in Real Estate Investment from Oxford Brookes University (UK). He has presented and published numerous papers at various leading international real estate conferences and in academic journals.



Reuben Chua
COO
Yun Nans
Singapore

As the Chief Operating Officer for Yun Nans Singapore, Reuben assumes leadership responsibilities over the day to day operations of the restaurant business. In this role, he is responsible for developing the corporate strategy and overseeing the execution of the Company's business plan. He is instrumental in driving the business development and growing the Company's restaurant chain in the Southeast Asia region. Reuben began his career as an Investment Banker with the Wealth Management division of UOB Group, one of the largest local banks in Singapore. Prior to joining Yun Nans, Reuben held the position as General Manager for Leasing with CP Group in China. During his tenure with the Group, he acquired in-depth knowledge of the retail real estate industry and had tremendous exposure in the food & beverage sector in the region. Reuben holds a Bachelor in Banking & Finance from the University of London.



Mark Dailey
Partner
Madano Partnership
United Kingdom

Mark Dailey is a Partner at the Madano Partnership who advises boards and CEOs on strategy and vision, corporate positioning and messaging, strategic internal communications and executive coaching and training. Mark divides his time between providing advisory and facilitation services and designing learning and development programmes to help support strategic goals such as managing complex change, improving engagement and productivity, and strengthening customer facing communications. Clients come from a wide range of sectors including financial and professional services, pharmaceuticals, property and construction and energy and the environment. Mark began his career in the media and has 12 years' experience in journalism as a news presenter, reporter, producer and programme host in Canada, Hong Kong and the UK. He then moved to corporate communications, working for the Hong Kong Trade Development Council as a senior communications strategist and speechwriter over the handover, before moving to London as a global head of corporate communications for Credit Suisse Asset Management, GAM, JPMorgan Asset Management and Standard Chartered Wholesale Banking. He has twice managed his own communications consultancies in Hong Kong and the UK. He joined the Madano Partnership in 2011. He is married with two children and lives in North London. Mark is an alumnus of the Meyler-Campbell executive business coaching programme and is an accredited business coach with the WABC. He holds a B.A in sociology, an M.A in journalism and an MBA from Henley Management College.

SPEAKERS



Angela Hoe
Senior Director & Head, Retail
Knight Frank
Singapore

A well-rounded retail professional, Angela joins Knight Frank with an impressive track record across local and regional markets. Angela last held the role of Vice President, Retail & Tenancy in Resorts World Genting (RWG), Malaysia, where she managed a portfolio of 700 tenancies across four retail assets, totalling a Net Lettable Area of 1.1 million square feet. She also led her team to secure notable tenants for Resorts World Genting's lifestyle mall, SkyAvenue, such as Béni, a Japanese-French restaurant with Michelin-star accolades, as well as accessible luxury brands including Hugo Boss, Marc Jacobs, Coach, Tiffany & Co., Tory Burch, Chanel Beaute, Kate Spade and Furla. Angela joined Knight Frank in 2008 to pursue a career in retail consultancy and marketing. Some of the local projects that she handled then included Suntec Singapore Convention & Exhibition Centre, Iluma (now known as Bugis+) and Fusionopolis. Regionally, Angela provided consultancy services for Trang Tien Plaza in Hanoi, a high-end shopping mall tenanted by luxury brands not limited to Louis Vuitton, Burberry, Salvatore Ferragamo, Chanel and Cartier. Armed with both local and regional Asset Enhancement Initiative (AEI) Exercise expertise, Angela has exemplified this with fast-tracked leasing deliverables, including pumping up RWG's SkyAvenue from 76% to 97% occupancy within a year, and Quayside Isle @ Sentosa from 5% to 85% occupancy within 6 months. Coupled with experience in retail consultancy, tenancy and management across both owner and the international property consultancy businesses, Angela is poised to deliver brand and financial objectives across the range of retail assets.



Paul Husband
Managing Director
Husband Retail Consulting
Hong Kong SAR, China

Paul Husband is the founder of Husband Retail Consulting and co-author of the book "The Cult of The Luxury Brand". Based in Hong Kong since 1985, Paul is a specialist in the Asian retail real estate market and has planned and leased over 60 retail projects in the region. Paul began his career with Swire Properties in 1988 as head of marketing for Pacific Place before launching Husband Retail Consulting in 1998. Husband Retail Consulting provides planning, marketing and leasing services to retail centre developers and owners in Asia and has worked in almost every Asian country. Recent projects and clients include planning and leasing of Shanghai Disney Resort's Shanghai Village, Galaxy Macau, the world's largest integrated resort and the forthcoming YOMA Landmark in Yangon, Myanmar. The company has been retail consultant to HongKong Land and its flagship Landmark retail centre in Hong Kong since 1998 and planned and leased India's first luxury retail centre; DLF Emporio in New Delhi. The company has also acted as retail consultant to London's Covent Garden since 2006 and in 2015 extended its operations to the Middle East, where it has worked for DIFC, Dubai Design District and recently completed planning of The Island Dubai for wasl Real Estate Company.



Phil Kim
Managing Director, Asia-Pacific
JERDE Partnership
Hong Kong SAR, China
Los Angeles, USA

Phil Kim is a Shareholder and Managing Director Asia Pacific at the Jerde Partnership, Inc. He focuses on Placemaking and building of complex urban projects that has helped rejuvenate key Asia and Australia cities. He advises cities and developers on innovations in mixed-use design, retail, entertainment, urban revitalization, vertical cities and building social sustainability. Roppongi Hills in Tokyo, Langham Place Hong Kong and the Quay Quarters precinct are some of the notable projects and representative of a people-based design that draws over one billion visitors to Jerde projects around the world annually in twenty countries. He is also an Urban Land Institute Governing Global Trustee, an Asia Pacific Executive Committee Member, and Co-Chair of the Urban Plan education program in Hong Kong.



Peter Kopik
Design & Choreography Director
WET
USA

Peter Kopik joined WET in 1995 and is currently Director of Choreography. Along with directing the choreography of WET's multiple features and managing the choreographers, Peter is also responsible for designing select projects during their conceptual and design development phases. He develops ideas and solutions, creates project designs and plans, and aesthetically guides his projects from inception to completion. Peter has choreographed many of the shows for the Fountains of Bellagio in Las Vegas; the Revson Fountain at Lincoln Center in New York; Glacia and Halo at CityCenter in Las Vegas; and the world's largest performing fountain, The Dubai Fountain in the UAE. He has also designed the features of the Burj Al Arab in Dubai, The Grove in Los Angeles, and Brooklyn Museum in New York. Peter graduated with a Bachelor of Architecture degree from the University of Illinois at Chicago, has a Bachelor of Structure degree from the Technical University of Budapest, and practiced architecture for Skidmore, Owings & Merrill for three years prior to joining WET.



Jerald Lee
Country Head
Google Customer Solutions
Singapore

Jerald Lee is the Country Head for Google Customer Solutions for Singapore. He helps businesses in Singapore realize their fullest potential locally and globally through Google's advertising solutions. Prior to Google, he has worked for industry leaders, such as Thomson Reuters and International Data Corporation and Fuji Xerox, holding top positions that span Sales, Business Development and Strategic Account Management.

SPEAKERS



Richard Leech
Senior General Manager
Alpha King
Vietnam

Richard Leech, is Senior General Manager for Alpha Kings Commercial Assets and Property Management Services. Richard's career began 3 decades ago in the shopping centre management industry in Johannesburg, South Africa. Following several years of commercial property portfolio management with South African institutional investors, and later with the Commonwealth Development Corporation on their property portfolio in Southern Africa, Richard left to join CB Richard Ellis in Thailand in 2002. Over the last 17 years Richard has lived and worked in Vietnam having co-founded the CBRE office in Hanoi, Vietnam and Phnom Penh Cambodia. Richard has been consulting with local and foreign invested developers and leasing retail and mixed-use projects around the region including Hanoi, HCMC, Phnom Penh, Bangkok, Vientiane and Yangon. Richard joined Alpha King Real Estate in 2018 to concentrate on several key commercial properties being developed in District 1, HCMC, including Alpha City; a mixed use development comprising approximately 1,000 luxury apartments in 2 towers above an 8 story retail podium, Alpha Town a 70,000m² Grade A office tower and Centennial on the Ba Son Shipyard site.



Low Chee Wah
CEO
Frasers Property Retail
Singapore

Mr. Low Chee Wah is the Chief Executive Officer of Frasers Property Retail ("FPR"), a retail-focused platform under Frasers Property Singapore ("FPS"). FPR oversees asset, property and development management of the Group's retail assets in Singapore, with an asset size of about \$8 billion. Prior to this, he was the Head of Retail and Commercial Division under FPS. Mr. Low joined FPS in March 2007 as General Manager, Asset Management (Office & Industrial) and subsequently became the CEO of Frasers Commercial Trust, an office real estate investment trust listed on the SGX with total assets of \$2 billion located in Singapore and Australia. Prior to joining FPS, Mr. Low held senior positions in a number of financial institutions and has over 15 years of investment banking experience in investments, divestments, capital raisings and takeovers across a number of markets in Asia. Mr. Low holds both a Bachelor of Economics and Bachelor of Laws, from Monash University, Australia and is a Fellow of CPA Australia and Institute of Singapore Chartered Accountants.



Dinaz Madhukar
Senior Vice President
DLF Luxury Retail & Hospitality
India

Ms. Dinaz Madhukar, the Executive Vice President of DLF Luxury, Retail and Hospitality is a stalwart in the hospitality sector in India and a name to reckon with, in the ever-growing luxury retail space. Her profile is both exclusive and dynamic. Given her experience across luxury hospitality and luxury retail, she is uniquely placed with a highly differentiated portfolio and equipped with distinctive insights emerging from handling two highly-proficient sectors. With over 24 years of operational experience with The Taj Group of Hotels, India's largest luxury hospitality chain, Dinaz has led multiple functions; her final posting being – The General Manager of the charming Taj Connemara. Dinaz has been awarded Woman of the Decade in Retail Leadership 2018 by Women Economic Forum, Female Professional of the Year 2017 by ET Now, Female Professional of the Year by Franchise India, National Infrastructure and Construction Award– Woman Super Achiever in the Real estate sector (2018) by World marketing Congress and has also been featured amongst the Top 50 and top 100 in the Black Book list; two years in a row (2018 and 2019). Dinaz is also a member of ASSOCHAM and a Founder Member of Luxortium– a luxury B2B platform that aims to bring together India's luxury stalwarts. Dinaz has been the voice of the luxury retail industry in India, representing the sector across many an industry forum. Most recently she moderated a plenary for Women Economic Forum on "luxury beyond labels". She has been credited with playing an important role in putting India on the global luxury map. She is currently responsible for shaping India's Luxury Retail environment and her role includes providing executive leadership and management for DLF's Luxury, Retail and Hospitality verticals, which include – DLF Emporio (India's first and finest luxury retail destination), The Chanakya and The Lodhi. Dinaz has been credited with the launch of the capital's first-ever artisanal luxury mall with a contemporary brand mix– The Chanakya. The mall is a true testament and the latest feather in the cap of DLF Luxury Retail – it offers the best of fashion, gourmet and entertainment (all under one roof). Dinaz holds a Master's in General Management from IIM Bangalore and a Bachelor's in General Law. She has also accomplished a Personalized Leadership Development Programme and a corporate MBA through Common Purpose Meridian Programme. Dinaz enjoys reading, traveling and exploring new places, and remains a true gourmand & a connoisseur of what she calls – transformative luxury.



Andrea Meoni
Head of Expansion – Greater China & Singapore
Calzedonia Group
Italy

Andrea Meoni is the Head of Expansion in Greater China and Singapore for Calzedonia Group, an Italian fashion company leader in Europe for legwear and lingerie, with more than 4650 shops in 53 markets. Based in Shanghai, he has a 12-year experience in the Group. After 4 years spent in Italy he moved abroad, joining several foreign markets (either start-up either mature) like Belgium, Luxembourg, Russia, Georgia, Kazakhstan, Azerbaijan, Japan and Greater China, where he is currently operating. The biggest Asian challenge for Calzedonia Group is in Mainland China, where in less than 3 years almost 60 shops were opened in the most important cities. In Q1 2020 the Group will face a new challenge, opening the first stores in Singapore.

SPEAKERS



Caroline Murphy
Senior Executive Vice President, Sales
& Business Relations
Siam Piwat Co., Ltd.
Thailand

Caroline has been living and working in Thailand for 30 years and is fluent in both written and spoken Thai. Graduating with Honours with a BSc Economics from London School of Economics, Caroline has spent most of her professional career working in the shopping centre industry in Thailand and Vietnam and has worked on the development of more than 40 shopping centres, many of which are Bangkok's landmark retail developments. Caroline's professional career has spanned three continents and during her career she has furthered her studies at Insead and the National University of Singapore. Caroline is responsible for all leasing on behalf of Siam Piwat and takes care of all tenants located in the portfolio including Siam Paragon, Siam Center, Siam Discovery, Siam Piwat Tower and the recently opened new landmark of Bangkok: ICONSIAM. Starting her professional career in New York City and subsequently returned to London to work before deciding to relocate to Thailand, Caroline was a founding member of Jones Lang LaSalle and spent ten years building up the largest commercial agency team in the market and was instrumental in providing consultancy and agency services to Thailand's leading commercial developers. During her decade long career at Jones Lang LaSalle, Caroline worked on such landmark projects as Gaysorn, Siam Center, Siam Discovery, All Seasons Place and Marketplace Thonglor. Caroline then spent two years with CPN heading their leasing team and worked on the development of Central World and leasing all projects in the CPN portfolio. In 2010, Caroline moved to lead the leasing team for Megabangna, anchored by Thailand's first Ikea store, which opened 100% leased in 2012. Currently Caroline and her team are leasing the first luxury premium outlet development in Thailand: Siam Premium Outlets scheduled to open Q1, 2020 and Phase 2 of ICONSIAM scheduled to open 2021.



Toshio Omiyama
Managing Director
JR East Business Development SEA
Singapore

Toshio Omiyama is the Managing Director of JR East Business Development SEA Pte. Ltd. (SEABD). Under his leadership in SEABD—a local subsidiary established by East Japan Railway Company (JR East), Japan—the company has successfully launched JW360°, a Japanese-culture-oriented brand that has opened its flagship store in Jewel Changi Airport. In August 2019, SEABD, as part of the STELLAR SG-JP Consortium with SMRT Experience and AlphaPlus Investment, was awarded the concession rights to retail operation along the Thomson-East Coast Line (TEL) in Singapore, which marks a significant milestone in JR East's overseas expansion plan: to expand JR East's non-fare businesses in the Asian market. Prior to his appointment in SEABD, Omiyama served as the General Manager of JR East (2018–2019) while overseeing SEA expansion plans, and was the Senior Executor Director in JRE Trading Co (2015–2018). He has over 20 years of professional experience in the management, strategy, and marketing for Transit-Oriented Developments (TOD) both in Japan and in foreign markets. Omiyama holds a Master of Management in Hospitality from Cornell University, New York, and a Bachelor of Science in Mechanical Engineering from Keio University, Tokyo.



Katsuhiro Ozawa
Senior Associate
Woods Bagot
Hong Kong SAR, China

Katsuhiro Ozawa is a Senior Associate for Woods Bagot from the Hong Kong studio. His body of work has been primarily large scale mixed-used projects centered around retail, with his speciality being façade design and delivery. Currently he sits on the Design Stream to find ways to deliver better design by promoting design discourse and culture within Woods Bagot Hong Kong. Major projects include Funan, DFS Stores at Changi Airport, City of Dreams expansion in Macau, various Cofco Joycity projects in China, accented with a spectrum of work around Asia including Japan. His passion for design has led to guest critiquing roles at design schools and exhibited installation work at the 2015/2016 Bi-City Biennale of Urbanism in Hong Kong. Katsuhiro hold a master's degree in architecture from the Southern California Institute of Architecture, and a bachelor's degree in Policy Management from Keio University in Japan.



Jean Marie Pin Harry
COO
Genting Simon
Malaysia

Jean Marie is currently the Chief Operating Officer of Genting Simon Sdn Bhd, a 50:50 joint venture between Genting Group and Simon Property Group. Genting Simon Sdn Bhd operates Johor Premium Outlets, South East Asia's first Premium Outlet Centre, located an hour's drive from Singapore and Genting Highlands Premium Outlets, the region's first hilltop Premium Outlet Centre, located an hour's drive from Kuala Lumpur together with the iconic Resorts World Genting. Premium Outlets in Malaysia are recognized under the Malaysian Government's Economic Transformation Program as pioneering and catalytic Entry Point Projects (EPP's) for the retail and tourism industries and include in its offering some of the finest luxury brands such as Armani, Burberry, Bottega Veneta, Coach, Gucci, Hugo Boss, Jimmy Choo, Longchamp, Michael Kors, Moschino, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Versace and Ermenegildo Zegna. Jean Marie practiced in Singapore as a professional accountant before joining Genting Berhad in 2004. At Genting Berhad, he was a manager in the Chief Operating Officer's Office and a Senior Manager in Corporate Affairs - Strategic Investments before joining Genting Plantations' property division where he was the Senior Vice President - Business Development. Jean Marie has spoken at multiple forums on various topics related to fashion, retail, real estate and property development.

SPEAKERS



Steven Tan
COO
SM Supermalls
Philippines

Steven Tan, Chief Operating Officer of SM Supermalls handling mall properties in the Philippines and China, acquired his Degree of Masters in Business Administration from Paris School of Management. Began his career in Hospitality Management from 1990-1998 in Taipei, Taiwan with the Howard Plaza Hotel; Moved to Shanghai, China to form part of the opening team of the Barcelo Grand Hotel; Returned to the Philippines in 2001 to work as Regional Director of Marketing and Communications for FilBarcelo, handling external affairs for the group that included Pearl Farm, Punta Fuego and Taal Vista Hotel. Joined SM in 2004 handling mall operations for The Podium and on January 2006 led the launch and operations of SM Mall of Asia. His oversight was extended to the Premier Malls Division composed of SM Mall of Asia, SM Megamall, SM City North Edsa and SM's China mall properties. On May 2013, opened SM Aura Premier, SM's foray in upscale mall positioning. Since April 2014, Mr. Tan handles operations for SM Supermalls in both Philippines and China in his capacity as Senior Vice President and is currently handling the Business Unit as Chief Operating Officer.



Sudhakar Thakurdesai
President
International Design Collaborative
USA

Mr. Thakurdesai is the founder / president of the consulting firm IDC based in Los Angeles. Prior to founding IDC he was a Sr. VP and a member of the Board of Directors of RTKL International. He has Master Architecture degree from Harvard and a planning diploma from Ekistics, Greece. He has been a regular speaker at international conferences and his articles have been published in books and trade magazines. Thakurdesai has designed award winning large scale retail entertainment, urban mixed-use, hospitality, and residential projects in USA, Canada, Australia, South America as well as the Middle East, India, Singapore, Thailand, Malaysia, Indonesia and the Philippines. Some of his significant built retail projects include expansion and renovation of the Raffles City Shopping Center & the Plaza Singapura in Singapore, BSC in Kuala Lumpur, Plaza Sanayan in Jakarta, Darling Harbourside in Sydney, Korum mall in Mumbai, Rama III shopping center in Bangkok & Gateway mall in Manila. Presently, he is designing a 65 acre Araneta Center mixed-use development in Manila.



Frederic Winckler
Chief Marketing & Brand Officer
Executive Vice President
Melco Resorts & Entertainment
Macau SAR, China

Mr. Frederic Jean-Marie Winckler is Melco Resorts & Entertainment's executive vice president and chief marketing and brand officer. He is also responsible for the company's entertainment and retail divisions. Prior to joining Melco, Mr. Winckler served as global chief marketing officer for Louis Vuitton in Paris and chief executive officer of J. Walter Thompson Paris, where he led the global business of key luxury clients including BMW and Rolex. Mr. Winckler was awarded Luxury Marketer of the Year in 2014.



Paul A. Wright
Executive Vice President
Global Head of Leasing
Taubman
USA

Paul A. Wright heads Taubman's leasing programs in the United States and in Asia. He assumed his global responsibilities in 2017, having served in senior leasing roles for Taubman Asia since 2006, most recently as group vice president. Taubman Asia, during Mr. Wright's tenure, completed three ground-up developments in the region – CityOn.Xi'an in China and Starfield Hanam in South Korea opened in 2016, and CityOn.Zhengzhou in China debuted in 2017. Mr. Wright led the successful leasing efforts for these three joint venture properties, as well as The Boulevard at Studio City in Macau and IFC Mall in South Korea, centers for which Taubman Asia provided leasing and management services. Prior to joining Taubman Asia, Mr. Wright worked with Citta Management Limited, where he was responsible for leasing, property management and retail operations at Taipei 101 Mall. Before Citta, Mr. Wright worked for the Lendlease Corporation as development and leasing manager in Taiwan, Singapore, Korea and China. Earlier, he was a project leasing manager on various Lendlease development projects across Australia. Prior to Lendlease, Mr. Wright worked in retail and office leasing at Jones Lang Wootton in Perth and Sydney. A native of Australia, Mr. Wright speaks Mandarin Chinese and English. He is a member of the International Council of Shopping Centers.



Margaret Xie
Senior Director, Head of Marketing & Retail Management
Pradera Retail Asia
China

Margaret is an excellent marketer with over 15 years of retail real estate marketing experience across China, including branding, communication, opening and sales promotions and customer loyalty programs. Since 2017, Margaret is responsible for the overall strategic marketing for the four retail properties in Shanghai, Xi'an, Chongqing and Qingdao managed by Pradera Retail Asia, in 2019 she's also in charge of the new team – tenant and retail management. Previously she worked at Taubman Asia, Tesco Property with multiply malls opening and operating marketing. She is also the award winner of ICSC Recon Asia 2017 award for the grand opening marketing campaign of CityOn Zhengzhou Shopping Centre under the category of "New Development". Margaret holds a Bachelor in International Politics and is a member of the International Council of Shopping Centers.

SPEAKERS



Sigrid Zialcita
CEO
Asia-Pacific Real Estate Association (APREA)
Singapore

Sigrid is the Chief Executive Officer of Asia Pacific Real Estate Association (APREA). Based in Singapore, she is responsible for overseeing the strategic direction, initiatives and operations of the association across Asia Pacific. Sigrid joined APREA's executive team in January 2019. A recognized expert in global economic, public policy and real estate issues, Sigrid is a frequent speaker at industry events. Her commentary on commercial and residential real estate markets is also regularly featured in a wide array of global publications, including the Wall Street Journal, Financial Times, Bloomberg, New York Times and Reuters. Additionally, she has made several television appearances on financial networks and radio such as CNBC, Bloomberg, CNN, National Public Radio and Channel News Asia. Sigrid brings to APREA more than 20 years of experience in economic and real estate research, consulting and business strategy. From 2010 through 2018, she served as Managing Director of Asia Pacific Research and Advisory Services of Cushman & Wakefield (C&W), where she was responsible for research, thought leadership, strategy formulation and client management. Before relocating to Singapore, she was based in Washington, D.C. and led C&W's U.S. research group in the MidAtlantic region, overseeing all aspects of market research activities in the Washington, DC; Virginia; Suburban Maryland, Baltimore; and Philadelphia areas. Prior to joining C&W, Sigrid served as a Senior Economist for the National Association of Realtors (NAR). In that position, she developed NAR's office, warehouse, retail, multi-family housing, and international research programs. Sigrid holds a Master of Business Administration from Cornell University's Johnson Graduate School of Management and a Master's degree in Economics from Pennsylvania State University. She is a member of several civic groups including the Rotary Club of Raffles City in Singapore, where she has served in various leadership positions.



Peter Sharp
Deputy Chairman of ICSC Asia-Pacific
Advisory Board
Past President
Taubman Asia
Hong Kong SAR
China

Peter Sharp worked for Taubman Asia as President from January 2017 to October 2019) based out of Hong Kong. Founded in 1950, Taubman is engaged in the ownership, management and/or leasing of shopping centers in the U.S and Asia and has Shopping Centers in South Korea, China and Macau. A retail real estate expert, prior to this position he was the President of Walmart Asia Realty. Peter previously served a variety of Realty leadership roles in Walmart International from 1997 to 2016 in Indonesia, China, South Korea, Japan and Hong Kong where the Regional Office was located. In 2008, Peter also oversaw the establishment of Walmart in India and served on the Regional Investment Committee. He previously worked at QIC and Byvan Management as well as K-Mart Australia and Menswear specialty stores. Coming from a Retail background gives him a strong foundation in retailing. He serves in a variety of capacities in the International Council of Shopping Centers (ICSC) in Asia and other Industry Forums and Associations to provide Educational & Networking opportunities and is a frequent Speaker at Real Estate Events through ASIA. Peter is a native Australian, was raised in both Papua New Guinea and Australia and has his Certified Shopping Center Manager (CSM) accreditation from the Australian Council of Shopping Centers and BOMA.